# INFORMANT

JANUARY, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.

# Continue Keeping Truths!

## Jehovah's Purpose Shall Be Sustained

### January Activities Should Increase and Prosper

"There is no furlough in war." With this principle in mind, the members of the Free Nation and their associates press forward. Although having just finished another Testimony Period, proving themselves "more than conquerors", there is yet much work to be done.

The offer for the month of January is the book "*The Truth Shall Make You Free*" and the booklet *Freedom in the New World*, on a 25c contribution. If your stock of this is depleted, use the latest book you have until your new supplies arrive. When making your first back-call on the book obtainers, be sure to present the Study Questions booklet and show them its advantages.

Those companies who have a supply of the 1944 *Yearbook of Jehovah's witnesses*, above the needs of those associated with the company, should arrange to distribute these during January to those persons of good-will who are interested in the truth, at the rate of 50c.

#### Company Organization

The servants of the company should serve their brethren. Territory should be lined up, giving particular attention to that city and business territory not already worked with the latest book. January provides an excellent opportunity to thoroughly work this, especially the business. Group witnessing should be arranged for those brethren who are unable to hold an individual assignment. Group back-call arrangements should also be made to call back within the month on those book obtainers, by the same group. Perhaps demonstration at service meetings could be given to aid this, showing the presentation of the book and the directing of their attention to pages 375-376 of the book, and then the follow-through back-call, using the Study Questions booklet.

#### Personal Publisher Organization

In order to be assured of sustaining your purpose for the month, prepare. Do not leave matters to chance. Obtain territory near your home. See that you have an adequate supply of literature and *Kingdom News*. Your phonograph should be supplied with records and needles. Have your Testimony Card properly filled out and signed. Your *Jehovah's Servants Defended* booklet should be available. Get back-call slips, follow-up reports, House to House Record forms, book marks, and other personal witnessing equipment, handy for use. Do not always have to 'search' for these before you go witnessing. Keep all instruments in 'firing position' and confine your 'searching' to the territory. Further, budget your time. Be systematic and arrange for a dependable schedule and then follow it out. Routine accomplishes the real work.

The most important part of the personal preparation is your own study, mental preparation. Be able to discuss the message intelligently. Know the contents of the publications you offer. Have clearly in mind what you want to tell the people concerning the literature, arrange it in logical order, and then present that, brief though you may be, to the best advantage. In order that you may be an able minister, always ready for defense, a thorough knowledge and understanding of the contents of the booklet *Freedom of Worship* is necessary: hence, advance study.

This preparation cannot be done by any other than the individual Kingdom publisher, and we feel sure that each one will gladly do this, ever appreciating the serious work ahead. Of course, when made, this must be carried out. However, it is first realizing the purpose, and then making practical preparation for upholding that purpose, that will sustain it. This will bring Jehovah's blessing, and the prosperity of increase will result. Concerning this, the October 1 *Watchtower* says:

"As Jehovah's witnesses, in obedience to his command to preach, have gone to as many of the nations as they could penetrate by personal house-to-house witnessing, and by printed page, radio, telephone, and underground, our only Lord God has added to the nation. . . . The increasing of the Lord's Nation has therefore not yet reached to the populousness he has decreed for it before Armageddon finishes off the envious opposers of such increase. The increase thus far is to Jehovah's glory."

## November Report

The field service report for November, 1943, which appears below, should be carefully considered by each individual publisher as well as by the company at the service meeting. It is better than the previous November's report; however, having in mind the April peak, the report shows that there still are a considerable number who permit a month to slip by without once heeding the call for service. Each publisher should resolve to be a *regular* publisher and not to let a week go by without participating in some feature of the field service, even though it be only for an hour, and then REPORT same. Did you do your part in November? What are you doing now? Make January the best!

PREVIOUS ALL-TIME PEAKS

| | Company Pubs. | | Pioneers | |
|---|---|---|---|---|
| Pubs. | 66,079 | Apr. '43 | 6,761 | July '43 |
| Av. Hrs. | 20.3 | June '40 | 138.2 | July '42 |
| Av. B-C | 4.6 | Oct. '40 | 39.3 | Apr. '42 |

| | Nov. 1943 | | | Nov. 1942 | |
|---|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Company | 54,165 | 15.3 | 3.6 | 14.6 | 3.2 |
| Pioneers | 6,085 | 125.6 | 34.3 | 120.5 | 32.3 |

# 90,000 Book Studies a Week!

### Conduct Your Quota of Book Studies

During the year 1943 there were, on an average, 40,000 book studies conducted every week. This is very gratifying indeed, and the brethren who conducted these studies received a rich blessing from the Lord. The coming year, 1944, promises to be far greater in this vitally important feature of the witness work. It may well be stated that book studies are the most important part of the witness work today, as it is there that the work of "free education for men of good-will" is most effectively carried on. Here is where, through His Word and the WATCHTOWER publications, the people learn the Lord's requirements and how to properly serve him. Everyone should concentrate on starting and conducting BOOK STUDIES. Let every placement and every effort in other features of the work be a step in the direction of starting a book study.

To accomplish this effectively each publisher should set a goal and strive to attain it. To aid each one in this respect the following quotas in back-call book studies for all Kingdom publishers have been set forth. The special pioneers will strive for a goal of at least one back-call book study each day, or SEVEN studies a week; general pioneers, a goal of at least FOUR back-call book studies a week; and company publishers, at least ONE back-call book study a week, during the coming year. If this schedule is kept it will mean that between 85,000 and 90,000 studies in the book "*The Truth Shall Make You Free*" will be conducted every week in the United States.

#### Consider 1944 Yearbook In Service Meetings

That every publisher may be thoroughly familiar with what is being done in conducting studies and may keep a check on his own activity, it is recommended that each company consider the 1944 *Yearbook*, pages 66-67, on "Book Studies", for at least twenty minutes of a service meeting in January. It should also be referred to from time to time throughout the year. The company servant will assign in advance some capable brother to consider this section of the *Yearbook*. This brother will then prepare for this portion of the meeting, and the company will be advised in advance what is going to be considered. He will arrange to bring out all the points mentioned in the *Yearbook* article. The *Yearbook* will not be read in service meetings; the entire discussion should be extemporaneous.

The progress of the local company in number of publishers conducting book studies should be mentioned and compared with the above quotas, and plans be made to bring the company activity up to the quotas. Book studies can be carried on even when it is difficult to engage in other features of the service. Some children, as well as adults, can conduct studies by simply following the questions in the Question booklet and the paragraphs in the book. Everyone can conduct book studies, and you will be amazed at how many studies you can start by merely being "study-minded". Make every statement and every placement one step in the direction of starting a book study. Merely placing literature does not free men of good-will from the bondage of religion; it requires BOOK STUDIES. It is as much your covenant obligation to the Lord to conduct book studies as it is to engage in the regular house-to-house witness work.

The quota for book studies is a righteous requirement of the Lord. If all publishers will conduct their quota of book studies, then they will be better able to make their quota in back-calls, as every individual study can be reported as a back-call each week. This should also see the back-call average increase considerably. Let us all keep our quota for studies uppermost in mind during this year and carry the 'truth that makes free' into every home possible. Remember, "90,000 BOOK STUDIES A WEEK!"

## Theocratic Ministry Library

The "Course in Theocratic Ministry" has been in operation in most companies nearly one year. The enrollment generally is very gratifying and the progress made by the individuals applying themselves to the course is very marked, and clearly shows the Lord's blessing upon their efforts. Our younger brethren not only are better publishers, but also excel in their school work as a result of this course.

One drawback that some brethren encountered was the lack of proper reference works. To overcome this, many companies have installed what they call a "Theocratic Ministry Library" at the company headquarters. This library is accessible to all the brethren at certain convenient times, usually Saturday afternoon and evening before and after magazine street work, and at other times mutually agreed upon.

This library usually contains a complete set of the current books from *The Harp of God* to "*The Truth Shall Make You Free*"; a complete set of the booklets; a file of the *Watchtower* and *Consolation* magazines (they generally take these copies from their distributors' supply); a good concordance and a Bible dictionary; as many different translations of the Bible as they can obtain; a good dictionary; some good books on composition, outlining and grammar, and any other material that will assist the brethren in their studies. These books are marked "The Property of the ..... Company of Jehovah's witnesses". Many local brethren who have such works contribute them to the library for the benefit of the company. The Society is in full accord with and thoroughly approves these arrangements.

(*Continued on page 2, column 4*)

# "Feed the Flock" Testimony Period

## Education in God's Word

### *Watchtower* Campaign Begins

How fitting the name "FEED THE FLOCK" Testimony Period! For many years past Jehovah God has fed his "little flock", and educated them in his Word, using as his instrument *The Watchtower*. In recent years that food has been extended to the "other sheep", the "stranger" outside of the "little flock", by means of an extensive offer of *The Watchtower* to such ones. February 1944 marks the beginning of another *Watchtower* Campaign, this time to be more extensive than ever before The "elders" (those of the remnant), the mature "Jonadabs", and the servants in the companies will take the lead in this campaign and will "feed the flock" of God among you in your own individual territories. The tremendous proportions that this campaign will reach are well indicated by the quota the Society has set: for *The Watchtower* alone, 100,000 *new* subscriptions. So you see, brethren, it will require real hard work and organization.

#### Make Full Preparations Now

That we may press forward with unbroken ranks, the company organizations and the individual publishers composing such will of necessity need to get "streamlined" for this special campaign. Company servants, each acquaint yourself thoroughly with the work to be done during this campaign, and see also that each of the servants assisting you is well acquainted with his respective duties. The servants or "elders" will first take the lead in the field, but their additional responsibilities and privileges, such as office work, must be taken care of also. The assistant company servant should have plenty of Subscription Record Sheets on hand. Also, see that plenty of *Watchtower* and *Consolation* subscription slips are provided for the publishers. The back-call servant will thoroughly check his files and get them in readiness for the campaign. See that each present subscriber and each back-call name in the file is given an opportunity to get *The Watchtower*. The stock servant should see that plenty of stock is on hand or, if not on hand, should arrange with the company servant to immediately order a good supply of the needed publications for this campaign. The territory servant will see that each territory in the company is thoroughly worked at least two times during the campaign. The advertising servant should check immediately upon receipt of this *Informant* and see that an order is sent in for sufficient additional distributors' copies of *The Watchtower* and *Consolation* to supply the publishers with plenty of sample copies for the door-to-door work with the campaign offer. This order should reach Brooklyn by the 10th of January. Also, see that all phonographs available in the company are put to use, and all records, particularly the "Instruction" (P-154) record. Push the doorstep setup.

The offer will be *The Watchtower* for one year (at the regular rate) with a gift of a book and a booklet. Offer *"The Truth Shall Make You Free"* and *Freedom in the New World* first. If they have these, then offer *The New World* or some other book and booklet. If their *Watchtower* renewal is due, offer to renew it at the regular rate, and then offer *Consolation* at the campaign rate. The special offer does not apply to RENEWAL subscriptions. The campaign offer is good for all foreign-language subscriptions, giving a subscription and a book and booklet at the regular subscription rate for such language.

#### Directions

Space will not permit detailed instructions here. However, the February, 1943, *Informant* article on "Timely Directions for Sending in Subscriptions" should be thoroughly covered during a service meeting in January.

Let every publisher walk close to the Lord and His organization and redeem the time. Withhold not the food from the scattered flock, but feed them! Use your freedom to show the ungathered flock how they can make their break for solid ground and substantial food under The Theocracy. Faithful elders, "feed the flock"! Let all other publishers follow their example!

## Open Pioneer Territory

Today there are many people who are 'seeking after God, if haply they may find him', who have not yet been reached by the good news of Jehovah's kingdom. This is so even in the United States, where the ratio of publishers to the population is approximately one to two thousand. True, if all the publishers were evenly distributed, and if all the pioneer and company publishers engaged regularly in the house-to-house work and made diligent efforts to meet their quotas, the accessible population of this country would come fairly close to being covered four times in six months.

But the publishers are not evenly distributed and many are not meeting the requirements. As a result, there are sections of the country (counties and small cities) that, year after year, are not receiving proper attention. Through the "special publisher" arrangement practically all of the isolated cities of four thousand or more population have been witnessed to at least four times. But for isolated counties and cities under four thousand, the witness depends upon general pioneers.

We feel sure that there are many general pioneers who would be glad to fill this breach of isolated territory so long idle, if they had more information on the matter, particularly the location and the length of time since it was last witnessed to. Many of these counties have towns with populations ranging from 2,000 to 3,500, which general pioneers with only limited facilities could easily work. For the benefit of all who would like to respond to the call for service where the need is greatest, we are beginning, with this issue of the *Informant*, to publish a list of counties available, showing the location and the date last covered. When making request, please give two or three selections, as others may also be considering the same. Also state who will work with you in the assignment and when you will begin to work. Who will respond with, "Here am I; send me"?

1933
KENTUCKY: Cumberland.

1934
KENTUCKY: Casey
VIRGINIA: Accomac.

1935
ALABAMA: Clay, Perry, Washington
GEORGIA: Gilmer, Peach.
KENTUCKY: Hart, Menifee, Monroe, Nelson.
MISSISSIPPI: Tunica.
TENNESSEE: Van Buren.
WEST VIRGINIA: Hardy.

1936
ALABAMA: Bullock, Lauderdale, Randolph
GEORGIA: Cherokee, Coweta, Dawson, Liberty, Rabun, Upson.
KENTUCKY: Grayson, Marshall, Morgan, Todd, Wolfe.
LOUISIANA: Lincoln, St Martin.
MISSISSIPPI: Lincoln, Warren.
NORTH CAROLINA: McDowell, Mitchell, Yancey.
TENNESSEE: Bledsoe, Chester, Grundy, Lewis, Obion, Unicoi.
TEXAS: Donley, Fayette.
VIRGINIA: Bath, Lee.

1937
ALABAMA: Bibb, Coosa, Madison
ARKANSAS: Izard, Searcy, Sharp, Stone.
FLORIDA: Liberty.
GEORGIA: Baker, Banks, Barrow, Berrien, Bryan, Cook, Franklin, Glascock, Hancock, Jackson, Jefferson, Long, Murray, Oglethorpe, Pickens, Stewart, Taliaferro, Taylor, Walton, Wilkes
KENTUCKY: Adair, Carter, Crittenden, Elliott, Green, Lee, Livingston, Lyon, McCreary, McLean, Mercer, Powell, Pulaski, Russell, Union, Washington, Wayne, Webster.
LOUISIANA: Assumption, Grant, La Fourche, Red River, St Mary
MISSISSIPPI: Claiborne, Holmes, Jefferson, Leflore, Pontotoc, Sharkey, Union, Yalobusha.
NORTH CAROLINA: Jackson, Swain
TENNESSEE: Anderson, Blount, Crockett, Decatur, Fayette, Fentress, Giles, Hancock, Haywood, Henry, Johnson, Lincoln, McMinn, McNairy, Marshall, Meigs, Monroe, Overton, Pickett, Stewart, Tipton, Wayne
TEXAS: Andrews, Borden, Burleson, Crane, Crockett, Franklin, Hopkins, Kimble, Martin, Ochiltree, Pecos, Reeves, San Jacinto, Terrell, Titus.
VIRGINIA: Floyd, Carroll, Richmond
WEST VIRGINIA: Tyler.

# How to Plan a Service Meeting

### Advance Preparation Necessary

The service meeting should be one of the most interesting meetings held by a company of the Lord's people. The very name "service meeting" suggests a meeting that, above all, stresses service. It is the one meeting that applies in a practical manner the information contained in the columns of *The Watchtower*. It aids us as Jehovah's servants to effectively carry out our covenant obligations in a manner pleasing to the Almighty God and in harmony with his visible organization on earth. It is one of the most important meetings held by the company, and, for this reason, should be carefully planned in advance.

#### The Central Theme

The main thing around which a service meeting should be centered is, of course, the *Informant*. All articles appearing in the *Informant* should be carefully studied at the service meeting. They are to be discussed thoroughly, and then the information contained therein APPLIED locally. The publishers should be shown how that information affects them as individuals and how it will aid the company as a whole in its service activities. As soon as the *Informant* is received, the company servant should go over all the material and plan the order in which each article is to be used during the month. If the main article is one dealing with the current Testimony period, this article should be considered at the beginning of the Testimony period, so that the publishers will be thoroughly familiar with the offer and be ready to start off the campaign with all the zeal and enthusiasm they can muster.

The company servant should strive for good continuity throughout the service meeting. One subject should logically lead into the one following. If at all possible the brethren assigned parts on the service meeting should get together with the company servant and discuss their assignments in advance so that they will harmonize. As an example of continuity: The need might arise to show the publishers their individual covenant obligations. First, the territory servant could be assigned to discuss from *Organization Instructions* that portion dealing with individual territories, calling to mind the publisher's obligation before the Lord to hold an individual assignment, regardless of how small, and to work that diligently, four times in six months; outlining how this can be accomplished. Then the stock servant could continue and briefly outline the offer for the month, using a demonstration to show how it is presented at the door with the doorstep setup, etc. Then the back-call servant could conclude by showing that the holding of an individual territory and working it from door to door is only the beginning of the publisher's responsibility. That, to work this individual territory properly, these placements must be followed up with back-calls and book studies in order to actually carry this "free education for men of good-will" directly to them in their homes.

#### The Chart and the Poster

Another thing that should be used at service meetings is the company chart. Each month the company's activity should be analyzed, using the chart to compare your present activity with that of previous months, and your present activity with the quota your company set. Then try to increase the service record of your company. Also, posters that the Society sends out should be discussed and the important service features portrayed there brought to the fore. Here the use of good supporting scripture is invaluable. Information contained in the front of the *Yearbook* can be utilized to a good advantage, as well as points brought out in the *Course in Theocratic Ministry*. From time to time *Freedom of Worship* (as outlined in December *Informant*) and *Jehovah's Servants Defended* should be considered.

With these points in mind, and with a *careful planning ahead of time*, the service meeting will become one of the most interesting meetings held by the company and will be a real aid to the brethren to see and grasp their service opportunities.

*(Continued from page 1, column 4)*

#### Books Going Out of Stock

Due to the shortage of paper, and in view of the need of printing only the newer publications for distribution in the field at this time, it will be impossible for the Society to keep in stock indefinitely in English the books mentioned below. Some are already out of stock at Brooklyn; but many of the companies have a few of these publications on hand. If any of the brethren desire to have a full set of books from *The Harp of God* to *"The Truth Shall Make You Free"* for their use in reference work it would be well for such to try to obtain the books they need now from the stock servant in the company. When these publications go out of stock it will probably be impossible for you to obtain them. The books that are or will be out of stock within the next few months, according to present movement, are as follows:

| | |
|---|---|
| The Harp of God | Light 2 |
| Deliverance | Vindication 1 |
| Creation | Vindication 2 |
| Reconciliation | Vindication 3 |
| Government | Preservation |
| Life | Preparation |
| Prophecy | Jehovah |
| Light 1 | Riches |

This announcement is now made for the benefit of those who might want copies of certain books to complete their personal reference libraries or company libraries. Companies will continue to distribute to the public the stocks they have on hand.

# INFORMANT

FEBRUARY, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.

# "Feed the Flock" Testimony Period

## Begins Sixth Annual "Watchtower" Campaign!

### Bring the Interested to the *Watchtower* Study

What a bountiful table the Lord has spread for his people at the present time! Surely it is a "feast of fat things, a feast of wines on the lees, of fat things full of marrow, of wines on the lees well refined". Such things as could never enter into the heart of man that God would have in store for those that love him! This feast he provides for all through his "faithful and wise servant", whom he 'has made ruler over all his goods'.

How can we best show our appreciation of this rich feast? By carrying this food to others. Having so freely (liberally) received, we are to freely (liberally) give. This being true, how appropriate is the name of the February campaign, "FEED THE FLOCK" Testimony Period!

And where do we find this food that has brought us so much joy and the hope of life in the New World? The finest and richest food that Jehovah gives to his people comes to them through the medium of the *Watchtower* magazine. So that all may have the opportunity to obtain this choice food, the Lord, in his lovingkindness, has again arranged through his channel, the Society, for a *Watchtower* Campaign, the sixth one; and how fitting that the "FEED THE FLOCK" Testimony Period should begin that campaign! During this Testimony Period all Kingdom publishers will present to the people the offer of the *Watchtower* magazine for one year, with the book "*The Truth Shall Make You Free*" and the booklet *Freedom in the New World*, on a contribution of one dollar. Where they already have subscribed for *The Watchtower*, the *Consolation* magazine may be offered on the same basis; likewise, if they have the latest bound book and booklet, others may be substituted. And remember, there are foreign-language magazines too.

#### Hunt and Fish

Where are the vast majority of the "other sheep" that need to be fed? No doubt they are still scattered abroad like lost sheep, fleeced and hungry, being robbed by the faithless false shepherds who feed themselves and give their flocks only the husks of religion. Before these sheep can be fed, however, they must first be found, and to find them we must "hunt" and "fish" for them by going from house to house. Therefore all should thoroughly cover their territory with the special food the Lord has provided at this time.

Further, as a result of previous house-to-house work, each publisher, no doubt, has a list of back-call names of people living in his territory who have shown a measure of interest in the provision of the Lord. All these should be called on and given the opportunity of taking advantage of the special offer. Also, the back-call servant should check on all names in territories not being worked, and make arrangements to have these called on. It is our privilege to point these to that which alone is really worth while, namely, the food that will enable them to live forever in the free New World of Jehovah's building.

#### Demonstrations

So that all may be wise and gentle "pastors" in feeding these "other sheep", it would be well to have demonstrations at the service meeting, showing how to present *The Watchtower* in the door-to-door work. Such could be had twice a month, one for each issue, calling attention to their outstanding points, so that all will be fully acquainted with the current issue and be able to intelligently and effectively discuss it.

The street and the route magazine work presents additional opportunities for obtaining subscriptions. Each magazine publisher should be prepared to take advantage of such opportunities and be on the lookout for them. Nor is this all. Each publisher should be on the alert when coming in contact with relatives, business acquaintances, etc. As opportunity affords give all these the privilege of feasting at the Lord's table by means of the *Watchtower* magazine.

Due to bad weather, some companies may have permitted back issues of *The Watchtower* to accumulate. Now is the time to get these into the hands of the people. Use them freely. Be sure to leave one at each place where some interest was shown even though no subscription was obtained. Then call back and endeavor to awaken further interest in the Kingdom message.

Another thing: Company servants and pioneers living in the larger cities should see to it that the addresses sent in include the post office unit numbers. Having this information will enable the brethren here at headquarters to handle your subscriptions much more promptly. Also, care should be taken that all blanks are filled out neatly and legibly and are listed on the Subscription Record sheet which should always accompany the subscription blanks.

#### Your Quota

The goal for the United States is 100,000 new subscriptions. Each company publisher will strive for a quota of one subscription per month; each full-time publisher, for a quota of one a week. By each one's doing his best, the goal will, doubtless, be far exceeded.

However, let no one think that his obligation to "feed the flock" has been fully discharged when he has made his quota of subscriptions. Far from it! In fact, his work has only begun! We must call back and aid them to understand *The Watchtower*. Show them how to study it with the help of the questions appearing at the bottom of each column and by looking up the Scripture citations. And, as called to our attention in the February poster, point out to them their need of attending the *Watchtower* study meeting, and arrange to bring them to it.

Jehovah God is the Creator and Husband of his organization. Through the columns of *The Watchtower* he has given us a wonderful vision of that organization and has shown us our privilege of co-operating with it to his honor and to our own good. By bringing *The Watchtower* to the "other sheep" we shall be giving them the same opportunity. All who love Jehovah and appreciate what he has done for them not only will pray, "Teach me to do thy will; for thou art my God," but will act in harmony with it by giving all diligence to do his will as he reveals it to them. He has revealed to his people his will for the month of February. Will you do your part?

### *Yearbook* Consideration for February

That each publisher of The Theocracy may get a clearer perception and understanding of his position in relation to the great command of the Lord to "go ye therefore and teach all nations", and also to understand the steps the Lord's organization is taking to meet the needs of the present and the future, each company publisher and pioneer should prayerfully consider the resolution adopted at the annual meeting of the Watch Tower Bible and Tract Society on pages 194-196 of the 1944 *Yearbook*.

That this matter may be brought clearly to the attention of all, the company servant will arrange for some capable brother in the company to consider this resolution at a service meeting in February, and particularly point out how the points contained therein apply to the local company organization. At least twenty-five minutes should be devoted to this consideration, and all the publishers are urged to study the resolution and come to the meeting prepared to take an active part in the discussion.

### Have You Considered Being a Pioneer?

The Society is forwarding to each company a letter regarding the privilege of participating in the pioneer service. This letter should be read and discussed at a service meeting during February. It should be read at the first service meeting after it is received. At the following service meeting it should be read and discussed. In this way one week will intervene during which the brethren will have time to consider the desirability of devoting their entire time to the Lord's full-time service before the discussion takes place.

### Open Pioneer Territory

The *Informant* is pleased to advise that, as a result of the information contained in the January *Informant*, we have received a number of requests from general pioneers for the territory that has not been witnessed to since 1933, 1934, 1935, 1936, 1937. There is still considerable of this territory open, and those brethren who would like to work it should apply immediately. In addition to that, we are showing in this *Informant* the counties that have not been witnessed to since 1938 and 1939. These are shown by year, state, and county. This territory is virgin territory for *The Watchtower* and the latest books and booklets. All of it is in the South, where it can be worked effectively in the wintertime as well as in the summer. We therefore recommend it for pioneers for the *Watchtower* Campaign.

This is a serious problem. There is undoubtedly good-will interest in this territory, which should receive attention immediately. The obligation for working this type of territory rests primarily upon the general pioneers. Therefore, when considering whether or not you should apply for such an assignment, the deciding factor should be not merely your personal convenience, but rather that of properly discharging Kingdom responsibilities resting upon the general pioneer branch of the service. The question is, If you are equipped to work that territory thoroughly, why not do it? When applying make two or three selections, as others are also considering the same selections.

1938
ALABAMA: Dallas, Lamar, Sumter.
ARKANSAS: Cleveland, Phillips.
FLORIDA: Hamilton, Okaloosa, Osceola.
GEORGIA: Butts, Candler, Chattahoochee, Echols, Forsyth, Haralson, Meriwether, Pulaski, Putnam, Schley, Terrell, Treutlen.
KENTUCKY: Edmonson, Knott, Larue, Leslie, Logan, Metcalf, Ohio, Owen, Rock Castle, Rowan, Simpson.
LOUISIANA: Beauregard, Bienville, De Soto, Jackson, Natchitoches, Richland, Vermilion.
MISSISSIPPI: Calhoun, De Soto, Greene, Issaquena, Scott.
NORTH CAROLINA: Chowan, Graham, Hertford, Hyde, Jones, Macon, Watauga.
TENNESSEE: Benton, Campbell, Clay, De Kalb, Hardeman, Humphreys, Jackson, Macon, Marion, Perry, Scott.
TEXAS: Blanco, Camp, Delta, Edwards, Garza, Glasscock, Hemphill, Hood, Jeff Davis, Kenedy, Kent, Lipscomb, Somervell, Sterling.
VIRGINIA: Culpeper.

1939
ALABAMA: Fayette, Greene, Winston.
ARKANSAS: Faulkner, Howard.
FLORIDA: Hernando.
GEORGIA: Bleckley, Burke, Charlton, Pike, Quitman, Screven, Union, Webster, Wheeler.
KENTUCKY: Boyle, Carroll, Clay, Clinton, Gallatin, Garrard, Jackson, Knox, Owsley, Whitley.
LOUISIANA: St. Helena, St. John the Baptist, Tensas.
MISSISSIPPI: Copiah, Marshall, Rankin.
NORTH CAROLINA: Avery, Gates, Perquimans.
SOUTH CAROLINA: Dillon, Jasper, Saluda.
TENNESSEE: Lake, Lauderdale, Morgan, Weakley.
TEXAS: Austin, Bosque, Calhoun, Collin, Falls, Hartley, Hill, Jackson, Loving, Lynn, McCulloch, Mason, Milam, Newton, Walker, Wise.
VIRGINIA: Fluvanna, Giles, Goochland, Grayson, Lancaster, Louisa, Madison, Patrick, Rappahannock, Surry.
WEST VIRGINIA: Clay, Grant, Lewis, Pleasants.

# New World Ambassadors to the Homes

## Call Back; Cease Not to Teach in Every House

The Calendar shows us that the theme of activity for the month of March is "New World Ambassadors to the Homes". It has been clearly revealed to the servants of the New World through *The Watchtower* that their ambassadorship in a 'strange country, which they are not of', is not in palatial halls where are gathered the distinguished personages of this old world, but at the homes of the poor and needy where their message is welcomed by those within.

As New World ambassadors continue in March they hold forth the "bread of life" represented in the clear and forceful message concerning the New World as expressed in *The Watchtower*. The offer is a year's subscription for *The Watchtower* at the regular rate, with the premium of the book *"The Truth Shall Make You Free"* and the booklet *Freedom in the New World*. By March all publishers should have obtained at least one subscription and should be able to give to the people a brief and complete presentation of the *Watchtower* magazine that will arouse their interest. March should mark a definite upward trend in the number of subscriptions.

### How Are Your Quotas?

This will be the second month of the *Watchtower* Campaign. The quota of 100,000 *Watchtower* subscriptions should be at least one-third gained by now. Each company should check its quota against the number of subscriptions obtained, and then take practical steps to overcome any deficiency. If you find you are abreast or ahead of your quota, still push on and help make up the deficiencies of others who are not so fortunate. Regardless of how the comparison stands, put forth every effort to make this the greatest *Watchtower* Campaign ever, for the benefit of those of good-will.

### Cease Not to Teach

Having received a subscription from the people, is that the extent of your obligation? Is the rest of the responsibility for ministering to the subscribers placed upon the inanimate *Watchtower* magazine calling on them twice a month? Such is certainly not the case. Consider the text for March, which says concerning the New World ambassadors in the days of the apostles, "And daily in the temple, AND IN EVERY HOUSE, they CEASED NOT to teach and preach." Obtaining the subscription is merely the first step toward reaching the ultimate aim of teaching the people.

Call back on those who gave you their subscriptions during February. Quicken their interest by discussing interesting points from the magazine. Of course, you must be personally prepared for this, having studied carefully the latest issue of *The Watchtower*, so that you are able to engage intelligently in conversation with those persons.

Be faithful to your ambassadorship. Remember the proverb, "A faithful ambassador bringeth healing." (*Leeser*) Contact the people, present to them the health-giving truths of *The Watchtower*, and follow that through endeavoring to start book studies with the people and thus bring healing to them. There can be no real healing until they learn to serve the Lord themselves. Show them how to do this. One campaign follows another, no one campaign accomplishing all the witness work; but the cumulative effect of all will result in the witness' being given. As long as there are houses with people in them your assignment as a New World ambassador to the homes stands.

# Successful Service Meetings Require

## Proper Study of *Informant* Articles

In the January (1944) *Informant*, under the article "How to Plan a Service Meeting", we find this statement: "The main thing around which a service meeting should be centered is, of course, the *Informant*. All articles appearing in the *Informant* should be carefully studied at the service meeting." Calling to mind, then, that the service meeting is a meeting for consideration of "service", a discussion of ways and means of doing the Lord's work in the assigned territory, all studies and discussions of *Informant* articles should closely adhere to the practical side of the service work and all Scriptural arguments should be in support of the matter under consideration. However, in the process of considering an article, it is better to bring in a *few* appropriate scriptures that tie in coherently with the subject, add weight to the argument, and forcibly back it up, than to try to fortify the argument by citing scripture after scripture and, in the limited time allotted, spend the majority of time quoting scriptures and thus skim over or completely miss the points that were carefully prepared at headquarters and printed in the *Informant*.

Remember, the service meeting is a meeting for the servants of the Lord and the people of good-will. Never should it be gloomy, dull and dead; but, rather, it should be cheerful, interesting and alive, and will be so if all the brethren will carefully study their individual copy of the *Informant* beforehand, asking themselves the question, "How can I apply this information to my individual territory?" and then come to the service meeting prepared to take an active part and thereby contribute or communicate "good things" to the educational instructiveness of the meeting. It is essential that the publishers attending service meetings be given opportunity to participate in service discussions. Service meetings should not be merely three or four discourses, but there should always be some discussions by publishers, to make the meetings most interesting to everyone. In addition, if the brethren appointed to be on the program will handle their assignment in a Theocratic manner, speaking not just "to be heard", but rather putting weight behind every word by preparing carefully beforehand, using the knowledge gained through their attendance at and participation in the "Course in Theocratic Ministry", they will thereby call the attention of those in attendance to the absolute need of harmoniously following through *Informant* instruction by "works", Theocratic service activity in each one's own individual territory.

### New Publications

| | |
|---|---|
| **Religion:** | Italian |
| **Fighting for Liberty on the Home Front:** | Polish |
| **Peace—Can It Last?:** | Portuguese |
| **Hope:** | Slovak |

## Use of House to House Record Form

One of the Kingdom publisher's greatest aids in giving a thorough witness in his territory is the House to House Record form. When properly used it enables the publisher to give a thorough witness in every home in his territory, and is a great aid in locating the "sheep".

This House to House Record should be used in all types of territory, from thickly populated cities to sparsely settled rurals. When necessary you may adopt your own system of numbering the homes in towns and rural areas where there are no house numbers, by starting and numbering the houses from a given location. Always fill out this form completely, giving territory number, street, house number and apartment number, and show the results of your call (placements made, reception, and reasons for further attention), after you call on each residence.

### All Publishers Should Use It

It should be used by every publisher in his individual territory and in group witnessing. In going back to that same territory the following week the publisher will have a record of those homes where literature was placed and a back-call is to be made. He has a record of those who were not at home and who were busy the previous week, so that those homes may be called on again and a good witness given.

### For Publisher's Personal Use

The House to House Record form is not intended as a permanent record for the files of the company. It is the publisher's own personal record of what he found in the territory. Permanent information will be transferred to the Back-Call records in the usual way. There is, however, no objection to a publisher's keeping this information and using it the next time he works the territory, if he so desires. A different publisher will have a different approach; and to try to conform to the details of someone else's approach will invariably hinder rather than help him when working the same territory. This form is not to be used to take the place of the Back-Call slips. Every person who shows interest after the first back-call should have a Back-Call slip made out, and subsequent back-calls are to be made from it and not from the House to House Record form. The purpose of the House to House Record form is to see that *every* home is contacted and completely witnessed to each time the territory is covered.

### Previous All-Time Peaks

| | Company Pubs. | | Pioneers | |
|---|---|---|---|---|
| Pubs. | 66,079 | April '43 | 6,761 | July '43 |
| Av. Hrs. | 20.3 | June '40 | 138.2 | July '42 |
| Av. B-C | 4.6 | Oct. '40 | 39.3 | April '42 |

| | Dec. 1943 | | | Dec. 1942 | |
|---|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Company | 53,408 | 12.0 | 3.2 | 12.5 | 2.9 |
| Pioneers | 5,905 | 118.0 | 33.7 | 104.1 | 33.5 |

## Semiannual Inventory

As outlined in *Organization Instructions*, each company should take a physical inventory of their stock twice a year. Once at the beginning of the year, September 1; the original of this inventory should be sent to the Society as directed. The second inventory should be taken on March 1. It is not necessary to send this to the Society, but it should be retained in the company files and a check be made against the company account to see that there is sufficient literature on hand to at least cover the company's indebtedness to the Society. If this should not be the case, immediate steps should be taken to reduce and eliminate any deficit that exists.

## Keeping Proper Record of Associated

Every company of Jehovah's witnesses should keep a permanent, accurate and complete record of those individuals associated with the company. This is taken care of by the assistant company servant. The following is the procedure:

Each company has, or should have, an alphabetical file of Publisher's Record cards, which are to be filled out completely with the information required. It is noted that many companies are careless as to keeping these records properly. ALL information requested on this form is IMPORTANT. See that the publisher's name, address, number of years in the truth, date of birth, and other information called for on this card, are each shown thereon. The "years in truth" should be from the date the party became associated regularly with the company by attending headquarters *Watchtower* and/or service meetings.

It is suggested that, in addition to the information requested on the current card, the date of immersion of the publisher be placed at the top of the card. The later 1944-1945 cards will have space provided for this information. All information should be transferred to each subsequent card used, as time goes on. When the cards are full, file them away in a permanent (but accessible) file. When you need them order new cards from the Society, which provide for the current, up-to-date information. When ordering any office supplies, REMEMBER: *Do not order by symbol number; order by name of form only.* Use regular order blank for all orders.

In this manner a complete record can be kept, and, in time to come, information needed by brethren can be easily obtained from the company's records.

### Determining "Associated"

Obviously, the company will have on file a Publisher's Record card for every publisher. However, the number of associated includes all those who regularly attend headquarters *Watchtower* and/or service meetings. How may this be kept? When a newly interested person, for whom there is no card, attends headquarters *Watchtower* and/or service meetings on the average of two or more times a month, a memorandum slip or card of the same size as the Publisher's Record card should be made out with the name of the person and the date he started associating with the company. This should be filed in its proper place with the Publisher's Record cards. As long as this party attends with a degree of regularity the card should be kept in the file.

When such newly interested ones start reporting as publishers, a Publisher's Record card will then be made out. The "years in truth" will be determined from the date on the memorandum slip showing when they became associated. All other information should then be obtained and placed on the Publisher's Record card. This will replace the memorandum card.

Then, to determine the number associated with the company, all that is necessary is to check the file of cards. The total of the Publisher's Record cards and the memorandum cards should be the number associated with the company.

# INFORMANT

MARCH, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.

# New World Ambassadors to the Homes

## "Cease Not to Teach and Preach"

### Subscriptions Pouring In

March, promising to be very favorable from the weather standpoint in many sections of the country, opens up the second month of the current *Watchtower* Campaign. According to the way the subscriptions are coming in at headquarters, this will be the greatest campaign of "free education" by New World ambassadors yet. Everywhere the brethren are talking subscriptions. Many have well exceeded their quota. Did you reach your quota for February?

#### Organize for Daily Service

The text for March, as shown on the 1944 Watchtower Service Calendar, is, "And *daily* in the temple, and *in every house*, they *ceased not* to teach and preach." (Acts 5:42) How clearly the present work of New World ambassadors is outlined in that text! "Daily" and "in every house" the Lord Jesus and his followers, the apostles, "ceased not" to care for the interests of the people of good-will by 'teaching' them and 'preaching' to them. They did this in spite of the fact that they were not equipped with modern-day effective instruments such as we have at our disposal. Their difficulties were many. But they "ceased not". Are you permitting the 'winter' to cause you to cease?

#### The Offer Continues the Same

As faithful New World ambassadors to the homes of the people, our work for March is to continue to keep to the fore the *Watchtower* magazine at the regular subscription rate of $1.00 a year and give as a premium the book *"The Truth Shall Make You Free"* and the booklet *Freedom in the New World* to all subscribers. The importance of placing this combination in every home cannot be overstated. Of course, if they have already obtained the latest book and booklet, any book and self-covered booklet may be placed with the year's subscription. Go prepared for such opportunities. Bear in mind also that all surplus *Freedom in the New World* booklets should be placed with the people, so as to be ready with a "clean slate" for the April work, outlined elsewhere in this *Informant*.

#### Theocratic Instruments Convince

The people of good-will want *The Watchtower*, whether they realize that fact or not. There are many that are 'seeking after the Lord if haply they might find Him', and *The Watchtower* will lead them to Him. Our work, then, is to convince these people, in a Theocratic manner, that they need *The Watchtower*. This is done, not by arguments at the doors, for that accomplishes nothing, but by using Theocratic instruments, and, furthermore, Theocratic tact.

One instrument that should be stressed by all is the phonograph. If used correctly, it will 'put across' the full import of the message to these good-will people. Use it in your door-to-door and back-call work. The obligation rests on the servants in the company to take the lead in the use of this instrument. Advertising servants, check your company's supply of records and phonographs and get these to work in the territory. Take inventory of records, and put to use all of them that can be used for presenting *The Watchtower*.

Another thing to remember is to put into use the help gained by your participation in the course in Theocratic ministry. Use Theocratic tact. Many people, actually of good-will toward the Lord, say "Not interested" when you call at their door. In order that you may relieve them of a wrong impression of your mission, you might state words to this effect: "I know you are not interested in peddlers, agents, and the like. However, I am not a peddler, but I am an ordained minister and I am here to interest you in the truth." Thus you tactfully break down initial prejudice and have an opening to step inside out of the chilly air, or to play the phonograph on the step, weather and listener permitting.

Another instrument provided by the Lord for the 'teaching and preaching' work is the Question booklet. By this time you will have placed a number of bound books during February with the people in your individual territory. Your obligation now is to call back on these with the Question booklet on the book placed and tactfully direct their attention to the importance and vital need of a study. By doing this, taking a kindly initiative with the people, many studies will be started, and soon these people will see the need of subscribing for *The Watchtower;* thus, more subscriptions.

By this time all companies will have had one or two demonstrations at the service meetings on various methods of presenting *The Watchtower*. Those brethren (brothers and sisters) who have been successful in obtaining subscriptions should be encouraged to demonstrate, as realistically as possible to the brethren in attendance, how they do it. Having two or three brethren on the program in this way will give the publishers many helpful suggestions on how to properly go forth as New World ambassadors and uphold the dignity and interests of their Government, The Theocracy. Make these demonstrations interesting and constructive, but do not try to put on a "show" or be merely entertaining.

#### March, 35,000 Subscriptions? Yes

Begin now to personally organize for more New World warfare. Call on every house in your individual territory. If you don't have a territory, check with the territory servant and get one. Let's obtain at least 35,000 subscriptions for March. Strive for your individual quota. Why not a peak in publishers and book studies? Maintain your position as a New World ambassador to the homes of the people by supporting fully the interests and purpose of that righteous Government, 'ceasing not to teach and preach.' To do such is your commission, "until the cities be wasted without inhabitant, and the houses without man."

### A New *Cost List*

Enclosed with this *Informant* is a new *Cost List;* one for each pioneer and three for each company (one for the company servant and one each for the accounts servant and stock servant). The company servant's copy should be accessible to all other servants and any other publishers who may have occasion to refer to it from time to time. The first four pages of this booklet contain important instructions on how to order, and should be studied thoroughly by the stock servant and company servant particularly, and by any other brethren who have to do with the ordering and receiving of the stock.

There are some changes in the rates, particularly on English booklets and foreign books and booklets; therefore the stock servant and all the brethren working in the stockroom should immediately familiarize themselves with these new rates. These rates go into effect as of February 1, 1944. Companies, when figuring the value of their stock in the future, should figure it on the basis of the new rates. We believe the increase accruing to the company as a result of the change of rates on the 64-page self-covered booklet will about offset the decrease resulting from the change of rates on color-covered booklets and foreign literature, and will thus obviate the need of trying to maintain two sets of accounts covering the literature now on hand and that received in the future.

### February Pioneer Letter

Monthly, now, the Lord has been pleased to bring us encouraging messages in the form of pioneer letters, setting before us the benefits of leaving the entanglements of this present evil world, and, with full trust in Jehovah, living wholly for his new world of righteousness.

The February letter having been read and considered, adding its weight of testimony to that of all the previous admonitions, additional reasons are set before us for action as regards full-time service.

With spring on the way, and all the advantages of warmer weather calling to us to throw off any remaining shackles, the time was never more propitious than now in which to become God's free and unburdened servants.

We are pleased to be able to tell you that 70 new pioneers have enrolled in Jehovah's full-time army of freemen during the first two weeks of February. Fully counting the cost, and being assured that you can meet full-time service requirements, the time for action presents itself now as outlined in the February pioneer letter. Have you considered the move?

### Open General Pioneer Territory

We are listing, below, sixty counties in a total of twelve states ranging from Virginia and West Virginia to Florida and west to Texas that have not been worked since 1940, some not having been fully covered at that time. Along with those counties listed in the January and February issues of the *Informant* as open for general pioneer assignment, these listed below present an additional opportunity for general pioneers to effectively use their 150 hours or more a month in assisting the people of good-will who know substantially little or nothing about the Kingdom, due to our inability in the past to fully attend to their needs.

If you are planning on entering the pioneer work now, or in the near future, and are in position to go to isolated territory, make your request for first, second and third choice of these counties on your pioneer application blank, and, if open, we shall be glad to assign such to you. Many of these counties have towns of from two or three hundred to three thousand population that are in urgent need of attention, and the greater part of your effort can thus be spent in the urban or thickly settled sections.

1940

ALABAMA: Clarke.

ARKANSAS: Franklin, Randolph.

FLORIDA: Bradford, Lafayette, Madison, Santa Rosa.

GEORGIA: Atkinson, Brantley, Camden, Evans, Jenkins, McIntosh, Wayne, Wilcox, Worth.

KENTUCKY: Allen, Bracken, Bullitt, Fleming, Jessamine, Lawrence, Montgomery, Nicholas, Oldham, Trimble.

LOUISIANA: Livingston, St. James.

MISSISSIPPI: Amite, Benton, Newton, Perry.

NORTH CAROLINA: Allegheny, Ashe, Bladen, Dare, Franklin.

SOUTH CAROLINA: Beaufort, Florence, Oconee.

TEXAS: Baylor, Henderson, Kendall, Kerr, Lee, Robertson, Sabine, Shackleford, Tyler, Val Verde, Victoria, Yoakum, Zapata.

VIRGINIA: Bland, Greensville, Highland, New Kent.

WEST VIRGINIA: Braxton, Gilmer, Pocahontas.

### *Yearbook* Consideration for March—"Production"

Every servant and publisher should carefully study that portion of the 1944 *Yearbook* treating "Production", pages 48 to 51, with the following points in mind: the great goodness of Jehovah in providing the necessary material despite unprecedented difficulties, the dependence of the witness work upon production, and the dependence of production upon field distribution, and the Lord's wise direction in coordinating these two branches of the service in unity to accomplish his ultimate purpose of providing free education for men of good-will. It is well for the brethren everywhere to realize the intimate relationship that must exist between all branches of the Lord's organization. A qualified brother should be assigned the privilege of preparing a constructive and enlightening 15-minute service talk on this subject during one of the service meetings in March.

# "Freedom of Worship" Testimony Period

## Final Month of *Watchtower* Campaign

Right at the time when there is much talk about a postwar peace by worldly authorities and other people interested in world affairs, which peace they hope will bring about the long-hoped-for "four freedoms", the Lord provides his people with the "FREEDOM OF WORSHIP" Testimony Period. This gives a real opportunity for all sincere Christians to worship God in spirit and in truth. Christians have been made free to worship Jehovah God, and are strongly admonished by the apostle Paul to "stand fast therefore in the liberty wherewith Christ hath made us free, and be not entangled again with the yoke of bondage" (Gal. 5:1); or, as the *Diaglott* translation puts it, "In the FREEDOM with which Christ made us free, therefore, stand you firm, and do not again be held fast in a yoke of servitude." Having been freed by Christ in order to worship God, the servant of the Lord will diligently maintain that liberty by using it as the Lord directs.

April has promise of being the best month of the *Watchtower* Campaign. By that time every company publisher, pioneer, and special pioneer publisher should have two-thirds of his entire quota. If not, then a special effort should be put forth this month to make it up. April will have several advantages over the previous two months. By April the weather will be much better and it will be possible to reach outlying towns with the *Watchtower* offer. The Memorial will be held April 8, and the brethren everywhere should prepare to spend at least that entire week-end in the Lord's service as a proper manifestation of their faith in his promises. Also, the school children and many brethren having secular employment will be free during the "Easter holidays" to engage in the service. This so-called "holiday" period is being used by Satan and his religious organizations to defame the name and purposes of Jehovah God, and the true servant of the Lord will not be satisfied unless he is using this time to magnify the name and purposes of Jehovah and to 'comfort all that mourn'.

### Take Care of the Interest

The Lord has cleared the way for a great witness to be given by removing many of the obstacles that confronted the publishers in the past. Through many court victories Jehovah's witnesses' full right to preach the gospel without interference is admitted in this land. Many of the brethren are able to get enough gas to care for the Kingdom interests in the outlying urban territory at least. This is particularly true of the company servant and assistant company servant, and, of course, any gas received for Kingdom service should be used exclusively for that purpose. In other cases the Lord has arranged for each one to hold an individual territory near his own home, so that transportation is no difficulty. The Society is now able to supply the brethren with all the current literature they need. Prepare to cover all your outlying towns that were not covered during the first two months of the *Watchtower* Campaign. Be sure to go back to those who were not at home when you called previously, and offer them *The Watchtower*. Call back on all those who were busy, and those who did take either books or booklets but did not give a subscription, and give them another opportunity to subscribe after investigating the matter further. Search out every home in your territory that has not had the offer. Make a thorough gleaning job of it. Keep in mind, also, that you will have a new booklet to include in your presentation during April. Keep a record of all the interest you find and be sure to follow it up in the weeks and months to come. Many of these people will be anxious to have studies started with them and the publisher will be practicing his "freedom of worship" faithfully by starting as many studies as possible with all these people of good-will.

### The Offer in April

The offer in April will be the year's subscription for *The Watchtower*, a bound book, and the latest booklet, *The Coming World Regeneration*, all on a contribution of $1.00. Let us all arrange to make April a fitting climax to the *Watchtower* Campaign by zealously utilizing our freedom of worship.

# Subscribers, Take Notice!

## "Change of Address" Slip for Subscribers

The Society is pleased to introduce a "Change of Address" slip which should be used by all *Watchtower* and *Consolation* subscribers who move or change their address. We are enclosing six of these slips with this *Informant*. This slip should be filled out clearly and completely and sent in to this office at least two or three weeks in advance, so that the magazines will be sent to the new address and none of the issues go to the wrong address. This will save the Society much time, extra work, and expense. It will be all right for you to send in this "Change of Address" slip several weeks in advance and mark thereon the date that you expect to move, and this will further insure your getting every copy. Be sure to mark clearly whether it is for *The Watchtower* or for *Consolation*, or for both, and if in a foreign language; also print both the old address and the new address clearly and completely. As much care should be used in filling out this form as in making out a subscription slip.

All companies should have a supply of these on hand, which will be available to anyone upon request. *Publishers should obtain these through their local company, not direct from the Society.* It is recommended that they be turned in to the assistant company servant and checked by him the same as he checks the subscription slips, and then be forwarded to the Society. Where this is not convenient they may be sent in by the subscriber. If sent in by the company, then the name of the company should appear on the back of the slip, on the margin. Detailed instructions for the use of this slip appear on the back, and these should be studied carefully and followed closely by all who use this "Change of Address" slip. Each company should order a reasonable supply of these as soon as the enclosed supply has been exhausted.

PREVIOUS ALL-TIME PEAKS

| | Company Pubs. | | Pioneers | |
|---|---|---|---|---|
| Pubs. | 66,079 | April '43 | 6,761 | July '43 |
| Av. Hrs. | 20.3 | June '40 | 138.2 | July '42 |
| Av. B-C | 4.6 | Oct. '40 | 39.3 | April '42 |

| | Jan. 1944 | | Jan. 1943 | |
|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Company | 52,882 | 14.2 | 3.9 | 14.0 | 3.5 |
| Pioneers | 5,568 | 135.2 | 39.2 | 123.9 | 34.6 |

# New Booklet Released

## *The Coming World Regeneration*

Always far in advance of evil men, whose ways and thoughts are shrouded in the darkness of this dying world, our great King, with full knowledge of his ultimate triumph over wickedness and death, now brings forward a glowing hope for distressed and dying men in the clear revelation of his ultimate purpose for men of good-will, as contained in a new booklet, *The Coming World Regeneration.*

This timely and comforting message will be gladly hailed by all the Lord's people as a valuable stimulus and powerful force in equipping them for full participation in the coming "FREEDOM OF WORSHIP" Testimony Period. It will enable them to leave a fresh and up-to-date message even in that territory that not long ago may have been covered.

### Booklet to Be Consigned

The consignments of this booklet to the country at large will average 50 per publisher, but each company's allotment will vary, depending on how recent placements have been in its particular territory. Pioneers will be favored with approximately 300 copies each. Thus all will have the joyful opportunity of being equipped to leave this hopeful message in every home where interest is found.

The front cover of the booklet depicts that gladdening scene which stirred the heart of faithful Noah more than 4,000 years ago, when, looking over the watery wastes that covered the depopulated first world, he beheld Jehovah's token of hope, peace, and life, the gentle dove bearing in her beak the olive leaf, as evidence that the destroying flood-waters had abated and the earth would once more support life. The old order had given way and a period of reconstruction was imminent.

The booklet assures us that, contrary to the false teachings of religionists, the resurrection of Christ Jesus did not give birth to a new world order and begin a restoration and renewal of the whole world, but rather the resurrection of Jehovah's great King sealed the doom of the present world when the regeneration becomes due.

The message of this booklet brings, at once, a condemnation of Jehovah's enemies, and a bright hope to those distressed humans who are sighing and crying for the abominations done in the old world of wickedness. It is of the utmost importance to those who hope to be regenerated. Thus all publishers may readily see the need of diligent and active distribution of *The Coming World Regeneration.*

All faithful publishers will therefore be eagerly awaiting and anxious to share in the distribution of the new booklet, as it not only will stimulate action for the FREEDOM OF WORSHIP campaign, but will provide excellent opportunity to see that every home where interest exists has a further opportunity to know of world regeneration and boldly stand for that incoming New World. It is to be released to the public on April 1, the beginning of the "FREEDOM OF WORSHIP" Testimony Period, and will be included in the current presentation of *The Watchtower* for one year and a bound book, all three for a $1.00 contribution. Where any other portion of this combination cannot be placed, a real effort should be made to leave this booklet in every home where promise is made to read it, even though no contribution is possible. The new rates shown in the recently released *Cost List* will apply to this booklet.

## Company Servant

As a duly appointed representative of the Society to promote the Kingdom service activity in his respective area, the first concern of the company servant is the formation of a smooth-working, unified organization of all servants and publishers in the territory assigned. This is brought about by diligent discussion and application of all instructions and advice sent from headquarters, proper use of all forms provided, and complete enlightenment of all servants of the company as to their respective duties. The *Informant* and all other instructions from the Society will therefore be thoroughly studied, the company servant assigning to each of the other servants those portions of instruction dealing with his particular branch of service. Thorough and careful preparation in advance of presentation will insure proper instruction, and diligent application of the knowledge provided will result in unity and oneness of action.

### Personal Organization

To enable the servants of the company to be fully conversant with their duties, the Society provides a copy of *Organization Instructions* for each one. The company servant will see that each servant is given his copy. Where a servant has difficulty in understanding what he has to do, the company servant is obligated to aid him in acquiring the proper knowledge. Likewise, when a servant needs assistance, the company servant will provide such by appointing one or more assistants.

### Field Organization

With the internal machinery now fully set up and running smoothly, the company servant turns his attention to things in the field. A healthy company, paced by servants who take the lead, will be found diligent in field service. The reports should come not only at the end of the month, but, by constant reminding by the company servant if necessary, as soon as possible after the service is performed in the field. Thus by the 15th of the month the company servant through his assistants can ascertain those not yet active and promptly assist these to overcome their obstacles.

### Overcoming Weak Points

By the end of the month a healthy company will have put forth a good effort, and the company servant will be ready to promptly send the report of this activity in to the Society. He will also see that it is posted on the company monthly record sheet by weekly entries, and displayed before the company on the company chart as soon as the monthly report is compiled. Now the weak and the strong points of the company will appear, and the company servant will enlist the help of the whole company in building up those features that are weak and maintaining those that are strong.

In this connection the company servant will rally the support of the other servants and all the book-study conductors, to bear before the company at all meetings those points that must be strengthened. Good, interesting and well-prepared meetings mean good attendance, which in turn means good enlightenment and favorable reaction by diligence in field service. The company servant will aim for a clean, well-kept hall, free from numerous distracting signs, but displaying the posters and charts provided by the Society. Kind consideration of all attending meetings, particularly the new good-will interest, and helpful instruction through all channels provided by headquarters, will result in peace, unity, and diligent action in the field.

# INFORMANT

APRIL, 1944 | "Teach me to do thy will; for thou art my God."—Ps. 143: 10 | BROOKLYN, N. Y.

# "Freedom of Worship" Testimony Period

## All God's Freemen Respond

### Glorious Opportunity to Cast Off Bondage

The issue of freedom to worship Almighty God or remain in bondage to the present evil world still persists. Jehovah, in the exercise of his loving-kindness, has brought his people to another year, and we find ourselves at the most eventful time of that year. Preserved by Jehovah's almighty power and made free by Christ, opportunity now presents itself for every individual claiming any measure whatsoever of love toward God to make use of the present freedom and be found wholly worshiping Him by serving the interests of the Free Nation. Who, out of sheer gratitude, will avail himself of this privilege?

No text could be more appropriate than Galatians 5:1, reminding us that we have not been made free to become entangled again in the yoke of bondage of Satan's world. All restraining bonds and hindrances, then, will be cast aside by those who have been made free, that during the April Testimony Period no one will be idle.

The week-end of April 8-9 will be set aside by all companies as a special period of activity, and should (if our freedom to worship is really appreciated) result in a peak number of publishers taking part in field activity. On Saturday evening April 8, many thousands of God's people will assemble in commemoration of the Memorial. Proper reaction to instruction received at that time will result in a peak of publishers by the evening of April 9. With such an early start, the month of April will provide excellent opportunity for the greatest number of publishers yet to engage in Kingdom service. Additionally, from the thousands of book studies that have been held countrywide by the Lord's servants, there must be many more now able to take the message of freedom to others. Last year 72,490 lovers of freedom and righteousness availed themselves of freedom to worship God, establishing an all-time peak of publishers. This year the Society hopes 80,000 will respond. Actually, there are many thousands more than this number that could be free and worship God by sharing in active service. The question must be decided individually. What will be the total response for 1944?

#### Offer for April

The continuing offer for April will be a year's subscription for *The Watchtower*, with "*The Truth Shall Make You Free*" and the new booklet *The Coming World Regeneration*, on a dollar contribution. Those who have been guided and built up by the freedom-giving truth from *The Watchtower* need no reminding as to its worth and necessity. There may be a feeling among some, however, that the "sheep" scattered abroad find *The Watchtower* difficult to understand. Such is not the case. *The Watchtower* is provided by the Lord to include all who are turning toward Zion for instruction, and, additionally, Jesus himself assures us that his "sheep" know his voice and will respond to the message when presented. If subscribers should have difficulty understanding some points set forth in *The Watchtower*, then an excellent opportunity is afforded the Lord's servants to study with them, and bring them to the headquarters' *Watchtower* study. Go over the list of subjects dealt with by *The Watchtower* for one year and ask yourself how anyone wishing to be of the New World could afford to be without the knowledge there set forth. Believing in its vital necessity, let all God's people faithfully advance its presentation. Further, let them aid all receiving it to understand its glad message.

As a further provision to enlighten men of good-will who are unable to take the *Watchtower* subscription combination, the offer of a bound book and the new booklet will be presented to them by the publishers. Surely a "feast of fat things" has been set by our great Provider. All are invited to the feast; all who will live need this nourishment to survive the famine conditions of this old world. Where the entire offer cannot be left with the people, try to place "*The Truth Shall Make You Free*" and the new booklet on a contribution of 25c. Where this is not possible, then try to have every home where there is any interest whatsoever learn of their hope for life in the New World by reading *The Coming World Regeneration*.

#### Everyone In Action

All new publishers wishing to share in freedom of worship by active service, go to the company servant. Ask for Testimony cards and all other aids for field activity. Let all companies be fully prepared to attain peak activity during April. All servants, take the lead as good examples to the flock, co-operate with the study conductors in aiding as many as will to serve. All regular publishers, see what you can do to aid the irregular ones. Where new ones wish to join in the glad work, give them a helping hand; take them with you. Show those studying with you the opportunity of association. All necessary equipment has been provided by God's organization. The great King grants freedom of worship. All willing hearts will take up the opportunity. April, 1944, by Jehovah's grace, will be the greatest time of activity yet seen by his people.

WILL YOU SHARE IN THE FORWARD MOVEMENT?

### The March Pioneer Letter

Again the monthly message to the Lord's people to consider pioneer activity has been read and dealt with at the company service meeting. Again the question presents itself, "How have I responded?"

The hindrances and obstacles that prevent many from taking part in the pioneer service were shown in the letter to be surmountable. The pioneer life is not an easy one; all contemplating taking it up will first sit down and count the cost; but the joyful fact in the whole matter is, it is a happy life and the faithful pioneer servant will be sustained. Perseverance, faith and trust in the great Provider make it possible. You can be a pioneer; not in your own strength, but by God's help.

The educational angle is also set forth in the letter as being an inducement to take up full-time activity. The peace of mind and inward joy are also dealt with. Over 180 have enrolled between February 15 and March 15. With Satan's world offering nothing but misery and final death, and God's new world extending the opportunity of life by fully serving its interests, why longer delay?

---

### Attention, Company, Stock, and Advertising Servants, and Pioneers

A number of companies and pioneers that do not have a magazine account with the Society are ordering magazines and expecting to receive them at the rate of 2½c per copy. The new *Cost List* recently sent to all companies and pioneers makes the way to order very clear, and it would be well for all to study it and the policy outlined therein very carefully. All pioneers and companies that do not have magazine accounts are required to pay the regular rate of 5c per issue for all copies individually ordered direct from the Society. If you can order as many as ten copies of each issue of the magazines (in the case of pioneers, ten in addition to the seven regularly consigned to them), then as a pioneer or a company we can open an account with you here. If you are unable to use as many as ten copies, then it is suggested that you subscribe for five or more issues to one address at the rate of 65c a year for each subscription. Pioneers working in company territory should order their copies through the company if the company has a magazine account; and thus obtain them at 2½c per copy and at the same time save much work at headquarters. If you do not find it possible to open an account or subscribe for five or more issues at the special rate or obtain your copies through a company (if a pioneer), then the regular billing of 5c per copy will be made for all copies ordered.

## Progress of "Watchtower" Campaign

### Subscriptions Pouring in by the Thousands!!

All expectations have been shattered! Although we have had some excellent *Watchtower* campaigns in the past several years, none of them have come anywhere near the present one. We are thrilled to announce that 46,044 new subscriptions were received in this office for the United States alone from February 1 to March 10, which is nearly one-half of the quota of the entire campaign. We are now two-thirds through the campaign and each day the mail is heavily laden with more subscriptions to be entered. The country as a whole is keeping up with its quota very well. Have you reached your quota?

#### The Greatest "Watchtower" Campaign in History

In comparison with last year's campaign, we now have several thousand more subscriptions for the same period of time. This stupendous increase has been made despite gasoline rationing, bad weather, restrictions, travel difficulties, and many other inconveniences. The brethren this year have the advantage of the Theocratic ministry training, greater appreciation of their part in the free-education work, and a greater determination to overcome all barriers to advance the Kingdom interests. Naturally, this tremendous influx in a few weeks taxes the capacity of the office here. Therefore, if the subscribers do not receive their copies as soon as anticipated, explain the cause.

Great has been the joy of Jehovah's people as they have gone forth during this campaign. Keep up the good work during April, and let's make it the top month of the campaign.

---

### On Reporting Memorial

That we may have an accurate report of the Memorial celebration from all companies throughout the country, please observe *carefully* the following:

As soon as this is read, the company servant should set aside one "Company Monthly Report Card" for April. Mark on the card now, in the lower left-hand corner, the following words:

"Number in attendance ....."
"Number partaking ....."

Be sure to arrange for the counting of the total attendance and the number of different ones partaking of the emblems. Get this information right after the Memorial and enter it on the report card in the proper space. Retain this card until the end of April, and fill in the regular field service report for that month thereon, no later than May 3, and forward to this office.

# "Teach All Nations"

## Distribute Surplus Colored-Cover Booklets in May

All the words and acts of our Lord while on earth were words and acts of unselfishness, love for his neighbor. His purpose was to bear witness to his Father's supremacy, and teach and instruct the people concerning Jehovah's purposes. He set the example as to how the free-education work is to be done. His parting words addressed to his disciples just prior to ascending into heaven make up our service text theme for May: "Go ye therefore, and teach all nations, . . . teaching them to observe all things whatsoever I have commanded you." Thus, the direct application of oneself to the teaching work was made to stand out as of major importance. That work is now being pressed to the fore, and during May it continues. There is a very great quantity of colored-cover booklets on hand throughout the country, and these contain "things whatsoever I [the Lord] have commanded you". To 'teach all nations these things' will require the direct personal application of all devoted to the Lord's work. Preparatory details for the May activity follow. Complete details will be found in the May *Informant*.

### Combination Offer

The offer will be three booklets on a 10c contribution. In each combination one booklet will be *The Coming World Regeneration*. Stress colored-cover booklets, and if your supply of such is large make up the combination of two colored-cover booklets and *The Coming World Regeneration*. Distribute your largest surplus first. If you run short of colored-cover booklets, drop to one colored-cover, one self-covered (of which you have a surplus), and *The Coming World Regeneration;* or, if completely out of colored-cover booklets, leave two surplus self-covered ones and *The Coming World Regeneration* on the 10c contribution. By all means leave *The Coming World Regeneration* if no combination can be placed, and leave it on a small contribution or just on their promise to read it.

### Check with Neighboring Companies

Some companies will probably not have sufficient booklets to use during the campaign. If such is the case, before ordering from the Society contact your neighboring company or companies and check to see if they have enough to supply your needs and their own also. If they do have sufficient for your company, arrange to obtain a supply from them for use in May. Pay cash for these.

If you cannot obtain a supply from a company, order from the Society. The booklets that we can supply, listed in the order of their quantity, are: *Theocracy; Warning; Choosing; Dividing the People; His Vengeance; His Works; Supremacy; Final War; Angels;* and *Favored People.* Stress *Theocracy* and *Warning* on all orders, as we have a large supply of these. Remember, however, the work for May is primarily a distribution of surplus colored-cover booklet stock *already on hand in the companies.* Order from headquarters only after you have ascertained the status locally.

Individual publishers with surplus quantities of booklets on their personal book shelf should distribute these during May. If you have sufficient to supply your needs, notify the stock servant for his information. Everyone should now begin getting ready.

# Course in Theocratic Ministry

## Course Necessary for All Able Ministers

The companies that took up the Theocratic ministry course immediately following the "Call to Action" Assembly in April, 1943, will have completed their 52 lessons in April of this year. The number of companies that actually got their course under way in April, 1943, however, is comparatively small, and when they have completed their 52 lessons they may conduct one or two reviews on some subject of their own choosing pending additional information from the Society on this subject.

This is also a good time to review some of the benefits derived from the conscientious study and application of the course in Theocratic ministry during the past year.

Unquestionably all companies and individuals that have sincerely applied themselves to it can observe many benefits over and above those referred to here. When the course began some of the brethren considered this arrangement was just the thing for all others, but not for themselves. The brethren who were not able to speak the English language fluently thought it was not for them; whereas, in truth and in fact, these were the very brethren who would derive the greatest benefit from it. This was amply demonstrated by the many foreign-speaking brethren who took it up. It was only a short while until they could think more clearly and express themselves more fluently in the English language, and thus they became more able ministers of the gospel. The course in Theocratic ministry is indispensable to those brethren who do not speak the English language fluently.

Other brethren who were timid and backward and felt they could never get up before an audience and speak thought this course was not for them. But the facts soon demonstrated to those who availed themselves of this provision that the course was the very thing they needed. And as a result some of our most capable servants in companies now are those very brethren who were afraid to get on their feet and express themselves.

Even the "speakers" who thought the course was just for beginners and not for them shortly found out that those very beginners were presenting much more instructive and Theocratic talks than the brethren long in the truth were. These younger brethren had their talks properly arranged with a good introduction, a well-thought-out and ably-presented body, and a convincing conclusion, which many of the "speakers" lacked.

### Applicable to Every Company

The course in Theocratic ministry is for every company, large and small, and for every individual in the company, regardless of how old or how young he may be. The sisters are greatly benefited by attending the meetings and studying the instruction lessons and comparing their findings with those of the speaker and by participating in the subsequent discussion of the material. Small companies composed of all sisters or of sisters and only one brother should also assemble for Theocratic ministry study each week. Even though they may not have any speaking assignments the instruction lesson should be taken up. The course in Theocratic ministry is the Lord's provision for all of his people so that they may be more able ministers of the gospel.

## Introducing *Kingdom News* No. 13 and New Book Folder

From Jehovah's inexhaustible supply house comes two more effective tools for the Theocratic ambassador to use in his warfare against religion, and two more items on the menu of spiritual food for those of good-will: namely, *Kingdom News* No. 13 and *"The Truth Shall Make You Free"* book folder.

All companies and pioneers may order a supply of these immediately (see *Cost List* for rates). The new *Kingdom News*, No. 13, is to be distributed in advance in the manner outlined in the November, 1942, *Informant*, in the article "The Use of *Kingdom News*", so that every home in the territory will be sure to get at least one copy of this new inspiring and instructive *Kingdom News* entitled "Education for Life in the New World". The distribution of this *Kingdom News* will afford all the new publishers and people of good-will a splendid opportunity to get started in the service. Distribute this issue freely in your own individual territories. Arrange to cover all unassigned territories by group witnessing.

One book folder also should be left in each home. Be sure to *neatly* stamp thereon the address of the local headquarters and the times of the various meetings. The next week follow through with the regular offer of literature.

## February Report

Carefully considering the February report, which was the first month of the current *Watchtower* Campaign, we note a slight increase in hours over last year's report. The pioneer activity, however, shows up splendidly in both hours and back-calls: hours, 152.7; back-calls, 44.4. Conditions in the United States give our publishers many advantages over other lands. Keep up the good work!

PREVIOUS ALL-TIME PEAKS

| | Company Pubs. | | Pioneers | |
|---|---|---|---|---|
| Pubs. | 66,079 | April '43 | 6,761 | July '43 |
| Av. Hrs. | 20.3 | June '40 | 138.2 | July '42 |
| Av. B-C | 4.6 | Oct. '40 | 39.3 | April '42 |

| | Feb. 1944 | | Feb. 1943 | |
|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Company | 54,118 | 14.0 | 4.1 | 13.9 | 3.7 |
| Pioneers | 4,304 | 152.7 | 44.4 | 123.3 | 34.7 |

## New Account System

The brethren will hail with delight the provision by the Society of a detailed folder of information that will enable the companies everywhere to follow a unified system of keeping the various company accounts. Two copies of this four-page folder are being sent to all companies, one for the company servant and the other for the accounts servant, so that they may go over the situation together and put the system into operation right away. The stock servant, advertising servant, auditor, and all other servants affected by this arrangement, should have access to the company servant's copy and should copy such portions of it as apply to them.

Complete illustrations appear in the folder as to how each account will be kept, thereby eliminating all guesswork and providing for a uniform system to be used by every company. Companies that heretofore have had difficulty in keeping their accounts in proper order will be especially benefited.

## The Assistant Company Servant

In co-operation with the company servant, the assistant company servant has an excellent opportunity to aid and direct the company toward a condition of unity and efficient operation in Kingdom service. Essentially, then, the assistant company servant should be able to take over all duties of the company servant, be capable and duly qualified to handle the affairs of the company in the absence of the company servant.

The co-operation between these two brethren, therefore, must be very close, resulting in mutual agreement and action. The assistant company servant will strive for neatness, accuracy and proper order in all his records, having this end in view. Efficient and up-to-date records are necessary for a progressive and diligent service unit. The converse also is true: where no attempt is made to maintain proper records, slackness and looseness are evident in the field activity. Substitution of other forms than those provided by the Society is unnecessary and only results in confusion.

In small companies where there are only two servants, the assistant company servant will co-operate with the company servant, each performing his assigned duties as shown on the Society's appointment sheet. This includes making territory assignments, caring for supplies of literature, magazines, and sound equipment, or looking after accounts and back-calls. In large companies the assistant company servant may need some aid in properly caring for the company records. In all companies, when handling *Watchtower* and *Consolation* subscriptions he will see that the Subscription Record sheet is properly filled out and sent in with the subscription blanks.

### Assisting Other Servants

By completely filling out the Publisher's Record cards, the monthly breakdown of study conductors' monthly reports, and the monthly record of company activity, the assistant company servant has at his finger tips an exact knowledge of the company's condition. Where laxity appears in any particular line of activity, he is able in co-operation with all the other servants of the company to stress these points and find the remedy therefor. He will also watch for individual ability as indicated by the different publishers' field reports, seeing to it that active and zealous publishers are considered for use in various capacities in the company organization.

The assistant company servant will be able to furnish necessary information to all other servants of the company for the proper functioning of their duties. If a publisher holds a territory without working it properly, this information is conveyed to the territory servant for action. Likewise where the records show failure to advance the back-call, book-study, or any other feature of service, the assistant company servant is able to lay the facts as they exist before the various servants for correction. All servants, therefore, by having access to the assistant company servant's files, will be able to keep their respective line of service in the best possible condition.

Thus the assistant company servant holds a position that may be used to great good for the entire company. The Lord's blessing is upon orderliness and cleanliness as expressed in efficient prompt recording. Prosperity will attend faithfulness in this line; carelessness will result in a corresponding laxity in company activity.

# INFORMANT

MAY, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.

# "Teach All Nations"

## Booklet Distribution

### Clean Up *Watchtower* Campaign

The scope of the great command of the Lord forming our 1944 service calendar text for May is not limited to any particular section of the earth, but takes in the entire globe. His command to his disciples was, "Go ye therefore, and teach all nations, . . . teaching them to observe all things whatsoever I have commanded you." (Matt. 28: 19, 20) This command applies now to the "faithful and wise servant", the Lord's Society of his present disciples, and which Society is devoted to carrying out this command. It also applies to their companions and all people of good-will who now have a knowledge of the Lord's purposes. The Lord's favor and blessing is evident on his organized people in that great headway is being made toward the end of expanding the campaign of free education to all nations. This is clearly shown by the Lord's blessing on the course in Theocratic ministry and on the Watchtower Bible College of Gilead.

That the greatest number of persons throughout all nations may be fed from the Lord's great storehouse and taught his precepts and law, the Society has used and continues to use every legitimate means of getting the teaching work done. One means of taking the message of free education to the people is that of booklets containing the Kingdom message in concise and compact form. Throughout the country there are thousands of colored-cover booklets that have been printed since about 1930 and shipped to the Lord's people for distribution but, for one reason or another, have not been placed in the hands of the people. All of these abound in the truth that the prospective "other sheep" of the Lord must receive. These publications the Lord caused to be printed for a purpose. They should not stay in storage as they have been with many companies and pioneers for some time. No, these are to be put to their intended and proper use now. The work for May is arranged for that purpose. The Lord is no waster, and he is directing that these be not wasted by deterioration simply because there is such an abundant supply of later publications on hand. Each booklet contains its own specific Theocratic message essential to a full knowledge of the Lord's purposes. Therefore it is imperative that these be placed in the hands of the people now.

#### Combination Offer

The offer will be three booklets on a 10c contribution. These booklet combinations will, by most companies and pioneers, be made up of two surplus colored-cover booklets and the booklet *The Coming World Regeneration*. The latter should be included in every combination. If you run low on colored-cover booklets, make it one colored-cover booklet and two self-covered. If you run completely out of colored-cover booklets it will be in order to offer three self-covered ones on the ten-cent contribution. If they do not wish the combination, stress the importance of their reading *The Coming World Regeneration*, stating that they may contribute a small amount for it. If they do not wish to contribute, but will promise to read it, leave it with them.

#### Assist New Publishers

May will afford a splendid opportunity for the servants, regular publishers and book study conductors to assist the new publishers, particularly those reporting activity in April for the Memorial special service week-end, and also the ones attending Memorial that expressed definite interest and wish to have part in Theocratic service. No doubt you have territory that needs covering with the new *Kingdom News* prior to the regular current offer. Give these new publishers the opportunity of covering a section of the territory with *Kingdom News*, and point out how they have the privilege of calling back on the people in such territory a week later with the current booklet offer. Show them how to present the literature, and then suggest that they try witnessing alone in the territory. Provide them with the necessary forms for reporting: "Publisher's Field Service Report" slips, "Back-Call" slips, "Back-Call Follow-Up" slips, "House to House Record" forms, and instruct them as to the proper use of such. Also, the blank testimony cards can be furnished the very new ones, such cards being obtainable on request at the Society's headquarters in Brooklyn. Suggest the use of the phonograph and the doorstep setup if the phonograph is available.

The company servant should see that group-witnessing arrangements are made to cover territory not assigned individually and isolated urban (thickly populated) sections. The servants, study conductors and regular publishers should take the initiative and see that definite arrangements are made so that all associated and new interest desiring a part in the work will have the opportunity to participate. By special concentration, making personal affairs conform to increasing Theocratic requirements, along with the assistance that the new publishers will give in covering the territory, each territory in the company should be covered approximately one time during May.

#### Clean Up "Watchtower" Campaign

Another feature of the work for May will be that of revisiting all of those who during February, March or April stated that they were desirous of obtaining *The Watchtower*, but for one reason or another could not take it at the time. Call back on all of such, and if they still wish to subscribe, give them the special offer. However, this is not an extension of the campaign, but is merely a provision that is to be used for cleaning up the 'stragglers' on your individual list of interest who indicated that they wished the magazine at the campaign rate.

The Lord's mercy and loving-kindness extend to all peoples of every nation, kindred and tongue. As indicated on the May poster, each consecrated servant should observe the rule that 'in every nation whoever fears Jehovah God, and works righteousness, is accepted with him'. (Acts 10: 34, 35) Thus, as the great campaign of free education extends to all the nations, his people rejoice in having a part in this work. There is no such thing as racial prejudice in the Lord's organization. "God is no respecter of persons." This message is extended to all alike in every territory. Therefore, during May, publishers in all companies throughout the country will press forward as one man to do the work as outlined, that all people of good-will may be taught His will to the accomplishment of His purposes.

# The "Course in Theocratic Ministry"

## Essential to Able Ministry

The remarkable evidences of the Lord's favor and blessing upon those who have earnestly embraced the provisions of the Theocratic ministry course during the past year are innumerable. Young and old alike have been blessed. The fluent and the halting have found it indispensable. Those whose native tongue is English and those who have been accustomed to speaking some other language alike find that they cannot get along without it. This is the Lord's provision to make one and all more able ministers, and no one can afford to do despite to it.

Speakers have been equipped to prepare and deliver more forceful talks. School children not only have become better Theocratic publishers, but have been enabled to excel in their school work as a result of the practical knowledge acquired and the intelligent and orderly manner of presentation. Our brethren speaking other than English have probably been blessed most of all, because this course proved an invaluable aid in acquiring knowledge of English and in arranging and presenting it in the most effective manner possible. The sisters, while not permitted to have part in the speaking assignments, because of Scriptural limitations, have, nevertheless, been greatly blessed by a diligent study of the instruction material, looking up additional scriptures and using reference works, etc., which has increased their knowledge and broadened their vision on all of these subjects and enabled them to intelligently contribute their part to the edification of their brethren in the discussion at the review. All have been helped in their door-to-door witnessing, in their back-calls, and in their studies with the people of good-will.

The Theocratic ministry study is an integral part of the Theocratic requirements for the Lord's people. Every company, regardless of size, should by now be conducting the course. Everyone in the company should attend these meetings, and all male brethren, young or old, educated or of only limited education, should enroll. Even the illiterate have been greatly assisted.

With the March statement the Society sent each company two letters and two schedules outlining in detail the course in Theocratic ministry for the coming year. This schedule commences June 4, 1944, giving three subjects for each week. Where only one speaker is scheduled for each week, the first subject should always be used. Where two speakers are available, the first and either the second or the third subject may be used. If three speakers are scheduled, each one of the speaking assignments will be used.

#### Schedules

One of the schedules is to be posted on the company information board of each company headquarters, and the other retained by the Theocratic ministry instructor in his book. Of the two letters, one should be retained by the company servant for his files and the other is to be given to the Theocratic ministry conductor for his book.

Many companies will have completed the *Course in Theocratic Ministry* booklet before June 4. These will be ready to start on schedule. Others may have only one or two lessons left. In that event, and if the brethren can arrange to do so, the company may double up and put on two Theocratic ministry lessons a week to finish on schedule. *All* companies are to start at the beginning of the booklet in the week of June 4 as scheduled, whether they have by that time completed the booklet or not.

Parts of the service meetings of the two weeks preceding the inauguration of the new schedule should be devoted to the following studies: The first week, study very carefully pages 3, 4, and 5 of the *Theocratic Ministry* booklet, up to the subhead "The Course". Every sentence in these three pages is very important and deserving of very serious thought. In addition, each one should privately study the material from the bottom of page 5 to page 9 inclusive.

The second week should be devoted to a very careful study of the letter covering the coming year's series of studies and the arranging for the enrollment of new students.

# "Educators in Freedom" Testimony Period

## Another New Booklet

Jehovah is always far ahead of the enemy. Right at this time, when Satan's visible organization is straining every possible resource to train and educate thousands, yes, millions, of men and women for jobs to advance the 'affairs of this old world' and to patrol the earth in future years, Jehovah has established the government of his new world and provides the "EDUCATORS IN FREEDOM" Testimony Period, designating the month of June, for the enlightenment of people of good-will who wish to live in that new world.

The greatest educational work ever inaugurated on the earth is now being sponsored by the Lord. All other educational and intellectual enterprises are destined to certain, complete and everlasting destruction at Armageddon. The efforts of educating the people of good-will in freedom will not be defeated by the enemy, but will continue on and bear fruit throughout eternity. You who are privileged to be educators in freedom are not laboring in vain, as are the so-called "educators" and "teachers" of the old world, whose efforts will soon pass away and be for ever forgotten. Those who love the Lord delight to do his will as educators in freedom and will say, "I will walk at liberty: for I seek thy precepts. I will speak of thy testimonies also before kings, and will not be ashamed." (Psalm 119:45, 46) Thus, the freedom-lover will walk at liberty through the cities, towns, villages, streets, from door to door, and every other place where he can "speak of thy testimonies" unashamed before the people of the land, as well as before the rulers.

### "Religion Reaps the Whirlwind"

is the title of a new attractively designed colored-cover 64-page booklet that will be released for distribution far and wide during June. This is the first colored-cover booklet published for over three years. The booklet is perhaps the most striking that has yet been printed.

There is little doubt that the message contained in this booklet will be joyously received by thousands of good-will persons. This has already been demonstrated by the enthusiastic reception given to its message at a number of assemblies addressed by the president of the Watchtower Bible & Tract Society, Brother N. H. Knorr, on his recent extended tour. Now that the Lord has provided us with such a marvelous weapon and comforting message for all of good-will, the proper thing is to make definite plans for utilizing it in the most efficient and effective manner possible to advance the Kingdom interests. Therefore, every company and pioneer should plan to get the entire consignment out into the hands of the people before the end of June.

The days are longer now and it will be possible to spend two or three hours in the evening distributing this booklet. The company servant, assistant company servant and stock servant should arrange for special service campaigns with the booklet. Stress this feature at the service meetings during this month. Emphasize the need that every publisher and good-will person have part in this all-important work.

All book-study conductors should have a supply on hand for new publishers and to supply the newly interested to distribute among their friends and relatives. This will afford a splendid opportunity for them to get started in the house-to-house work with the booklet. Be sure to contact every party on your back-call list with this special booklet, and give particular attention to those people who subscribed for *The Watchtower* during the recent campaign. Call back on these people and discuss its wonderful message with them.

### The Offer

The offer for the "EDUCATORS IN FREEDOM" Testimony Period (June) will be the new booklet *Religion Reaps the Whirlwind*, the self-covered booklet *The Coming World Regeneration*, and the book *"The Truth Shall Make You Free"*, all on a contribution of 30c. If they do not take this offer, then you may drop down to *"The Truth Shall Make You Free"* and the self-covered booklet *The Coming World Regencration* on a 25c contribution. From there you may drop to the new booklet, *Religion Reaps the Whirlwind*, on a 5c contribution.

### Consignments

Consignments of this new booklet are now being sent out and all should have their supply in time to begin the June campaign. Consignments for pioneers who are associated with a company will be shipped together with the company consignment. Every pioneer is being sent 130 of these booklets. Each company's past records have been considered, and they will be sent as many booklets as it is believed they can dispose of during this campaign, on the average of about 20 to 25 booklets per publisher. These should be divided up among the publishers so that each may have a portion to distribute in his territory.

June will be a very busy month for all "educators in freedom". Let us all put our shoulder to the wheel and push harder than ever before during June, caring for our good-will interest, and unmasking religion and proclaiming Jehovah's coming whirlwind by distributing our latest provision, *Religion Reaps the Whirlwind.*

## Letter of Appreciation to Pioneers

With the crumbling and passing away of the present old world affairs, the service of the incoming New World of righteousness takes on ever-increasing importance and delight to those who love Jehovah. In review of six months of the pioneer activity, the Society has sent a letter of appreciation to those full-time servants who have given themselves freely to the service of God, rejoicing with them in the many evidences of Jehovah's favor upon their activities.

Hours, back-calls, and book studies have all been increased by the pioneers, in keeping with the advancement of the mighty campaign of free education now being carried forward under the supervision of our great King, and it is apparent that many more brethren are desirous of sharing in these blessings by devoting themselves to full-time service. These realize that this is not an easy way out of present world difficulties; in fact, times may be harder while engaging in pioneer action; but where else can the joy, peace, and evidence of God's favor that comes from full-time service be equaled? May Jehovah bless and guide all who contemplate devoting their entire time to His service.

# Report on "Watchtower" Campaign

## All Previous Records Shattered!

Since the inception of *Watchtower* Campaigns, several years ago, many thousands of subscriptions have been obtained and thousands of people of good-will have come into semimonthly contact with the Lord's visible organization through *The Watchtower*, and thousands have also seen their privilege of direct and constant association with the organization. The 1944 campaign extends to thousands more this much-needed and vital contact.

In spite of the magnitude of past campaigns, none have approached the immensity that this 1944 campaign promises. Already, with only the February and March subscriptions entered, a total of approximately 100,000 subscriptions (English and foreign) have been put through. The two-month report in round figures reads:

| | |
|---|---|
| *The Watchtower* | 80,000 |
| *Consolation* | 20,000 |
| TOTAL subscriptions | 100,000 |

Though this is the highest two-month figure yet, this does not mean that the quota set for the campaign has been reached. No, that quota is for 100,000 *Watchtower* subscriptions alone. All expectations are, however, that the quota will be more than reached when the complete campaign returns are received at headquarters.

Publishers have co-operated well in following instructions on sending in subscriptions, which has greatly facilitated the necessary office work of handling these thousands of new subscriptions. However, a number of the brethren working in cities that have the new postal zone arrangement either fail to list the zone number or put down the wrong number on the subscription slip. Please watch this.

## March Report

March has seen the largest number of publishers in the field service in this country since October, 1943, with 61,502 reporting. This report shows an excellent improvement over the previous winter months in hours spent in the service and publishers reporting. The pioneers are doing very well and have reached a new peak in back-calls.

Now that summer is near, with its good weather, longer days, and with two new booklets, vacation coming, and a few holidays to give us more time for the Lord's service, all should make definite plans for improving their activity during the coming month. Assist newly interested ones to get into the service, so that a new peak in publishers may be reached.

PREVIOUS ALL-TIME PEAKS

| | Company Pubs. | | Pioneers | |
|---|---|---|---|---|
| Pubs. | 66,079 | April '43 | 6,761 | July '43 |
| Av. Hrs. | 20.3 | June '40 | 152.7 | Feb. '44 |
| Av. B-C | 4.6 | Oct. '40 | 44.4 | Feb. '44 |

| | Mar. '44 | | Mar. '43 | |
|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Company | 57,158 | 14.1 | 3.8 | 13.7 | 3.5 |
| Pioneers | 4,344 | 149.8 | 45.3 | 128.2 | 35.3 |

## New Publications Now in Stock

Peace—Can It Last? ..... Italian
Children ..... Portuguese
Children Question Booklet Portuguese
Freedom in the New World .. Spanish

Magazine bags are now in stock and may be ordered at the regular rate of 20c each.

## Back-Call Servant

The continuous expansion of the educational activity of God's able ministers causes the duties of the back-call servant to occupy a position of much responsibility in the company organization. The gathering together or assembling of the "other sheep" with those of Zion depends to a large extent upon the faithfulness of each company in carrying forward the back-call service to acquaint those of good-will with the way to the Kingdom.

For these reasons the back-call servant must have a clear vision of the timeliness of diligent back-call activity, take the lead in this feature of service, and keep it continually before the company for its advancement. He will check the publishers' record cards with the intent of aiding all not doing back-call work to see its urgent necessity and have a share in it.

### All Essential Forms Provided

Many forms have been provided and a complete system developed by the Society for keeping the record of all interest located in the different territories. The back-call servant must see to it that these forms are utilized by all in the company. Always alert to discern good-will interest, the publisher will record the names of all definitely interested. After making the first back-call, a follow-up slip is promptly made out and given to the back-call servant. After it has been established by three back-calls that genuine interest exists, the back-call servant will then make out a permanent record slip and keep it in his permanent file. In order to see that all names are being properly cared for he will then check all the follow-up slips received each month with the permanent back-call slips on hand. If some names are not being followed up, he should ascertain the reason. If the person is still interested, the back-call servant will make all effort possible to see that the good-will person is regularly called on. The permanant slip should be destroyed only if interest no longer exists.

### Proper System of Filing

Advancement of the back-call activity will result from continual checking by the back-call servant with all study conductors and publishers in the company, and keeping all back-call information neatly and accurately filed. The first essential, then, is to get all publishers back-call-minded and engaging freely in this work, and to exercise much care in keeping the records thereof. A working back-call file will be kept with all the names located in unassigned territory, which names will be handed to publishers whenever the territory is taken out. In this connection there must be close co-operation between the back-call and territory servants. Permanent back-call slips will be filed according to territory, arranging such in alphabetical order within each territory. This will be the permanent or duplicate file for the company's records.

The whole company can be thoroughly instructed in back-call activity by frequent appearance of the back-call servant on the service meeting programs. Demonstrations can be made to illustrate the development of good-will interest from its first location until definitely associated with the organization. To assure that new interest is being properly tied in with the local organization the back-call servant should co-operate closely with all study groups.

# INFORMANT

JUNE, 1944 | "Teach me to do thy will; for thou art my God."—Ps. 143: 10 | BROOKLYN, N. Y.

# "Educators in Freedom" Testimony Period

## June Further Advances Educational Action

### All Able Ministers Will Take Part

Again the keynote of education rings in our ears as the guiding theme for our activity during June. Like the stream of water seen by Ezekiel coming from under the east gate of the temple and which increased until it became a mighty river, the great flow of truth from God's temple organization swells ever greater; and happy indeed are all those who now avail themselves of every opportunity to serve as educators in pointing men of good-will to freedom and life.

In bearing to the people the message as presented in the new booklet *Religion Reaps the Whirlwind, The Coming World Regeneration,* and *"The Truth Shall Make You Free"*, we readily see the necessity for all of Jehovah's freemen to equip themselves as more able ministers, in order to advance with the great educational program. All now being taught by the Great Educator must needs be 'apt to teach, in meekness instructing', so that all turning toward Zion may be shown how to flee from religion's bondage to God's way of life.

#### Outline of June Activity

The June campaign unfolds then, as, first, enthusiastic presentation of the offer for the month: *Religion Reaps the Whirlwind, The Coming World Regeneration,* and *"The Truth Shall Make You Free"*, on a contribution of 30c. Where this is not possible, present *"The Truth Shall Make You Free"* and *The Coming World Regeneration,* on a 25c contribution. Where the combination cannot be placed a diligent effort will be made to leave *Religion Reaps the Whirlwind* on a 5c contribution. One of the first steps toward desiring to live in the New World is to see the abominations committed in the old religious world. The new booklet will certainly open the eyes of all 'sighing and crying because of these abominations'; so every educator in freedom will put forth intense effort to acquaint all possible with the truths contained in this timely provision of the Lord.

The second line of activity open in June is the calling back on all who manifested interest while taking the three-booklet offer during May. Surely many of these will have been stimulated to learn more of God's Word, and once more the willing educator will be eager and ready to "teach" by presenting the June combination, and making arrangements to call back some more and eventually be found conducting a book study in the home.

#### Book Studies Will Increase

The third feature of teaching activity by the Lord's zealous educators in this busy time is the grandest of all, as it really affords all able ministers opportunity to see the fruit of their labor and operate as educators by advancing the education of the "other sheep". This involves the development in knowledge of the many thousands of newly interested who subscribed for *The Watchtower* and *Consolation* during the three-month campaign. Over 156,000 people of good-will became new subscribers during the greatest magazine campaign conducted by God's people, and now the time is ripe to perform as able ministers by patiently and in meekness instructing these good-will people. Having the book *"The Truth Shall Make You Free"*, they can be called upon with the new booklet *Religion Reaps the Whirlwind*, and the question booklet. Have the people open their book at the very first paragraph, ask the question from the question booklet, look up the scriptures presented in answer to the question, sum up the matter by having the paragraph read, and the foundation has been laid for a book study wherever sufficient interest exists. How wonderfully the first chapter of *"The Truth Shall Make You Free"* fits in with the "Educators in Freedom" Testimony Period! There the Great Educator, our example, shines forth in zealous action calling upon men to learn the truth so that they may be made free. Truly an inspiration for all educators to live up to their opportunities and teach those willing to learn.

#### Every Educator Very Busy

Properly viewed, then, June appears as a time of tremendous activity in the advancement of Jehovah's great educational work. The truth will not destroy the Devil's organization (that will be done by the power of the Almighty), but certainly the truth is the only thing that will make men free. It is the only thing that will point out the way to life. Let no able minister of God avoid sharing in the mighty campaign. Let every freeman rejoice in his blessed opportunities by wholly sharing in distributing the June offer, especially trying to leave *Religion Reaps the Whirlwind* with all persons possible. As educators, go farther than merely placing the literature: follow up interest manifested by people met in both the recent booklet activity and the *Watchtower* Campaign, by making back-calls and developing book studies in every home where "men of good-will" are found.

The education of men looking for freedom and life expands. Rejoice and share in it. June can be the busiest and greatest month of activity yet, if all educators in freedom will respond.

### *The New World* Book Leaflet

The Society has on hand a good supply of *The New World* book leaflets. This is an attractive leaflet and carries a very fine message, in picture as well as in words. Because of the paper restrictions, the Society has discontinued the printing of *"The Truth Shall Make You Free"* leaflets.

Companies who can use *The New World* book leaflets should include them in their next order to the Society. The regular rate will apply. When *"The Truth Shall Make You Free"* leaflets are available again announcement will be made in the *Informant*.

### Bethel Closed for Convention Work

The Bethel home, factory and office will be closed from August 7 to August 23 inclusive. The Society requests that all pioneers and companies wanting literature for use during this time please send their orders to the Society no later than July 17. If you do this, it will avoid a last-minute rush. No orders will be filled or correspondence answered from August 7 to August 23.

### April Report

The April report is very encouraging. 62,139 publishers reported; which is the greatest number of publishers reporting in the United States since October, 1943. The hour-average of 15.9 for company publishers is also the highest since October, 1943. The most striking part of this report, however, is the remarkable increase in number of back-calls for company publishers. This average of 4.2 is the highest we have had for 3½ years, or since October, 1940, much of which, undoubtedly, can be attributed to the course in Theocratic ministry.

Perhaps there are some who have not yet begun evening witnessing, nor made arrangements to step up their effectiveness for summer witnessing by allowing in their budget more time for service, or have permitted other drawbacks to interfere with their service. Can we improve this? Come on, company publishers! Let's all put forth more effort in June and see if we can reach a new peak! It can be done!

PREVIOUS ALL-TIME PEAKS

| | Company Pubs. | | Pioneers | |
|---|---|---|---|---|
| Pubs. | 66,079 | April '43 | 6,761 | July '43 |
| Av. Hrs. | 20.3 | June '40 | 152.7 | Feb. '44 |
| Av. B-C | 4.6 | Oct. '40 | 44.4 | Feb. '44 |

| | April, 1944 Pubs. | Av. Hrs. | Av. B-C | April, 1943 Av. Hrs. | Av. B-C |
|---|---|---|---|---|---|
| Company | 57,754 | 15.9 | 4.2 | 13.5 | 3.1 |
| Pioneers | 4,385 | 149.9 | 42.8 | 129.0 | 32.4 |

## Summer Vacation Pioneer Ranks Open

### Will You "Redeem" Vacation Time?

Throughout the land hundreds of younger brethren are out of school for summer vacation or will be out shortly. As one of these, you want to "redeem" summer time or make it good. The Devil, the great waster, would have you waste this time in foolish pursuits of the "old world", but you, as one of Jehovah's servants, will apply such to the "glorious treasure of service" given you and use it in the campaign of "free education" that is moving forward every day. By doing this you will be maintaining your integrity and upholding Jehovah's side of the issue.

Last year over 300 young brothers and sisters used the summer vacation time in the full-time service. We hope that all of these will enroll again this year. A number of them will be able to enter the regular pioneer ranks, due to having finished school this season. In addition to these, many others will be in position to enter full-time ranks for the summer. The invitation to 'honor thy Creator in the days of thy youth' in the vacation pioneer service is open. The question is, "Can you enroll?"

You may ask, "What are the requirements?" "What must I do?" "Where can I work?" Perhaps you say, "I can't go to some far-away assignment," and numerous other things. Well, we answer: The requirements are not too hard, yet you will have to work to meet them. 150 hours a month, an average of only five hours a day, should be spent in the service, in all features of it. You will do this work in line with *Organization Instructions*, the orderly way the Lord has set forth for you to work. You can work in your own locality, and it won't be necessary for you to go to some far-off assignment. You can more effectively speak the truth to those you know; for they have no doubt seen your "works" of righteousness manifested in the company publisher service. You should "let no man despise thy youth; but be thou an example of the believers, in word, in conversation, in charity, in spirit, in faith, in purity".

If you can put in the necessary time and meet the all-round requirements, write the Society immediately asking for a "Summer Vacation Pioneer Service" application blank, and such will be sent you, as well as complete instructions. Be sure to put your complete name and address on your letter. After your application has been accepted, then you should obtain the necessary literature for witnessing from a near-by pioneer. The supplies for reporting, etc., will be sent to you by the Society. We hope to see a peak of summer vacation pioneers enrolled and working "full swing" by July. Are you going to enroll NOW and begin work immediately?

# "Let a Man Examine Himself"

## "No More Time for the Old Course"

is the text which the Lord holds before us for July. This text is a challenge to everyone who has entered into a covenant with Jehovah. If we have no more time for the old course, then all our time should be for the new course. This transfer of time and energy from the old course to the new course does not just happen. It requires much more than just coming to the conclusion that such is the proper thing to do. Effort is involved. We must definitely take the time and the energy that is now being used to perpetuate 'old world' interests (regardless of whether those old world interests are noble or ignoble according to the worldly standards) and use that time and energy in the interests of the New World.

This means humbling oneself under the mighty hand of God. It means recognizing that we are subject to the specific and detailed requirements of the New World government established by Jehovah God. It means recognizing and acknowledging the "faithful and wise servant" of the Lord as the one whom he has made ruler over all his goods and ruler over his household and joyfully submitting to that rulership.

Then only can we say that we have "no more time for the old course". Then only will the Lord's directions coming through *The Watchtower*, *Organization Instructions*, the *Informant*, and other Society publications, have their proper effect upon us. Then only will the free education of men of good-will be recognized as a definite obligation resting upon every consecrated servant of the Lord. Then only will company publishers recognize that 60 hours and 12 back-calls a month and one back-call book study a week are New World Government requirements to which they are obligated to conform according to their ability. Then only will pioneers appreciate that the requirement of 150 hours a month, and other branches of the pioneer work in proportion advancing the Kingdom interests, is a requirement established by the Lord through his "faithful and wise servant" and appreciate that it is not a matter of having their name on some "preferred list", but the meeting of the New World Government requirements, that is pleasing to the Lord and merits his approval.

Therefore, each one, commencing immediately, should determine to devote no more time to the 'old course' and seriously apply the admonition in 1 Peter 4:2,3 to themselves and live the still remaining time executing the will of our God as He directs through his organization.

### Continue with the Same Presentation

During July the campaign will continue with the presentation of "*The Truth Shall Make You Free*", *Religion Reaps the Whirlwind*, and *The Coming World Regeneration*, on a contribution of 30c, presenting them in the same manner as we did throughout the month of June. With the month of July added to this campaign, each company and pioneer publisher will have approximately nine weeks to cover his entire assignment with this offer. This will include Independence Day (July 4), when practically all of the Lord's people are free to show that they have "no more time for the old course". Your entire territory should be completely covered with this presentation. The fact that some of the people may have "*The Truth Shall Make You Free*" is no reason why this combination could not be presented in its completeness. The "*Truth*" book is a personal study book. Every member of the family who hopes for life in the New World should have his personal copy, should study it diligently, should make notes on it and mark it up. These points should be impressed upon the people who have the book already, as a reason for getting additional copies for the other members of the family and for having a book study in their homes.

House-to-house witnessing, making back-calls, conducting back-call book studies, and regular participation in the magazine work are the only practical ways we can demonstrate that we really mean it when we say that we have "no more time for the old course".

## Save and Return Cartons!

The shortage of new shipping cartons has again become acute. The Society would be pleased to have the empty shipping cartons returned that companies have on hand from shipments previously received from us. These should be only cartons with the cloth tapes intact, and otherwise suitable for packing and shipping new literature. When saving cartons for the Society's use, the following suggestions should be kept in mind: Do not cut or remove the CLOTH tape. Break down the cartons by removing the PAPER tape and opening up the flaps at both ends. IMPORTANT! *Do not fold at the cloth tape.* Sort the cartons according to size and bundle them with about 20 cartons to a bundle, tied with strong rope. Please do not ship less than 100 pounds in a shipment. Your description on the bill of lading should be as follows: "Corrugated cartons K. D. flat. (Used)" NOTE: *In all cases communicate with the Brooklyn office before shipping.*

## Theocratic Ministry

June 4 is the date when all companies everywhere are to start going over the *Course in Theocratic Ministry* for the second time. Each company, large or small, should arrange to have the *Course in Theocratic Ministry* as one of its regular studies during the coming year.

The Theocratic ministry instructor should be ever on the alert to assist and encourage each and every one in the company to have some part in the course as suggested in the correspondence already sent you on this matter and in the *Informant*. He should particularly be on the lookout for those brothers who show ability, and assign them to instruction talks from time to time, as well as to the regular student talks. In such cases the brethren selected should be those who are capable of treating the assigned subjects properly. One brother might be well qualified to treat subjects like "The Use of Bible Dictionaries" or "The Use of Concordances", etc., but might not be so well qualified to take up subjects like "Parts of Speech", "Pronunciation," etc. Therefore in the selection care should be taken to assign to the brethren selected subjects that they are qualified to handle properly. We look for the remarkable evidence of the Lord's favor and blessing upon this branch of Theocratic education manifested during the past year to increase very materially during the coming year.

## *Watchtower* Campaign

The brethren everywhere are intensely interested in the results of the *Watchtower* Campaign. They have really put forth a wonderful effort to make this campaign fruitful, and, as always, the Lord blessed their efforts with success. We cannot give you the complete report at this time, but to date there has been a total of 156,000 new subscriptions received and put through the office. There are a great many more in the mail. That means that there are that many more families throughout the country who are receiving regenerating water of truth into their homes regularly. This incomplete report exceeds by about 8,500 last year's total for the entire campaign.

## *Consolation* No. 631

contains the report of the "Free Nation's Theocratic Assembly" held at Minneapolis, August 20, 21, 22, 1943. We still have about 9,000 copies of this number on hand. The information contained therein is intensely interesting and instructive, particularly to the newly interested, some of whom attended and some of whom did not attend the assembly last year. These should be in the hands of the people as soon as possible. In order to clear out the number we have in stock, the Society will supply them at 2½c a copy to all companies and pioneers while they last. The orders, however, should be included with orders for other material, so as to keep the shipping costs down. Companies who can use any number of this issue, please send in your orders immediately. Use these to interest the good-will people in attending the coming August assembly.

# Pioneer Opportunities

## Open County Territory in Northern Half of U. S.

We are listing below open county territory available for assignment to pioneers who are in position to work in the northern half of the United States. Many of these counties have not received a witness for several years.

The territories listed are whole counties open for assignment. Detailed information on any of these can be obtained upon request. Give first, second and third choice.

**COMPLETELY OPEN**

1933 NORTH DAKOTA: Mercer

1934 WYOMING: Sublette

1935
MONTANA: Fallon
NEBRASKA: Garfield
NORTH DAKOTA: McHenry.
OHIO: Brown.
VERMONT: Grand Isle

1936
INDIANA: Switzerland, Ohio.
MISSOURI: Ste Genevieve
NEBRASKA: Arthur, Garden, McPherson
NEW YORK: Hamilton
NORTH DAKOTA: Golden Valley, Grant, Sioux
VERMONT: Orleans.

1937
ILLINOIS: Marshall
KANSAS: Ness.
MISSOURI: Atchison, Gentry.
MONTANA: Wibaux.
NEBRASKA: Blaine, Cherry, Hooker, Thomas
SOUTH DAKOTA: Armstrong, Haakon, Harding, Mellette, Perkins.
UTAH: Rich.
VERMONT: Essex
WYOMING: Teton.

1938
ILLINOIS: Monroe, Stark.
IOWA: Floyd, Humboldt.
MARYLAND: St Marys
MINNESOTA: Redwood.
MISSOURI: Mercer, Shelby, Wayne.
MONTANA: Roosevelt
NEBRASKA: Cedar, Dixon, Frontier, Hayes, Hitchcock, Wayne.
NORTH DAKOTA: Walsh.
OKLAHOMA: Grant, Jefferson.
SOUTH DAKOTA: Shannon.

## Accounts Servant

The new instruction form on "Company Accounts" has done much to clarify the duties of accounts servants. Certainly, now that a unified system has been provided, it merely becomes a matter of careful study and application of these instructions in order for all companies to use the same method in keeping account of all money transactions.

The proper method of handling all four basic accounts has been clearly shown, and the accounts servant, by following this method, need not have much difficulty in this direction. By making neat entries with typewriter or ink on the Society's forms, and not trying to use some "better" way of tabulation, the accounts servant will keep a clear and uniform record that can easily be checked, and will avoid mistakes.

### Bank Account Where Possible

In all companies where sufficient money is handled, a bank account in the name of the local company will be kept, and all checks drawn on that account will be signed by the accounts servant and countersigned by the company servant. Once a month a remittance will be made to the Society, using either bank draft or post office money order, thus avoiding loss by sending currency through the mails. These remittances for literature will be sent direct to the Society; not to depots, nor handed to servants to the brethren.

The accounts servant will check all transactions with the Society from the invoices and credit memos, and have all discrepancies remedied as soon as possible. As far as the local organization is concerned, the accounts servant will pay no bill unless approved by the company servant. In order that the Society's instructions on remittances may be observed, the accounts servant will provide an itemized list of money being sent to the Society, so that the company servant can indicate clearly on the remittance form the *various accounts to be credited.* Wherever possible, the same individual will not be used as company servant and accounts servant.

The accounts servant will see that contribution boxes are placed at all meeting places, including appointed book-study meetings, so that those attending may be privileged to contribute toward the advancement of local Kingdom interests. He will also receive, at least once a week, all money received by the stock and advertising servants, giving them a credit memo as a receipt. Where money is received at appointed book studies for literature taken by publishers attending these meetings, it also will be handed to the accounts servant in like manner.

### Monthly Financial Statement

At the first service meeting of each month, the accounts servant will read a statement of the company's financial standing, as outlined in the "Company Accounts" form. Where the accounts servant is a sister the information may be given to the company servant for presentation. A true picture of the company's entire financial position may be obtained by receiving a statement of the value of company stock from the stock servant, and the value of magazines on hand from the advertising servant. To completely prevent discrepancies from creeping into the company's accounts, the company servant or someone designated by him will audit these every three months.

# INFORMANT

JULY, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.


# No More Time for the Old Course

## Redeem "the Still Remaining Time"

### Care for Back-Calls and New Interest

To live "in God's will" now means to have a part in His work of free education. God's will is that the time be redeemed or made good. Time lost in the past due to misuse is "bygone time" and nothing can be done about it now. However, understanding what the will of the Lord is, the time now and "the still remaining time" can be made good or redeemed by living for the New World.

During July the June offer will be continued; that is, "*The Truth Shall Make You Free*". *The Coming World Regeneration* and *Religion Reaps the Whirlwind* will be taken to the people, such being offered on the contribution of 30c. To live "in God's will . . . the still remaining time" you will take this offer to the people.

By the middle of July each publisher's individual territory should have been thoroughly worked at least one time with this offer. Then, for the remainder of the month, in addition to starting over the second time, all diligence should be paid to back-calls. The offer's being placed will have created the opening wedge for further contact, and, by tact and proper handling and application of help received through the *Course in Theocratic Ministry*, the ones really interested can be shown the importance of study. Also, all new interest should be urged and assisted as far as possible to come to the nearest assembly point.

#### Attention: Back-Call Servant

The back-call servant will give special attention to the interest recorded in the back-call files. He will check through both the permanent and the working files and make sure that every person showing interest is called on in July. Each established company book study should be assigned the names in its territory, and the conductor of such study will see that they are properly called on. Certain nights should be set aside to take care of these back-calls. By giving this interest attention, properly and tactfully, additional book studies will result.

July should be a banner month in back-calls. A new back-call peak *can* be reached. Do you know that it has been three years and nine months since the last peak? With the Assembly ahead each one should be spurred on with zeal and enthusiasm. If each publisher that has reported time this year were to report in July a peak in publishers as never before realized would result. Why not? Don't forget, advantage should be taken of July 4, since it is a national holiday. Let the proclaimers of real liberty, the 'freedom wherewith Christ did make us free', 'proclaim liberty to all the inhabitants of the land' on this day.

Use your phonograph and the doorstep setup and the records you have on hand. Advertise with book leaflets, bookmarks and *Kingdom News*, and thus make the people know your business. Young publishers out of school, spend all the time possible in the Lord's service. Make July a month of real activity. Advertise and educate!

The test is on! The day of decision is here! Show these lovers of truth and righteousness how they can "in God's will . . . live the still remaining time", not merely by being clean in thought, word and action, but by keeping Jehovah's commandments to declare His name throughout the earth, engaging in each feature of the work of free education, and bearing testimony to the Kingdom of the New World. Why? you ask. "For sufficient is the bygone time to have wrought out the will of the nations."—1 Pet. 4: 2, 3, *Roth*.

# United Announcers' Theocratic Assembly August 9-13, 1944

### 16 Cities in the United States Tied in with Key City

This is an assembly of the Lord's people, including all those interested in and in sympathy with Jehovah's new world. The preparation for it and the carrying out of all its details are directed of Jehovah by his holy spirit or active force operating through his "faithful and wise servant". Everyone who hopes for life in the New World is invited and should be there.

The fact that old world problems, which are mounting every day, exist all around us is no excuse for the servant of the Lord to remain away from this table prepared by Jehovah in the midst of his enemies. Only knowing it is a *five-day* assembly should stir everyone to attend and receive the Theocratic instruction and blessings. Yes, the event of vital importance and most momentous concern to every honest person of good-will is this United Announcers' Theocratic Assembly, with its public announcement "The Kingdom of God Is Nigh", which will be delivered by Brother Knorr, president of the Watchtower Bible and Tract Society, at 4 p.m. (E.W.T.) Sunday, August 13. This will undoubtedly contribute much to the well-being of all mankind, because it is directed of the Lord and is in entire accord with his provisions for bringing peace on earth to all men of good-will.

#### Plan to Assemble

Be sure to assemble with the Lord's people at some convention city and bring your good-will interest along. All those associated with companies of Jehovah's witnesses throughout the land, whether Kingdom publishers or not, should show themselves wholly for the New World now. Check your list of convention cities, ascertain the one you contemplate attending, and start making your arrangements now.

However, there are problems to be considered, problems of transportation particularly. These should not be overlooked. Each one contemplating going any great distance to the Assembly should take the precaution to have some time available at both ends of the Assembly, so that if the transportation facilities require it he can start a day or two earlier or stay a day or two later, as the circumstances may require. This in no sense indicates a lack of faith in the Lord, but is the exercise of the spirit of a sound mind, in view of existing conditions. Your faith is shown by assembling in spite of any difficulties that may appear unsurmountable from a human standpoint.

All should attend the Assembly prepared to serve as united announcers of the Kingdom of God and his Theocratic government. Announcing the Kingdom from door to door will be the principal field activity. Make the success of this assembly a matter of prayer before the Lord. Go to it in full anticipation of receiving the rich blessing of Jehovah, a blessing so important to us all at this time. There is nothing you can possibly do from the 9th to the 13th of August that is so essential to your well-being as a Christian, nor anything as necessary for continued zealous service, as your accepting Jehovah's provision in behalf of His faithful witnesses at this season by joining in the Assembly festivities.

Consider carefully the Room Request Form and the information printed thereon for your guidance, sent with this *Informant*.

### New Publications

*The Coming World Regeneration* in Spanish.

Magazine bags are temporarily OUT of stock.

## CONVENTION CITIES, CONVENTION COMMITTEE ADDRESSES, AND AUDITORIUMS

In all instances address Watchtower Convention Committee. Committee address appears on the first line below the name of the city. Following that is the Convention auditorium and its address:

**BUFFALO, NEW YORK**
Key City
1441 Main St, Buffalo 8
Tel. ELmwood 0107
Memorial Auditorium
Main and Terrace

**LOS ANGELES, CALIFORNIA**
1015 N. Rampart Blvd, Los Angeles 26
Tel. EXposition 2779
Shrine Ballroom, 700 W. 32nd St.

**SAN FRANCISCO, CALIFORNIA**
2230 Union St., San Francisco 23
Tel. WEst 5064
Civic Auditorium
55 Grove St.

**DENVER, COLORADO**
C. B. Wilkinson
2572 Chase St., Denver 14
Tel. GR 5375
Denver Municipal Auditorium
14th and Curtis Sts.

**ATLANTA, GEORGIA**
c/o Powell
203 Spring St. N.W., Atlanta 3
Tel. JAckson 1152
Municipal Auditorium
30 Courtland St.

**BOSTON, MASSACHUSETTS**
c/o Talarico
65 St. Botolph St., Boston 16
Tel. KEnmore 7076
Symphony Hall
Huntington and Massachusetts Aves.

**ST. LOUIS, MISSOURI**
3505 North Grand Blvd., St. Louis 7
Jeffia Halls
2354 Lafayette Ave.

**OMAHA, NEBRASKA**
c/o Kingdom Hall
2901 N. 30th St., Omaha 10
Tel. WE 0184
Nebraska State Guard Armory
15th and Howard Sts.

**CINCINNATI, OHIO**
Route 10, Box 160, Cincinnati 27
Tel. SYcamore 7220 W
Emery Auditorium, 1116 Walnut St.

**OKLAHOMA CITY, OKLAHOMA**
217 West Washington St.
Oklahoma City 4
Tel. 2-2910
Shrine Auditorium
Sixth and Robinson Sts.

**PORTLAND, OREGON**
c/o Thornton
432 S.E. 70th Ave., Portland 16
Tel. TAbor 3739
Norse Hall, 111 N.E. 11th Ave.

**PHILADELPHIA, PENNSYLVANIA**
c/o Francis Jones
6855 Oxford Ave., Philadelphia 11
Tel. PIlgrim 1528
Town Hall, Broad and Race Sts.

**DALLAS, TEXAS**
4815 Bryan St., Dallas 17
Tel. TAylor-8438
Dallas Ice Arena, Fair Park

**RICHMOND, VIRGINIA**
c/o Kingdom Hall
809 East Franklin St, Richmond 19
Mosque Auditorium
Main and Laural Sts.

**SEATTLE, WASHINGTON**
800 Broadway, Seattle 22
Tel. EAst 0800

**SPOKANE, WASHINGTON**
1508 N. Monroe, Spokane 12
Tel. BRoadway 5715
Ice Arena, 1407 N. Elm St.

**MILWAUKEE, WISCONSIN**
c/o Kingdom Hall
2804 W. North Ave., Milwaukee 8
Tel. KIlbourn 2760
Milwaukee Auditorium
W. Kilbourn Ave. & N. Fifth St.

# "Free Education" Testimony Period

## A Big and Busy Month

As the giver of every good and perfect gift, Jehovah stands supreme. Among the greatest of his gifts is a knowledge and understanding of the truth that leads to life. He teaches all his children, and that without cost to them. In fact, none of his creatures could give anything of value to him in return for his gracious gifts, as he has need of nothing. However, he has arranged that his creatures can show their appreciation of the priceless education which they have received from him. How? By freely giving it to others.

This is what all of Jehovah's servants will be doing during the month of August: giving forth free education. In what manner? By offering the book "*The Truth Shall Make You Free*" and the booklets *Religion Reaps the Whirlwind* and *The Coming World Regeneration*, on a contribution of 30c, in the house-to-house work; by engaging in the magazine work; and particularly by making back-calls and conducting book studies. Yes, particularly by making back-calls and conducting book studies, for, in the strictest sense of the word, only at that point in our activity does FREE EDUCATION really take hold. How so? When placing the literature with the people they usually make a contribution, and so they might not consider their obtaining the textbook as literally free; and then they may take the book and never read it, and therefore not receive any education. But when we call back and hold book studies with them we are educating them, and that at no cost whatever to them.

Therefore, during this month all educators will do their part so that (in the words of the text for the month, according to *Rotherham*) "[he] who is being orally instructed in the word [may] have fellowship with him that is so instructing him, in all good things". They will be diligent to make use of every opportunity to "sound down" into the ears of the people of good-will the life-giving truths so that these too may be able to take their stand for Jehovah and have a share in this work.

### Most Important

Let the world ridicule this campaign of free education as just so much of the "foolishness of preaching". All of God's ministers know that it is the most important work being done at the present time. Nothing can compare with the truth in value. It alone brings comfort and peace of mind now; it alone can give hope of protection in the coming whirlwind of Armageddon; it alone offers the hope of everlasting life in the New World, a world free from wars and suffering, religion and death.

### The Convention

During this month the United Announcers' Theocratic Assembly will be held. In making plans to attend let us not neglect our good-will interest. Rather let each one arrange his affairs so as to be able to assist the greatest number of these to attend the assembly, and thus have a further share in extending free education to men of good-will. And, with five days of field service at one of the convention cities, this month should be a banner month as regards field service as well as of feasting at the Lord's table. Let each educator diligently work toward that end.

## Attention!

Some misunderstanding has resulted from the statement appearing on "*The Truth Shall Make You Free*" book folder: "You are invited to attend a study on this truth-telling book and also other meetings for consideration of life-giving knowledge and service at the Free Education Center at the address below and at the times given."

That does NOT mean that the name of the company headquarters, "Kingdom Hall of Jehovah's witnesses," should be changed to "Free Education Center". All company headquarters meeting places will continue to be known as Kingdom Hall of Jehovah's witnesses.

The expression "Free Education Center" is merely used to emphasize to the people that it is at the Kingdom Hall of Jehovah's witnesses where they may receive free education concerning Jehovah's New World, and it is not instructing the brethren to change the names of their meeting places. When you stamp the address of your hall on the book folder underneath this invitation, you should show "Kingdom Hall of Jehovah's witnesses" and then give the address of the hall, so that the people may know where to go to receive this free education.

The only instances in which anything additional need appear to identify the Kingdom Hall is in large cities where there is more than one unit. Then you may show the name of your unit underneath the title "Kingdom Hall of Jehovah's witnesses".

## Memorial Report for 1944

From U. S. alone:
Attendance: 87,930
Partakers: 12,217

## Correction on *Theocratic Ministry* Booklet

In Lesson 43 the instruction talk "History of the Bible (2)" says: "In 1881 the first edition of the English Revised Version was published, and in 1885 the American Standard Version was published." This is an error, and has been corrected (since the release of the booklet) in the articles on "Presenting 'This Gospel of the Kingdom' ", in *Consolation*. The article in issue No. 640, March 29, 1944, correctly states: "On May 17 of the same year, 1881, the English Revised Version of the 'New Testament' was produced, the whole Bible being completed first in 1885. . . . Still later on, in 1901, the American Standard Version was published." As the ministry course is repeated, when the instruction talk on Lesson 43 is given this correction should be incorporated in the talk.

## May Report

PREVIOUS ALL-TIME PEAKS

| | Publishers | | Av. Hrs. | | Av. B-C | |
|---|---|---|---|---|---|---|
| Sp'l P. | 1,580 | 2/43 | 178.0 | 3/42 | 65.7 | 3/42 |
| Gen. P. | 5,322 | 8/43 | 145.4 | 2/44 | 38.8 | 4/44 |
| Co. P. | 66,079 | 4/43 | 20.3 | 6/40 | 4.6 | 10/40 |

| | May 1944 | | | May 1943 | |
|---|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Sp'l Pios. | 1,212 | 176.6 | 60.3 | 164.3 | 54.0 |
| Gen. Pios. | 3,153 | 151.3 | 38.2 | 112.0 | 25.4 |
| Co. Pubs. | 57,738 | 15.3 | 3.6 | 14.9 | 4.1 |

Commencing with the May report, special pioneers, general pioneers, and company publishers will be reported separately, enabling each one to carefully consider his particular branch of the service. The general pioneers show a new peak of hours for May, 1944, which is very gratifying. They almost reached their peak of back-calls also.

## French Subscriptions

Persons desiring the Kingdom message in the French language may now obtain the magazine *Thy Word Is Truth* in French. This magazine is being published monthly in Canada. The subscription rate is $1.50 per year. Subscriptions and remittances should be addressed to Jehovah's witnesses, 300 Main Street, Toronto 13, Ontario, Canada. Do not send subscriptions or remittances to Brooklyn.

## The Society Has No Branch for the Blind

Recently a letter was circulated throughout the country making a request for money and stating that the money should be sent to the Watch Tower Bible & Tract Society, Logansport, Ind. The letter stated that the money was to aid the 'Blind Branch of the Society'. The Society does not have an office for the blind at Logansport, Ind. The request for funds to support this work for the blind was made without the knowledge of the Society. The facts are these:

On July 15, 1936, the president of the Society wrote the one handling the work for the blind that no further attempt would be made to print literature in Braille. Instructions were issued at that time that the material on hand should be used, debts paid, and the work be discontinued. Later in 1936 the 1937 *Yearbook of Jehovah's witnesses* was published and on page 105, under the subheading "Blind", this statement is made: "For some time the Society has maintained a small printing plant and depot for the benefit of the blind, at Logansport, Ind. There has been little progress in the work. . . . The opportunity for Jehovah's witnesses in various places who can see and read is to read for those who are blinded and help them to understand the truth and comfort their hearts. Furthermore, the phonograph furnishes a means of testimony and they can hear in this manner. The interest manifested by the blind hardly seems to justify the continuing of this branch of the service, in view of the fact that they can receive the truth by having it read to them by others and by means of electrical transcription and phonograph machines."

From that time forward the Society has not financially or otherwise supported work for the blind, nor has it directed the work that has been going on at Logansport, Ind. Some persons have continued to publish the *Watchtower* magazine and other publications in Braille at Logansport. They have done this work in the name of the Watch Tower, but not with the Watch Tower's approval. Now someone has taken it upon himself to solicit money in the name of the Watch Tower for the support of this work. This solicitation for money was made without authority from the Society and without the Society's knowledge.

It is the Society's suggestion that blind persons interested in the truth be taken to the service meetings, book studies and *Watchtower* studies and there receive the comforting message, as do all others of the Lord's people. The blind should meet at the Kingdom Hall, just as the Greek, Polish, Italian and American brethren do, all at unity and working to the one end, namely, honoring the Lord's name.

## Stock Servant

The stock servant is the custodian of the actual medium by which the publishers make contact with the people in conveying to them the message of the Kingdom. The company stock is the truth in printed form, and the sacred trust of properly caring for and dispensing it is committed into his hands. He will therefore be justly concerned in seeing that the literature is faithfully and zealously taken to the people, and will himself set a good example of diligent action in the field.

The immediate question of how much stock should be on hand will be settled not by ordering huge supplies that cannot be handled by the company, neither by frugally refraining from having sufficient variety and amounts to meet the publishers' needs. Careful ordering in 100-lb. shipments whenever possible will insure a balanced supply of literature. If an oversupply has accumulated, the Society regularly provides special campaigns to allow the companies opportunity to clean out such stock. Here is where the alert stock servant will in co-operation with all others in the compan; make a determined effort to tak the literature which certainly i helping no one by remaining on th shelves and see that those needing it are supplied.

Aging, untidy, damp and dusty literature, carelessly and indifferently handled, is a reproach to a company; so the stock servant will, if possible, provide shelves and cupboards, etc., that can be locked and protected from dust and dampness. This will prevent deterioration and waste, and cause all those needing literature to come at certain specified times to obtain it. In this manner many company stock accounts will be better balanced. Extra supplies that must be left in cartons will also be kept from dust and dampness, and the contents itemized and marked on the cartons for easy counting and checking. Where the company stock servant needs aides these will be provided, and he will see that confusion does not exist by allowing everyone in the company to come and help himself with no record of such transactions kept. Record of all literature taken by the publishers will be kept on the Publisher's Order Blanks, totaled, and entered as the weekly movement of stock.

The use of the Progressive Inventory will enable the stock servant to know exactly how much stock is on hand, and its value. Where the amount of stock plus total cash on hand for literature, and value of literature held by publishers on credit equal the amount owed the Society, a healthy condition exists; but where the total value of stock and cash does not equal the amount owed, there is a deficit which should be remedied by the company.

The stock servant will see that all area book studies may have a small supply of literature, the book study conductor being responsible for its care. For all money that the stock servant turns in each week he will receive a credit memo from the accounts servant.

When shipments of literature are received from the Society an immediate check will be made, reporting any errors in invoicing or damage, so that a prompt adjustment can be made. An efficient stock servant will not stand idly by and watch stock accumulate and grow aged or unfit for use, nor watch the account become off balance and deficits mount. He cannot move the company's stock alone, but by the co-operation of all in the company such can be done.

# INFORMANT

AUGUST, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.


# United Announcers' Theocratic Assembly, August 9-13, 1944

## The Most Important Event of the Year

Every convention gets better! From every convention, God's favored people return home convinced that it was the best yet, and indeed they are milestones in our lives, foretastes of that glorious time when sin and wickedness shall have been for ever destroyed and only those in harmony with righteousness shall be alive. The present time of stress and difficulty in the earth will certainly cause many hardships and obstacles to beset the way of those determined to attend this year's glorious gathering of Jehovah's servants at the United Announcers' Theocratic Assembly. The zealous people of God, however, will let nothing interfere with their attendance and will do all in their power to aid all others of good-will to join with them also.

### Convention Rooming

Without doubt, many will not be able to obtain exactly the kind of room they desire, and many may have to experience hardships. In old times under similar conditions of overcrowding our Lord himself was even born in a manger.

The rooming committee at Buffalo reports that up to this time they have been unable to arrange for even half of the *hotel* reservations the brethren requested. This is due in part to the hotels' giving preference to the American Legion State Convention delegates for the week-end and partly to crowded housing facilities in Buffalo. Some of the brethren asking for hotel accommodations will have to accept rooms in private homes. We feel sure the brethren who cannot get hotel accommodations will be satisfied with the best accommodations the rooming committee can provide.

Atlanta has also reported housing shortages, but they are doing the best they can. This year, we feel certain, the brethren everywhere will recognize the circumstances and gratefully accept what is available.

### Points of Instruction

Because of travel conditions, allowance will be made both in coming and going for delays and hindrances. Start early and make sure of arriving on time. While on the journey use every opportunity to witness to all with whom you come in contact. Reflect the joyful spirit of those on their way to worship God, and carry a supply of booklets and literature to leave the Kingdom message with all showing interest. Be sure to report all placements. Be careful to carry with you all necessary registration and identification cards, also your ration books. Musicians should bring their instruments to Buffalo or whatever other convention city they attend. Go determined to share fully in service, some on the convention grounds, and all others zealously active in field service. Let the spirit of zeal for God and of co-operation with each other control all, and let each one go to the convention in faith that it will be the most blessed event in his life. We stand at the crossroads of world events. This convention will stand forth as a beacon guiding men into God's new world of life. EVERYONE who loves God will be there.

**Additional Assembly Auditoriums**

**ATLANTA, GEORGIA (Colored)**
**Leete Hall, Old Clark University**
**McDonough Blvd. S.E., at Capitol Ave.**

**SEATTLE, WASHINGTON**
**Finnish Hall, 1239 Washington St.**

### Bethel Closed for Convention Work

The Bethel home, factory and office will be closed from August 7 to August 23 inclusive. No orders will be filled or correspondence answered during this period. If you have some corresponding to do with this office, please forward it so as to reach here either before or after the above period, but not during such.

### New Company Chart and Its Use

Most of the companies have by this time received their company chart for the service years 1945 and 1946. Detailed instructions have already gone forth to you on the sheet headed "Company Chart Instructions". A careful study of this should be made by each company at the last service meeting in August. Thirty minutes should be set aside for this, and a capable brother should thoroughly consider this with the company assembled.

Bear in mind that this chart is prepared for your benefit. It is simple, easy to understand, and lays the facts clearly before you. That the full benefit of the chart may be derived by all, at the beginning of each month, after the previous month's totals have been posted on the chart, a capable brother will consider the past month's report, taking up the weak and the strong points, analyzing the activity of the company, comparing the month's report with the previous year's average monthly activity figure, and with the monthly quota, as well as other pertinent points relating to local Kingdom activity.

### Establish Practical Individual Budget

During the coming month keep an accurate record of how you spend your time; that is, how much in Kingdom work, secular work, housework, etc. Then, at the end of the month, go over this record and see just what you accomplished; or, in other words, make a check-up on yourself. Using this month's actual record as a basis, make a budget of your time for the coming month, striving to make it call for 60 hours and no less than the average hour quota shown on the chart. Alongside this budget, keep actual record of how you have conformed to it, and, at the end of that month, again check up on yourself, and make proper adjustments for the coming month. Thus make your work progressive and systematic, and each month conform more and more to New World requirements. Carefully and conscientiously following through in this manner, we believe, will aid you to render your "reasonable service" unto the Lord.

# "Free Education" Testimony Period

## August Provides Opportunities for Peak in Publishers

### Every Educator Will Freely Respond

In contemplation of the full significance of what the month of August means to the Lord's zealous army of free educators, no true servant or educator will find occasion to slack the hand or refrain from full participation in the present blessed educational campaign, during the month. On the contrary, they will put forth every effort to guarantee a full share in the "FREE EDUCATION" Testimony Period.

In the midst of trouble and desolation such as never has been seen before, our Great Provider calls those who love him to associate in peace and quietude for worship, and to receive an abundance of instruction and learning. Being so equipped, they will be in position to push the campaign of free education.

### Education the Main Feature of Activity

The campaign for August will be a continuance of the offer *"The Truth Shall Make You Free"*, *Religion Reaps the Whirlwind*, and *The Coming World Regeneration*, on a contribution of 30c. This affords all educators the joyful opportunity to press on with the distribution of that grand textbook which so ably lays the foundation for return visits to develop the first interest manifested, and enable the people to know the truth which shall make them free. Theocratic educators will thus extend to persons of good-will the privilege of heeding the admonition of our Scriptural text for the month, "Let him that is taught in the word communicate unto him that teacheth in all good things." This text, Galatians 6:6, appears in the foreword of the question booklet for *"The Truth Shall Make You Free"*, enjoining those being visited to contribute or communicate good things in these study meetings, that they may be built up and in turn teach others.

### Increased Opportunities in August

Many that would not ordinarily have the opportunity to engage in field activity during weekdays will find themselves with five days during the great assembly of God's people, in which they may devote much time to field service in conjunction with all "united announcers". The enthusiasm and stimulus there gained will be properly spent in zealous action on the part of all receiving such bounty at God's hand. Not only will all share in field service at the convention cities, but, returning home, full of appreciation and gratitude and seeing more clearly than ever their position as announcers of God's kingdom and educators in freedom, no one with any spark of love toward Jehovah will remain idle, but will put forth energetic and faithful effort to engage in service as free educators.

August being the last month of the service year 1944, provides another reason why all will wish to join in the educational campaign; so we confidently look forward to having the greatest number of publishers in action for the year. Certainly no occasion was ever more fitting, nor the need greater than the present, for a peak number of publishers to manifest their gratitude to the Lord for all his benefits by communicating to others that which they have been taught. Without discounting the difficulties involved, every servant of Jehovah will diligently present the campaign literature during August, ever alert to observe and follow up all interest manifested by men of good-will by freely educating them in back-call book studies. No hindrance or obstacle will turn aside the zealous announcers and educators from their clearly outlined privileges.

### June Report

| | PREVIOUS ALL-TIME PEAKS | | | | | |
|---|---|---|---|---|---|---|
| | Publishers | | Av. Hrs. | | Av. B-C | |
| Sp'l P. | 1,580 | 2/43 | 178.0 | 3/42 | 65.7 | 3/42 |
| Gen. P. | 5,322 | 8/43 | 151.3 | 5/44 | 38.8 | 4/44 |
| Co. P. | 66,079 | 4/43 | 20.3 | 6/40 | 4.6 | 10/40 |

| | June 1944 | | | June 1943 | |
|---|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Sp'l Pios. | 1,181 | 172.0 | 60.6 | 163.1 | 53.2 |
| Gen. Pios. | 3,302 | 149.9 | 37.8 | 119.7 | 27.0 |
| Co. Pubs. | 56,784 | 15.9 | 3.6 | 14.9 | 3.1 |

### August Report and Inventory

Included with this *Informant* all companies and pioneers will find an Inventory of Stock sheet. On August 28, 1944, a complete physical inventory of your stock on hand should be made in accordance with the instructions appearing on your respective inventory sheets. Each company and pioneer should forward this inventory to the Society immediately after the close of the month's activity. Each company publisher should see that his field reports are all turned in to the company no later than August 31, so that the company report can be compiled and forwarded as above. This would be a good time to audit all company accounts, too.

# Course in Theocratic Ministry
## Embraces All Kingdom Activity

### Field of Unlimited Service

During the month of September, which immediately follows the great United Announcers' Theocratic Assembly, our calendar calls our attention to the fact that the item *for consideration that month* is "Course in Theocratic Ministry". Quoting from Proverbs 9:9: "Give instruction to a wise man, and he will be yet wiser: teach a just man, and he will increase in learning." Because of the great blessing the people of the Lord have received from the course in Theocratic ministry which is taken up regularly at each company meeting place, we are inclined to limit our conception of the Theocratic ministry to those meetings; whereas in truth and in fact the course in Theocratic ministry embraces the entire life and action of every consecrated creature on the Lord's side. It is our life's work.

#### Theocratic Ministry In Action

Prior to Armageddon particularly we must work at this job with great diligence. There are millions of people who must be ministered unto regarding The Theocracy. In this work all of the Lord's consecrated people are instructors and counselors, and the people of good-will upon whom they call are the student body. As these people of good-will increase in knowledge and understanding of The Theocracy they also become instructors and counselors in the great work of Theocratic ministry to others, and step by step this Theocratic ministry grows and expands until the mighty river of truth emanating from the throne flows outward and onward to become a mighty torrent engulfing every creature who will live.

The wise man says that this Theocratic work will benefit the *wise* and the *just;* for it states, "Give instruction to a *wise* man, and he will be yet wiser: teach a *just* man, and he will increase in learning." These wise and just people of good-will must be searched out and assisted. The Theocratic ministry work now going on at the various company headquarters and in some homes in each community will ultimately expand and embrace every home of every person of good-will until all who will live upon the earth have been reached.

This opens up to us the vast magnitude of the work ahead of us in this country and other countries where the surface has hardly been scratched to date. We must all give careful attention to the preparing of ourselves for this ministry by attending and participating regularly at the course in Theocratic ministry at the company headquarters and by regularly and faithfully applying the information gained in our house-to-house work, back-call work, and book studies.

#### Theocratic Ministry a Life Work

This life work must always be kept in the forefront. Everything else must take a secondary place. We must examine ourselves continually to see how we are discharging this ministry committed to our care. Everyone is required to analyze his activity in the territory assigned to him and ask, "Am I a dependable and efficient instructor and counselor to the people of good-will in the homes of my assignment? or do I simply go over the territory placing as much literature as I can and neglecting to call back upon and assist those who manifest interest? Do I conscientiously use my House to House Record, keeping proper track of the interest manifested so that I can give them the necessary attention?"

All of this is part of the Theocratic ministry and the stewardship coming to the Lord's people at this time. Everyone must expand in accordance with the Theocratic requirements, just as the student enters college, takes his course, progressing from one class to another until he is graduated, and then is privileged to enter wider fields of service; so those attending the course in Theocratic ministry start out by enrolling, and attending and participating in the meetings. As they become more proficient they are given the privilege of instructing and counseling others within the company. This is only a miniature use of this training. Their big work is their counseling and instruction work that they do in the territory assigned to them aiding others to become more able ministers.

#### The Offer

During the month of September the combination to be used in this work is "*The Truth Shall Make You Free*", *Religion Reaps the Whirlwind,* and *The Coming World Regeneration,* all on a contribution of 30c. These should be taken to the homes of the people and placed in their hands as directed by the Lord through His organization, and the people called back on and assisted in accordance with our Theocratic obligations.

## Part-Counties That Have Not Been Worked Recently

There are a number of part-counties, particularly throughout the northern and western portions of the United States, that have not been witnessed to in recent years. There are people of good-will in these counties who need the provisions the Lord has made for them.

The obligation rests upon the servants of Jehovah to see that these provisions are not withheld from these people. This is isolated territory and naturally becomes the responsibility of general pioneer publishers. This group should carefully consider this territory and see what they can do toward carrying the Kingdom message to the people of good-will living there this summer and fall. Those who can accept this privilege should write the Society immediately, making a first and a second choice of the territory that they can care for.

#### PART-COUNTIES AVAILABLE

1934
IOWA: Palo Alto.
SOUTH DAKOTA: Jackson, Stanley.

1935
IOWA: Emmett.
MONTANA: Blaine, Phillips.
NEBRASKA: Wheeler
PENNSYLVANIA: Montour.
SOUTH DAKOTA: Corson.

1936
MISSOURI: Ripley.
VERMONT: Lamoille.
WISCONSIN: Door.

1937
IOWA: Ringgold.
MAINE: Knox, Somerset.
MARYLAND: Worcester
NEBRASKA: Greeley.
SOUTH DAKOTA: Dewey, Ziebach.
WISCONSIN: Forest.
WYOMING: Campbell.

1938
ILLINOIS: Williamson.
IOWA: Fayette.
MICHIGAN: Branch, Cheboygan.
MINNESOTA: Benton.
MISSOURI: Iron, Madison, Monroe, Ozark, Phelps, St. Clair, Sullivan.
NEW YORK: Franklin.
VERMONT: Addison, Chittenden.

# Room for More Pioneers!
## The Field Is Large and the Laborers Are Few

For several years a number of pioneers carried on the list did not appreciate the points clearly defined in *Organization Instructions* that all Theocratic publishers do the same work; that they are grouped according to the amount of time spent in the field; and that the requirement for general pioneers is 150 hours a month. (Anyone unable to meet that requirement is not a pioneer in the true sense of the word, regardless of what list carries his name.) As a result, the average in hours for pioneers in the United States for the year 1943 was the lowest of any country. To remedy this situation a check-up was made and all those pioneers who were unable to be pioneers in fact were transferred to other service. This largely accounts for the drop in number of pioneers and also the splendid increase in hours, etc., in recent months.

Every six months a class of special publishers graduates from Gilead, and as the way opens up for them they are sent to fields of service in other lands, thus making room for more special publishers in the United States.

While the field has ever been large, and the laborers few, today, more than ever before, there is room for those who are willing and able to leave all and become "fishers of men"; to become full-time teachers giving free education in freedom to men of good-will.

#### It Is Worth the Cost

All who have the glorious treasure of full-time service can truly testify that it is the thing dearest to their hearts. True, there are trials and obstacles peculiar to such a life of service; but is it not far better to suffer these for the privilege of full-time service than to suffer the trials associated with serving some worldly master? And while there are many who would give their right eye to be in the full-time service, but who cannot because of Scriptural obligations, there are also many who are so situated as to be able to be in the full-time service but lack the perception or the ability to see that the full-time service is for THEM. Are you among such?

The Lord, through the columns of *The Watchtower,* has, particularly in recent months, given us a greater appreciation of the value of the "glorious treasure of service" and the importance of the "foolishness of preaching". As we read and study these matters do we merely give a mental assent to them, or do we believe with the heart? If these wonderful truths sink down into our hearts, they will impel us to act in harmony with such belief by doing ALL the preaching we possibly can do, and by laying hold on that glorious treasure of service as FULLY as we can. For "if ye know these things, happy are ye if ye do them".

Therefore let each company publisher take inventory of his situation and squarely ask himself: "Why am I not in the full-time service? Is it because of lack of faith that the Lord will carry out his promise to provide all things needful if I seek first the Kingdom of God and His righteousness? Is it lack of love for Jehovah, failing to appreciate what he has done for me and the privilege he extends to me? Am I really so weighted down with such weights as the Scriptures recognize that I cannot enter the full-time service?" 'Today if ye hear his voice, harden not your hearts,' but heed the call and become a full-time servant of Jehovah.

## The Territory Servant

Far from being in possession of an 'easy' job of merely assigning or renewing a territory when desired by a publisher, the territory servant finds himself actually with the responsibility of seeing that the entire assignment of company territory is properly mapped out, divided, and assigned to company publishers in such a manner as to insure its thorough and systematic coverage in accordance with *Organization Instructions.* Like all other servants, he has excellent opportunity to demonstrate proper diligence in working an assignment of territory as an example in faithful field service.

#### Proper Division and Assignment

Large tracts of territory that cannot possibly be cared for by the publisher will be divided into portions properly suited to frequent going over; the ideal arrangement being that the individual publisher be assigned to his own territory with full responsibility to care for all door-to-door work, back-calling and magazine distribution therein. Book-study groups will also be assigned territories by the territory servant where all attending the study meeting may co-operate in stimulating interest and directing it to the study. Likewise, the territory not assigned to individual publishers will be carefully charted and prepared for company group witnessing, care being taken by the territory servant and back-call servant working in conjunction with each other to see that all back-calls in such assignment are issued and properly followed up.

The territory servant will also see that each issue of *Kingdom News* is used to prepare territory by advance distribution, that portion of territory about to be covered with literature being gone over a week in advance by a distribution of *Kingdom News.* To have a fully tabulated picture of conditions in the territory, the territory servant will see that diligent use of the House to House Record is made, the slips properly filled out being essential to efficient performance by the individual publisher in properly working his territory.

#### Check Kept on All Territories

Every three months all territories will be checked by the territory servant and back-call servant to determine the progress being made in the various localities. The number of times worked will be shown, four times each six months being the ideal aim. Of course, reassignment of territories for all so desiring will be made immediately after checking. Company territories not being covered the required four times every six months will provide the territory servant excellent opportunity to appear before the company in service meetings to devise ways for increased co-operation of all in the company to remedy the situation. The same applies to business territory; he will see that it is properly looked after, being worked either by pioneers or by company publishers.

In this connection the territory servant will check the publishers' record cards to determine whether the amount of time spent, the number of back-calls made and book studies being held, and the amount of literature being placed, are sufficient to properly care for the territory.

A neat map clearly showing the boundaries of all territories of the company will be displayed in the hall, and the territory servant will do all possible to see that the territories are worked by those to whom they are assigned.

# INFORMANT

SEPTEMBER, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.

# Apply Theocratic Ministry to Field Service

## Real Purpose of Training Ministers

### House-to-House Work Backbone of Field Activity

Our calendar for September directs our attention to the Course in Theocratic Ministry. "Give instruction to a wise man, and he will be yet wiser: teach a just man, and he will increase in learning."—Prov. 9:9. As called to our attention at the recent Assembly, our big job as ministers is to preach the gospel from house to house, place literature, and call back and endeavor to aid those who have received the literature in their study of it.

#### Why Provided?

It is just for this very work that the Course in Theocratic Ministry was provided by the Lord. Many are inclined to take a much too narrow view of it, seeing only what appears at the weekly study meeting, and fail to associate with it its real purpose. Yes, to limit one's conception of it thus is to miss the point of the course entirely, which is not merely to develop a handful of platform speakers, but to make every one of Jehovah's servants, old and young, male and female, more able ministers in the field service. And to realize this purpose we must make conscious, diligent and consistent efforts to apply in our field service the lessons learned in the ministry course.

#### In the House-to-House Work

First of all, in our house-to-house presentation. As records wear out and new publishers join the ranks who are unable to procure phonographs it becomes more and more imperative that we start right. During the month of September we shall continue to present the offer of the book *"The Truth Shall Make You Free"*, the colored-cover booklet *Religion Reaps the Whirlwind*, and the self-covered booklet *The Coming World Regeneration*, on a contribution of 30c. In presenting the Kingdom message at the door we will be as careful as if we were on the platform addressing a company or a unit. We will endeavor to have poise, greet the householder with a smile, and in a relaxed and conversational tone state the purpose of our call, having definitely in mind what we intend to say for our opening sentence. As we note the response of our "audience" we will use Theocratic tactfulness, presenting Scriptural arguments and logic in such a manner as to help them to see the truth and make it easy for them to let go of error. Thus we demonstrate that we are "apt to teach". Should they show a contrary spirit, we will not lose control of our spirit, our mental disposition, but will endeavor 'in patience to teach those that oppose themselves'. If, try as we may, we have been unable to make our point, and we depart without seeing any tangible result of our efforts, we will immediately reflect on our manner of handling the situation and try to see where, either in what we said or how we said it, we could have done better, and will make a mental note of it for the next such instance. Doing thus, our presentation will become more and more effective.

#### Not Easily Discouraged or Sidetracked

Because we have been repeatedly counseled not to get into heated and long-winded arguments with those whom we meet at the door, some have gone to the other extreme of following the line of least resistance by accepting every expression of indifference or opposition as final. Instead, here again we should use what we have learned in the course regarding arousing interest and tactfully overcoming opposition. The question form of introduction is a good one to use in such cases, doing this in meekness, and in a kind and sincere tone of voice, "a soft answer."

Failure to follow such a course of action has caused some to become discouraged in the house-to-house work, who, as a result, are now limiting their activity to the street magazine-work. This is a big mistake! The house-to-house work lays the foundation for the back-call and book-study work, and is the ideal method for approaching the people. It is the real hand-to-hand grappling with the enemy, and, while the most strenuous, it is also the most stimulating and holds the most surprises for the publisher, as every house is a question mark.

#### In Back-Calls and at Book Studies

The same, of course, applies to the making of back-calls and the conducting of book studies, only much more. Here again we must be relaxed and manifest a friendly, sincere and meek disposition. As able ministers we will be well equipped as to the doctrines of the Bible, be well acquainted with our Bibles, and know how to find the information needed in either Theocratic or non-Theocratic helps. And especially should we have the subject matter well in mind and be able to show the connection between the scriptures cited or quoted and the argument being presented. We will have looked up all unfamiliar words so as to know their meaning and how they should be pronounced. Thus fully knowing whereof we speak, we shall instill confidence into those whom we are endeavoring to teach that what we present is indeed the truth; for we shall be teaching with authority and not as the religionists. Doing thus, we shall be making full proof of our ministry.

## July Report

PREVIOUS ALL-TIME PEAKS

| | Publishers | | Av. Hrs. | | Av. B-C | |
|---|---|---|---|---|---|---|
| Sp'l P. | 1,580 | 2/43 | 178.0 | 3/42 | 65.7 | 3/42 |
| Gen. P. | 5,322 | 8/43 | 151.3 | 5/44 | 38.8 | 4/44 |
| Co. P. | 66,079 | 4/43 | 20.3 | 6/40 | 4.6 | 10/40 |

| | July 1944 | | | July 1943 | |
|---|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Sp'l Pios. | 1,147 | 169.4 | 58.7 | 164.0 | 53.6 |
| Gen. Pios. | 3,354 | 150.7 | 35.4 | 121.6 | 28.3 |
| Co. Pubs. | 55,806 | 16.8 | 3.9 | 16.0 | 3.2 |

# United Announcers' Theocratic Assembly

## The Kingdom and Our Privilege as Its Announcers

### The New Releases Our New Weapons

The joyful expression on the lips of all Theocratic announcers, after attending this year's Assembly, is "What a convention!" The themes there developed still ring through our minds: Seek ye first the Kingdom! This gospel of the Kingdom must be preached! The kingdom of God is nigh! While thus rejoicing and giving thanks to Jehovah for the many blessings received the sober question presents itself: "What shall I do now to faithfully fulfill my commission in preaching this gospel of the Kingdom?"

One of the main purposes of the convention, of course, was to imbue God's people with an absolute and wholehearted appreciation of the importance of the Kingdom, their responsibility of discharging their commission as its announcers, and of enduring faithfully for it. The Resolution adopted on the afternoon of August 12, after the stirring presentation of our necessity to preach the gospel of the Kingdom, puts every consecrated servant of God as definitely committed to an unswerving course of faithful activity in Kingdom service.

This Resolution also clearly shows that, in spite of any postwar attempts of the old world to hinder such activity, God's zealous servants will maintain integrity and never slack in preaching this gospel down to the end of Satan's visible organization. As demonstrated during the session entitled "Faithful Endurance for the Kingdom", some of God's faithful remnant have served more than fifty years in Kingdom activity, and still are not tired or pining to leave the scene of service. If these are eager to continue in the fight until and through Armageddon, shall their companions, who have served comparatively few years, grow lax just because it may be a few more years than they once thought?

#### Publications for Our Aid as Announcers

Lasting aids and provisions were brought forth at the Assembly to enable the Lord's people to fulfill their preaching commission. The first was the *Kingdom Service Song Book*. The opportunity to now make melody in our own hearts, and to sing the songs of Zion in unison, will greatly aid in efficient singing of the Song of Moses and the Lamb in field activity. The new songbook is Theocratic throughout, no sad melodies, no religious words, no creature worship, but entirely Kingdom service and praise to Jehovah. Who have more cause for joy and singing than Jehovah's servants? For this reason the release of the songbook was hailed with great joy, and all now rejoice in this gracious gift from God.

Thursday was devoted to field-service features, and, appropriately at its close, our choicest instrument yet, for use in our ministry, the WATCHTOWER edition of the American Standard Version Bible, was released. Yes, due to the Course in Theocratic Ministry, Jehovah's ministers were becoming more and more "version"- and "translation"-minded. No longer were they content merely to quote from the popular King James version; but if another more modern translation expressed the thought better, it was used. What could be more fitting, therefore, than that one of the best, if not the best, of modern versions of the Bible should now be published by the Society? It is a version that puts the name of Jehovah where it belongs: in the foreground as the most prominent name of the Hebrew Scriptures. With its boldface type, its freedom from archaisms in spelling, punctuation, and grammar, and its comprehensive 95-page cyclopedic concordance, it certainly will prove to be the most valuable instrument Jehovah's ministers have yet received.

#### New Campaign Equipment

Saturday afternoon was the occasion of another grand surprise when the bound book *"The Kingdom Is at Hand"* was released, and all present who understood and were in favor of the Resolution there passed were each given a free copy. The teaching of the Kingdom being the paramount Bible theme, how valuable a work which traces that theme through the many pages of the Bible, from Genesis to Revelation! In a style that is a happy combination of beautiful and forceful Scriptural idiom and pointed modern expressions, it traces the Theocratic theme from the "first Kingdom promise" to the time when "Jehovah reigns" as undisputed ruler of the universe. What an instrument to revel in, to equip us to better preach this gospel of the Kingdom, and then to pass on to others! And so that no time might be lost in aiding each one to study this book, the Question booklet for it was released the same day, in the evening.

#### More Diligent Field Service Will Result

Sunday afternoon saw the final release when, at the end of the forceful delivery of the masterful argument in behalf of the announcement "The Kingdom of God Is Nigh", the booklet containing the lecture was distributed free to all in attendance. Pulling no punches, it exposes to all the folly of world rulers, political and religious, who presume to do that which only God's kingdom can do.

Returning home from the Assembly, the Lord's servants find themselves faced with the necessity of pressing on in individual action against many foes, difficult conditions, and various obstacles. However, fully supplied now with ample spiritual food, possessed of a complete array of service and field equipment, and filled to overflowing with gratitude for these bounties from our heavenly Father, all will remove every obstacle, 'sell all that they have,' so that everything may now be devoted to the Kingdom service.

# "Prodigal Son" Testimony Period

## Place New Releases with Back-Calls and Studies

All proclaimers of Kingdom truth will joyfully engage in the service of the Kingdom during October by having a large share in taking to the "prodigal son" class the truths the Lord has for them. This class recognizes that the food and wages of the old world bring only starvation and death and that the reward for New World service is life in its abundance. Those who have been 'feeding swine' in old world slavery long for something better, cleaner, finer, something enduring. Their Father, Jehovah, has such, and as publishers of Jehovah's Kingdom the obligation rests on you to aid them to fully realize their position and "wake up" and humbly come to their Father in the appointed way. How does He receive them? The Scripture text cited in the 1944 Service Calendar for October answers: "And he arose, and came to his father. But when he was yet a great way off, his father saw him, and had compassion, and ran, and fell on his neck, and kissed him."—Luke 15:20.

### What to Use in the Field

During October the distribution will in most companies be the same as for the preceding months: *"The Truth Shall Make You Free"*, *Religion Reaps the Whirlwind*, and *The Coming World Regeneration*, on a 30c contribution. As announced elsewhere, the Society will not be able to supply every company in the country with sufficient of the new literature to have an extensive campaign with it in October.

However, those companies that do receive the new book and booklet should waste no time in distributing it among the back-calls and studies and all interest in the back-call file. That will be *"The Kingdom Is at Hand"* and the booklet *"The Kingdom of God Is Nigh"*, on a contribution of 25c. Many companies took home with them a goodly supply of the new booklet *"The Kingdom of God Is Nigh"*, and this can be used in the evening booklet work and left with all who will read it, on a contribution if possible, but if not, then on the promise to read.

October, by God's grace, will be a grand month for field activity. Expressions from publishers indicate that they realize the responsibility and seriousness of their covenant with the Lord more fully since saying "Aye" to the resolution on Saturday of the convention. They are determined to press forward as regular publishers, not just "regular" in the sense of publishing one time a month, as much as one hour, but regular each day and each week in some feature of Kingdom activity, engaging in all features during the month. Make such your determination also, if you have not already done so, and go forward never to stop in the proclamation that the Kingdom is at hand and the kingdom of God is nigh.

## The New Songbook

One of the many choice instruments received at the recent Assembly was the *Kingdom Service Song Book*. As announced at the time of its release, the singing of Kingdom service songs will be a regular feature accompanying the weekly service meeting; one song to be sung immediately *before* and one song immediately *after* the service meeting hour. Note that this is *not included* in the hour, or sixty minutes, of service meeting. The meeting will then be closed with prayer.

The songbook can be had on 10c contribution. Cash with orders. We have some of these in stock and will fill orders as well as we can. We do not think, however, that we have sufficient at the present time to fill all the orders that will come through, as we are having difficulty in getting the necessary materials. Therefore orders should be conservative. Those who wish to use the songbook at home can carry it to the meeting and use it there also. In some instances it may be necessary for two brethren to use one songbook between them. Let all enter into this literal singing of praise to Jehovah with the whole heart and "with understanding".—Psalm 47:6, 7.

## Make Progress at Book Studies

Book studies should not lag. They should be lively and interesting. Studies in the book *"The Truth Shall Make You Free"* should continue until finished, before starting in the book *"The Kingdom Is at Hand"*.

To finish a study of the book within a reasonable period of time, this procedure should be followed by all conductors of book studies:

All those attending the study should, during the week, carefully study the eight to ten pages of the book to be studied at the meeting. They should consider thoroughly the questions asked in the booklet, and look up every Scripture text cited, both in the paragraph itself and in the *Study Questions* booklet, and be able to show the application of the text to the main point of the paragraph.

At the study, the conductor will propound the question and entertain comments. Following, he will have someone read *only the first* scripture cited after each question, to be followed by a *brief* comment by the reader applying the scripture to the subject. In this manner eight to ten pages each week can be covered.

# American Standard Version

## Use the Watchtower 'Theocratic' Edition

At the United Announcers' Theocratic Assembly Brother Knorr announced that "one of the field blessings and privileges that Kingdom publishers will have the pleasure of enjoying henceforth is to distribute the new WATCHTOWER edition of the American Standard Version of the Bible printed on the WATCHTOWER presses at Brooklyn, N. Y."

This new publication is undoubtedly in the hands of all the publishers everywhere by now, and you have been able to prove for yourself that this authoritative modern translation of the Bible ranks among the best, if not the best, of modern English versions of the Bible. A copy of it should be in the hands of every consecrated servant of the Lord, not only for its superior text but also for its Theocratic cyclopedic Concordance and maps, which make it indispensable to the Theocratic ministry student.

We are having difficulty in getting sufficient material to have a large supply of these on hand, but we shall fill orders for these as rapidly as we are able and shall print as many as we can. Therefore, orders for this Bible should be conservative, so that the limited supply available will go as far as possible. Good-will interest should be supplied with a copy, but we do not yet have sufficient stock to put on an extensive public campaign with this Bible. The rate to the company will be $1.20, and it will be placed with the public for $1.50.

# "The Kingdom Is at Hand"

## Learn Its Contents; Proclaim Such to Others

The Kingdom is at hand! The King reigns! How do you know? What is the basis for your faith? How can you prove this conclusively to persons of good-will? Never had there been so clear and plain a coverage of this controversial subject. The claimed 'contradictions' in the genealogy and chronology as to early typical kings, and of the reigning King, are ironed out and the truth of God's Word stands vindicated. But wait; that is not all. Woven around this is a coverage of the Kingdom from its first promise, pictures foreshadowing it, laying of the foundation, and its proclamation in the last days. Following, there is a consideration of the cumulative evidence, briefly put, yet so abundant and overwhelming as to 'disciple all nations' where that is possible. This has been captured and confined to but 370 pages of the latest book, *"The Kingdom Is at Hand"*, released at the United Announcers' Theocratic Assembly. For your reference work, there has been provided a subject index as well as a Scripture text index. Read it, and then rejoice in the glorious treasure of taking it to others as your instrument in making clear to all the Kingdom, which is Jehovah's master instrument in vindicating his name.

### Our New Campaign Literature

Many publishers and good-will are blessed by having a copy of this book. However, material restrictions and shipping difficulties will not make it feasible to have a thorough campaign of distribution of this book in October. It is expected that sufficient supplies will be printed, shipped, and in the hands of all companies and pioneers to have a thorough campaign beginning in December.

The book will not be consigned. Each company and pioneer should ascertain just how much of this literature will be required for a three-month period of activity, keeping in mind that December is the special campaign. Send in your orders now, and they will be filled as soon as possible.

The campaign begins in December. However, many companies will have a supply of the books before then, perhaps some little while before. For those so situated it will be all right to begin distribution of this with the newly interested ones whose names are on the back-call file or are attending book studies. These should have opportunity to obtain the book. Also, prior to December, if you are working outlying rurals that will be inaccessible for several months to come, and have the new literature, you may place the book *"The Kingdom Is at Hand"* and the booklet *"The Kingdom of God Is Nigh"*, with any desiring it. This prior distribution should not at all detract from the December campaign, but rather be a means of clearing the decks and preparing the way for many people of good-will to join with you in this December campaign, and thus provide for a full, all-out and combined effort beginning December.

We have a fairly large supply of the special "Publisher's Edition" of the book *"The Kingdom Is at Hand"*, which is available to any publisher who did not receive his copy, and for those who desire copies for their back-call and book studies. Any desiring these, company publishers or pioneers, may order a few at the straight rate of 25c each. We should like to get this edition out now.

Take to the field. Obey the simple and impressive expression of the King, as he stands pointing the way to all, "Go, disciple all the nations."

## Advertising Servant

Because one of the basic operations of God's visible organization is the advertising of His Kingdom, the advertising servant occupies the position of aiding the entire company in this respect, (1) by being himself an exemplary and zealous advertiser and (2) by arranging all affairs and matters of this nature so that everyone in the company may operate to the greatest advantage as efficient advertisers of The Theocracy.

### Use of Sound Equipment

While the sound-machine activity has been somewhat hindered by world conditions, there still remain thousands of phonographs and records that may be used. The advertising servant will diligently strive to have all in the company realize the value of this line of activity and put the phonographs to effective use.

Through demonstrations in the service meetings the advertising servant, with others in the company, can show how to properly employ the phonograph in the door-to-door work, and also how to bring the recorded lectures to people as part of the educational or back-call work so vital now. This will necessitate the careful attention of the advertising servant in seeing to it that all broken records are deleted and replaced as far as possible, and that by the company's having a good variety of records on hand those willing to hear may be given the benefit of listening to many subjects for their instruction. The Society's Sound Equipment Record form will be used to keep track of records or equipment borrowed and returned by the various publishers.

### Magazine Advertising

A zealous advertising servant will, of course, be in the forefront of magazine activity, diligently advancing the continuous use of *The Watchtower* and *Consolation*. Complete organization is very necessary in this connection, so that all in the company may enthusiastically engage in street-corner work, distributing magazines from store to store, building up routes for regular obtainers, and using magazines in the field distribution. Every publisher will be encouraged to use the magazines to the utmost, registering as magazine publishers, and ordering a steady supply of each issue, and using these regularly so that they will not accumulate. Territories for street-corner and store-to-store activity will be issued by the advertising servant. He will also watch carefully to regulate the supply of magazines to the needs of the company, and by seeing that regular monthly remittances are made by the company servant the magazine account will be kept in proper order and not be allowed to build up a deficit.

### Other Advertising Agencies

Bookmarks, book folders and *Kingdom News* are also of vital need in advertising, and the advertising servant will see that all publishers can obtain an ample supply that they may freely use in covering their territories. If a company is still able to use a sound-car or transcription machine, the advertising servant will direct the use thereof. Kingdom Halls and billboards offer other possibilities for advertising too. An attractive display in the windows of a Kingdom Hall may be worked out between the company servant and advertising servant, and, by changing the display once a month, much can be accomplished in directing the attention of the people to the Kingdom message. A faithful advertising servant occupies a position that may be used greatly to the benefit of the entire company in fulfilling their advertising commission.

# INFORMANT

OCTOBER, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.


# "Prodigal Son" Testimony Period

## Aid Good-Will to Become Kingdom Announcers

### Indications Point to Great Increase

October always witnesses an increase of activity in field service, and this year especially there is every reason to look for an effort that will indicate all-out action by more of God's zealous and faithful sons than at any previous time. The blessings and benefits of the recent United Announcers' Theocratic Assembly will surely impel everyone to lay aside whatever has previously interfered with wholehearted action. The time of year, fall weather, is also ideal for energetic participation in all features of Kingdom service. Absence of concentrated and violent opposition in the field makes the situation much more favorable, and, lastly, the application of the picture provided in the title of the Testimony Period for October indicates that the time is ripe for total and unrestrained action by God's people in welcoming 'home' those represented by the prodigal son. Shall anyone say these are not sufficient reasons for an optimistic outlook?

#### Practical Aid to the "Prodigal" Class

That which now causes those estranged from their Father's home to return and join themselves to him is a realization from a knowledge of the truth that there is abundance and to spare in God's organization. The "elder son" class and those members of the "prodigal son" class already assembled, therefore, will gladly minister to such by bearing the truth to them and guiding them in the right way. October's activity, then, will feature participation in every branch of field service. Door-to-door work, back-calls and book studies, and advertising activity on the streets, will be in full swing. The literature presentation at the doors will be the combination so effectively employed during the last few months, *"The Truth Shall Make You Free"*, *Religion Reaps the Whirlwind*, and *The Coming World Regeneration*, on a contribution of 30c. While being previously called upon, many have shown themselves to be tired of feeding on famine rations, and herding swine, and have desired to know how the truth can make them free. They have obtained the book, and now the opportunity is open to call upon them with the question booklet and show them how to study. Studies will thus be arranged for, and now the publisher, instead of merely engaging in door-to-door activity, will be branching out into the back-call and book-study activity. So many who just a few months ago felt that they were unable to conduct a study, by participation in the Course in Theocratic Ministry have now become able ministers, apt to teach, and are eager to share in this line of service. Many publishers do not have a study with someone of good-will. During October let every one of God's favored sons who have already fed on his bountiful provisions make it a point to start a study with one of those who are hungering for the truth.

#### Additional Avenues of Activity

In isolated sections, and for those calling upon the newly interested, the new book *"The Kingdom Is at Hand"* and the booklet *"The Kingdom of God Is Nigh"* may be used (in the event you have received your supply) as an additional means of nourishing the hungry. These two publications will be placed on a contribution of 25c. Completing the picture, and providing a full round of activity for every Kingdom servant, the street work with the magazines offers the final privilege. Thus the busy "elder son" class and their gathered "companions" can utilize every opportunity and spend all the time they wish in caring for the New World interests, and October opens the way for action in every branch of service now enjoyed by those of Jehovah's household.

#### Total Participation in October's Opportunities

While attending conventions and caring for other matters many of God's people have taken time out of service. It is good at times to thus turn aside from the heat of battle and come together for refreshment and a certain amount of rest. The entire body of zealous servants now appear fully prepared and ready for vigorous action. Certainly every one has fed upon the most gracious allowance of nourishing food ever provided by the Giver of every good gift, which has 'renewed his strength like the eagle's'. Prudent warriors have made all necessary preparation for the long fall and winter campaign. The organization has provided everything needful in the line of equipment and provisions for our warfare. Strong in the power of his might, the Lord's people stand ready and fully equipped for action.

The field lies before us 'white to harvest' and the Lord of the harvest calls the laborers to action; for God's army is not to set forward in a campaign of war and destruction, but, on the contrary, will go forth with a message of life and salvation to all who, like the "prodigal son", are turning away from the old world and looking to the New World. The earnest entreaty of the father to the elder son to rejoice and welcome home the younger son indicates the proper attitude to be taken by all now enjoying God's bounties, and surely none so favored will refuse to extend a hearty welcome to this class. October will provide the opportunity for everyone who claims to have a desire to aid the 'prodigals' to do so. It can be done by active participation in door-to-door work, making back-calls, building up book studies, and advertising on the streets. Conditions are good, and we have the equipment and the opportunity. Everything is in readiness for increase and prosperity!

### Company Subscriptions

Please remember that *all* one-year subscriptions for the English *Watchtower* and *Consolation* are $1.00 regardless of whether they are new or renewal subscriptions, and all six-month subscriptions are 50c. There is only one exception to this rule unless otherwise stated in the *Informant* about magazine subscription campaigns, and that exception is as follows: When the Society sends out notices of expired subscriptions, on the back of which notice it is stated that the party is entitled to a special offer of one year's subscription and six colored-cover booklets of his choice for only one dollar. In this case the company should remit 75c, provided that the slip listing this special offer is filled out by the company and returned also. For complete information on rates for foreign issues consult the latest *Cost List*.

### Use No. 10 Bible for Field Distribution

The Society's stock of the American Standard Version (No. 11) Bible is too limited at the present to fill all orders being received. However, we have a large stock of the King James (No. 10) Bible. Therefore, when companies or pioneers send in orders for Bibles to use for distribution in the field, the No. 10 Bible should be ordered and used. However, for your own personal copies and back-call work, we hope to be able to supply the No. 11 Bible as well as the No. 10.

### August Report

PREVIOUS ALL-TIME PEAKS

| | Publishers | | Av. Hrs. | | Av. B-C | |
|---|---|---|---|---|---|---|
| Sp'l Pios. | 1,580 | 2/43 | 178.0 | 3/42 | 65.7 | 3/42 |
| Gen. Pios. | 5,322 | 8/43 | 151.3 | 5/44 | 38.8 | 4/44 |
| Co. Pubs. | 66,079 | 4/43 | 20.3 | 6/40 | 4.6 | 10/40 |

| | | August 1944 | | August 1943 | |
|---|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Sp'l Pios. | 871 | 143.3 | 50.5 | 122.7 | 39.1 |
| Gen. Pios. | 2,832 | 141.3 | 31.8 | 98.8 | 20.9 |
| Co. Pubs. | 57,946 | 15.5 | 3.2 | 18.0 | 2.7 |

## Pioneer Opportunities Never Greater

### "Seek Ye First the Kingdom"

The above-quoted words of the Kingdom's greatest pioneer, Christ Jesus, come in for serious meditation and consideration at this "time of the end". To whom are they addressed? What does it mean to 'seek first the kingdom'? and why is this the course of wisdom, especially now?

Not to religionists, but to all those who have manifested an earnest desire for the Kingdom, are these words addressed. Jesus, as a father to his children, was giving solemn admonition that would aid his followers to stand fast in their liberty as God's servants; something that would, if heeded, enable them to resist the wiles of the Devil and remain within his household. Satan will, in the postwar era, make his greatest all-out effort to regiment every creature under himself, by one means or another. Every instrumentality will he use in an endeavor to entice the Kingdom publishers away from their God-given work; but we know that "this gospel of the kingdom SHALL be preached". Will you be a "preacher"?

To 'seek first the kingdom' one must do more than attend meetings of the Lord's people. It means a conscious, positive, well-planned effort to care for Kingdom interests, looking always to Jehovah for help and guidance. Jesus showed how this might be done when he said: "Sell that ye have, and give alms." (Luke 12:33) In other words, convert your time, effort and material goods into something that can be used unselfishly and to best advantage in feeding the Lord's poor. The faithful pioneers have done this to the fullest extent, and their joys and blessings are many. They are busy in the Kingdom service, their minds and hearts are fixed on the Kingdom interests, and they are thereby protected from many of the Devil's pitfalls.

We believe there are many brethren throughout the country now doing good work as company publishers who can, if they carefully count the cost and arrange their affairs, enroll as full-time pioneers. It will not be done, however, without a conscious effort and earnest desire to 'seek first the kingdom'. If this privilege is regarded in a routine manner and is not given prayerful consideration, of course you cannot expect to have Jehovah's aid in making pioneer service possible for you. Petition him for help, and look to him for opening the way.

#### Consider the Prospects

If you faithfully perform the duties of a pioneer over a period of time, you may be assigned to the special pioneer service. This, of course, means added responsibilities and privileges, but the Society will aid you to a greater extent in bearing these. After two years of full-time service in seeking first the Kingdom, the opportunity may be yours of attending Gilead for specialized, Theocratic training. Then to foreign lands you may go to carry the "good news" to hitherto untouched fields, or to lands that have not had a good witness. It will not be the easy course, but it is a very blessed one. These are things to be considered, dear brethren, by all company publishers. Some of our brethren are enjoying these privileges now, because they heeded the admonition to "seek ye first the kingdom". The way is still open and these opportunities may be yours. There is much work to be done. Can you enroll as a pioneer now and prepare for greater service? Many of you can if you heed the King's call to "SEEK YE FIRST THE KINGDOM".

# "Ready Always for Defense"

## Be Alert and Prepared

The first Kingdom promise also foretold the war that would be waged between the 'seed of the "woman"' and the 'seed of the serpent'. That conflict has now been going on for well-nigh six thousand years. As world leaders arrange for their "one world", the issue between the two opposing forces becomes more sharply drawn than ever before, and Jehovah's servants, because of their stand, become more and more conspicuous and the objects of attack by the proponents of that "one world" who would force all to give their allegiance to it.

It becomes, therefore, more and more necessary that all who have espoused Jehovah's cause and given their allegiance to his Kingdom, in the words of the text of November, "be ready always for defence to every one who is asking of you an account concerning the hope that is in you."—1 Pet. 3:15, *Young's*.

To be "ready always for defense" we must, first of all, avail ourselves of the Course in Theocratic Ministry and all other means the Lord has provided so that we may be fully equipped with the whole armor of God. We must have the Scripturalness and the reasonableness of the gospel so clearly in mind as to be able to state it in a cogent and convincing manner.

### Make Opportunities

However, that is only the beginning. To be "ready always for defense" also means to be ever on the alert, "*instant* in season, out of season," so that we shall never miss an opportunity to speak in defense of the hope that is within us. We shall be ready, prepared, yes, eager to present strong arguments in defense of the stand we have taken, and to champion such a cause. And that means that we will not wait for opportunities to come to us, but that we will *make* opportunities to give an account of our hope.

How can we make such opportunities? Not by sitting at home and following the lines of least resistance. No! But by taking a bold, outspoken and uncompromising stand for the Kingdom, thus drawing the fire of the enemy and making it necessary for us to speak in defense of the truth. By regularly engaging in the house-to-house and back-call work, and by taking part in the magazine activity. By taking part in all features of the field service we shall make many, many opportunities to speak in defense of the gospel. During the month of November all Kingdom publishers will make such opportunities for themselves by going from house to house with the offer of the book "*The Truth Shall Make You Free*", the colored-cover booklet *Religion Reaps the Whirlwind*, and the self-covered booklet *The Coming World Regeneration*, on a contribution of 30c. Where all territory has been covered several times with this offer, a combination of four booklets (one colored-cover and three self-covered booklets) may be presented, on a 10c contribution. Booklets used in this offer should be those released prior to the booklet *Freedom in the New World*.

### Theocratic Requirements

Being ready for defense is a Theocratic requirement and is therefore not discretionary, but mandatory. In these days, when Caesar makes so many demands for that which belongs to Jehovah, His servants have many opportunities, when appearing before governing bodies and boards, to make a good defense for the truth. These opportunities must be squarely met and utilized to the fullest extent. And, by not following the religious, the commercial, and the political course of this world, the servant of Jehovah finds that he has still more opportunities to speak, and all such opportunities should be eagerly seized upon for the sake of giving a witness to Jehovah and His kingdom.

In fact, there is a threefold obligation resting upon each minister of Jehovah to be "ready always for defense". First of all, our obligation to Jehovah, to take a bold and unequivocal stand for him and his kingdom. Then we have an obligation to our fellow men; they are entitled to know why we are Jehovah's witnesses; we owe them an account of the hope that is within us. And, finally, only by being faithful to our commission, ready always for defense, shall we clear ourselves of responsibility for the destruction of the wicked. Should we neglect to do so, their blood will be upon our heads.

Men may challenge our right to speak in defense of our hope. They may want to deny the "stranger" his right to hear of this hope. But, having sanctified the Lord God in our hearts and made Him our fear and our dread, we shall be ready always for defense, regardless of what men may say or do. For we know that none can "legally" restrict anyone from doing that which Jehovah has commanded should be done.

Let all Kingdom publishers, therefore, during the month of November, make special efforts to be "ready always for defense" and *make* opportunities to give an account concerning the hope that is within them.

---

# Year's Supplies

## Study Report Letter

Companies and pioneers found enclosed with their September *Informant* supplies for reporting and keeping record of their work for the coming year, and also a letter of instructions on how to report such activity to the Society.

Reports coming in during the past year have indicated that some of the brethren, both companies and pioneers, do not fully understand how to report some features of their activity. That this may be straightened out, the letter of instructions on how to report should be thoroughly considered, first read and then discussed in detail with the brethren at a service meeting soon after the receipt of this *Informant*. Questions should be entertained from the floor and answered according to the letter.

General and special pioneers also have a letter on reporting with their year's supplies. Each one of such should study this carefully.

Please note, when reporting back-call book studies and book-study attendance, that the number of "new interest" in attendance should never be less than the total number of book studies reported, because only studies where "new interest" are in attendance are reported; thus in all cases there would be one or more in attendance at each study reported.

---

## Notice

Brethren desiring Bibles and other literature sent to friends or relatives in prison *should not* send their orders in to the Society. The proper procedure is to send the money for the literature to the one in prison and have him order it through the prison commissary. The Society cannot send packages to inmates without permission from the prison officials; hence the inmate himself must order them through the proper channel.

# The Consideration of Matters

## Not Specifically Covered in *Organization Instructions*

In a company of the Lord's people, who should decide questions not covered by *Organization Instructions*? The following scriptures cover this point: Acts 6:1-7; 15:1-29; Deuteronomy 1:9-18. The course to be followed does not originate with the congregation or the multitude, but rather, the servant of God represented in the apostles, elders and Moses decided what course of action to take; because of their relationship to the Lord's organization they were the most responsible Theocratically. After they considered the matter, it was then submitted to the congregation for its consideration. It may be safely presumed that any beneficial suggestions made by the congregation would be embodied in the decision by the apostles and elders.

PROCEDURE: Matters pertaining to service clearly outlined in *The Watchtower, Organization Instructions, Informant*, etc., are to be adopted without being submitted to the congregation, because these constitute the Lord's direction to his people throughout the earth coming to them from Jehovah through his "faithful and wise servant". Matters not specifically covered in Theocratic instructions should first be carefully considered by the committee. Nothing should be submitted to the company for consideration and approval unless there is some good Theocratic reason for so doing.

The committee should carefully and prayerfully weigh all the facts from a Theocratic standpoint, clearly prepare with Theocratic reasons for taking up the question, and then present these matters to the church, at which time it should be thrown open for discussion by the assembled brethren. Proper notes should be made of any suggestions that may be made in this discussion, and the brethren should be assured that these points will receive proper consideration by the committee. Then a resolution for the adoption of the matter may be entertained by the chairman.

In this way the matter is handled Theocratically, the company has been properly considered, and any suggestions they may have on the matter have been given proper consideration.

### Legal Cases and Expenses Involved

Legal cases are of two kinds. First, those that directly involve the witness work or preaching activity. These include those actions framed or brought for the purpose of stopping the Society's activity in a community and are those on which the Society has given advice in the booklet *Freedom of Worship*. While they are not the kind of company matters that should be submitted to the company for a vote as to what to do, the company and the Society are interested in the proper handling and fight of such cases. It is the privilege of each company to bear the burden of the expense in such cases. The brethren should not be assessed to bear such expense. Nor should the expense be put to a vote of the company. The amount of expense can be called to the attention of the brethren at any one of the regular meetings in order that those brethren of the company who are able and willing to contribute toward the cost of handling may do so. The servant should see that a special contribution box marked "Legal" is placed at a conspicuous and accessible place in the hall to receive any such donations. There should never be any solicitation, pleading or begging for legal funds. Contributions should be left entirely on a voluntary basis.

That everything may be done decently and in order, the accounts servant should handle these funds. Before any steps are taken in a case involving the witness work so as to incur large sums of money or a contract for lawyer's fees, it is advisable to communicate with the Society's legal desk for advice.

Someone must determine on which of these cases these funds are to be expended. We believe that, generally speaking, the committee are the most mature and able brethren in the company and would be the logical ones to decide on the merit of such cases after conferring with the Society's legal desk.

### Assisting In Legal Cases Outside of the Company

Each company should bear its own burden by not calling upon or soliciting other companies for funds, near by or far away. There should be no district, zone, regional, or state legal fund organized by the brethren, companies, or servants, for the purpose of handling company cases. If a company is too small or too poor to bear its own burden, the Society should be consulted. If several companies get involved in a court battle with the enemy, then the matter of a joint fund can be submitted to the Society for advice and approval. Unless and until such approval is given the brethren should handle the cases that arise under such circumstances in the usual manner.

### Personal Matters

There are other types of cases that are not Society or company obligations. These are all those that do not involve the witness work. The cases involving the brethren in their individual capacity and personal matters, such as divorce cases, child custody cases, husband and wife controversies, employment controversies, rationing boards, or other boards state or federal, etc., with which the company as such is not involved are not company matters. Such cases properly ought not to be brought before the company in the manner above indicated. Each brother or sister involved should bear his own burden. If any brother or sister thus involved obtains help from a friend or friends or relatives, the fund for handling the controversy is an individual matter with which the company and Society have no concern. This, of course, does not prohibit such brethren from seeking advice or counsel on personal matters from the elder or mature brethren of the company. Brethren in need of help as to their personal legal matters should not solicit from the brethren. The apostle Paul took care of his own burdens.

### Corporations

From time to time it has been necessary for brethren in different areas or districts embracing more than one company to form a corporation in order to properly and legally carry on special features of the Kingdom service. This has been done with the full approval of the Society. In fact, the Lord's organization being one functioning under the leadership of the present King, all such corporations should be operated only according to the counsel and direction of the Society. In conjunction with some of these corporations it was deemed advisable to recommend that the brethren in a district make contributions to the support and carrying out of said specific feature of the work. This arrangement was also approved by the Society.

However, in some, if not all cases, the circumstances for which these assessments were approved have been entirely eliminated, such as the abandonment of Kingdom Schools and the need of contributions for that purpose, which no longer exists. However, some of the corporations still continue accepting and encouraging the contributions from the brethren for other purposes that are not approved by the Society. This should not be, and the Society feels that because the original arrangement was approved by the Society many of the brethren are still continuing to contribute to the present arrangement, believing that it has also been approved by the Society; and for this reason this statement is made.

The corporations should not be dissolved nor become inactive, but may continue to exist and should function and operate completely and in entire accord with the Theocratic setup of the Lord's people upon the earth. Contributions from the brethren, except for the maintenance of the property owned by the said corporations, should not be solicited for any purpose without first submitting the entire setup to the Society for its approval and counsel. In cases where the company, as a congregation, operates and carries its funds in a bank account as a corporation, this is permissible. In many instances the property may be self-sustaining and hence there will be no need for contributions for maintenance of property.

# INFORMANT

NOVEMBER, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.

# "Ready Always for Defense"

## Requires Service, Vigilance, and Study

### Be a Defender of the Gospel by Being a Publisher

Jehovah God has granted all publishers of The Theocracy freedom to worship Him. This freedom is secured to them alone and apart from all peoples. Worldly authorities attempt through mischievous laws to regulate, restrict and control their worship. The issue of God's law or "Caesar's" law comes to the fore, requiring the fighting witnesses of Jehovah to be "ready always for defense" of the gospel and their right to preach it, as well as the right of misinformed millions to hear the Kingdom evangel.

To be "ready always for defense" of this freedom to worship Jehovah requires that one be a user of that freedom for the intended purpose, namely, worship. This worship is rendered in the form of service in the field, Kingdom service in all its features. Thus, the primary requisite is to be a Kingdom publisher, an active 'true worshiper' of the Almighty God.

To be at all times ready to defend this right to serve God requires, too, that the publisher be vigilant and continually prepare himself to meet, resist, cope with and push back opposition to his worship that is designed to push him off from proper performance of his commission to preach the Kingdom gospel.

As will be observed, the service poster for November, headed by the words "Ready Always for Defense", illustrates a Theocratic publisher making his defense before the court concerning the Kingdom and his right to preach its gospel. He has made himself "ready always for defense" of his hope and his God-given right of freedom to worship God prior to this time. He has made a thorough study and has a good working knowledge of the procedure as outlined in the *Freedom of Worship* booklet, and he is applying it rightly here. He has a comprehensive knowledge of Kingdom truths through diligent study of *The Watchtower*, the *Informant*, *Organization Instructions*, and other communications from the Society, the Lord's instrument on earth. However, it is not his knowledge of these things that brings him into court. *No*; it is the *application* of this knowledge by actual worship, house-to-house preaching of the Kingdom evangel. His constant devotion to this service work in all its features is his worship, and it is this that he is defending. Through this constant devotion, study and application of knowledge gained through study, he has prepared himself, and made himself "ready always for defense" of freedom of worship.

However, it is not only in the courts of "Caesar" that the free worshiper of God must make a defense. In his daily activity, constantly, he is always ready to defend his right to preach the gospel. When in the house-to-house work he finds opportunities arise constantly to make defense of the truth. In back-calls and book studies he has the opportunity to explain the truth of the gospel and defend it against religious lies that have for years stumbled the good-will people. By constantly keeping on the watch for privileges of service, and being "ready always for defense" of these privileges of service, he maintains his position of freedom to worship God.

#### November's Equipment for Worship

November will complete the regular offer of the book "*The Truth Shall Make You Free*" and the two booklets *The Coming World Regeneration* and *Religion Reaps the Whirlwind*, on a contribution of 30c. This will mean that six months will have been afforded to get this vital information into the hands of the people. Most individual territories will have been covered fully with this presentation. However, the reports to the Society indicate that there is still much territory throughout the country in company assignments: isolated sections and "undesirable" territories that are accessible, and that need to be covered with the above offer. This will afford the opportunity to clear out any surplus stock of the above three publications in preparation for the December activity. All publishers not holding individual territories are urged to get into this group work and assist in getting this territory covered and the people of good-will reached.

#### Alternative Offer

For those publishers and companies who have fully worked their territory with the above offer, an alternative offer is provided. This will be made up of one colored-cover booklet and three self-covered booklets released prior to the booklet *Freedom in the New World*. This combination will be presented on a 10c contribution. This too will afford companies and pioneers the opportunity to clear out any surplus stock they might have of these booklets and get them into the hands of the people where they will accomplish their purpose.

By continually engaging in preaching freedom and fighting off all attacks to prevent you from doing this work, not only will you maintain your right to worship God but you will maintain the right of "strangers" to hear this message and you will have the opportunity to present the truth that will wipe away the misrepresentation of religion that has so long confused and blinded them. Also, you will defend your position of strength as a Kingdom publisher by 'studying to show yourself approved' and thus "be ready always for defence to every one who is asking of you an account concerning the hope that is in you." (1 Pet. 3: 15, *Young's*)

# Is the Pioneer Service for YOU??

### Consider Your Privileges

The Lord Jesus laid down the Father's policy for judging his people when he said that they would be judged by His word in the last days. This undoubtedly has reference to the revealed word brought forth for our guidance now. Recent *Watchtowers*, on 'The Holy Spirit', "The King's Marriage Feast," and "Organized for Final Work", clearly reveal the Lord's requirements and bring forcibly to our attention the principles the Lord uses in judging his people.

He invites those who wish to engage in his service faithfully to do so. Some joyfully accept, and receive his favor and blessing; others, burdened with the cares of this life, reject his gracious invitation. This was true of the anointed as outlined in "The King's Marriage Feast". Some refused to accept the invitation. Others accepted the invitation but refused to put on the wedding garment, that is, to faithfully and joyfully do the Lord's work as he directs. Self-examination by each one enables him to see where he stands in this judgment.

The Jonadabs are undergoing a similar test. They are to wash their robes in the "blood of the Lamb", and to manifest their appreciation of the Lord's goodness toward them by 'standing before the throne praising the name of Jehovah, and waving palm branches', all of which pictures their joyful submission to the Lord's purposes.

All of these pictures come to a climax in our day. The King has come and is examining the guests and also the bride's companions. All are under surveillance. The principles of the Lord do not change. He extends his invitation to his people, both anointed and Jonadabs, to faithfully discharge the obligation of publishing his name and purposes.

#### "Count the Cost"

Rather than just 'counting the cost' in terms of pleasures, comforts and conveniences to be sacrificed, and the hardships of pioneer life, consider above all the rich blessings, enjoyable experiences, and joy in the Lord's service and receiving of his approval that might be lost if you don't become a pioneer. Ask yourself, "Can I afford to pay the price?"

For those brethren who are now in position to meet the pioneer requirement of 150 hours a month and other features of the pioneer service in proportion there is awaiting their request an Application for Pioneer Service in the Society's office at 117 Adams St., Brooklyn 1, N. Y. Write for it.

### Consider the Field

There are almost 60 counties in the southern part of the United States that contain a population of 50 percent or more colored people. Neither the white nor the colored in this territory have been witnessed to since the dates shown. Some of this territory goes as far back as 1935. There are undoubtedly people of good-will in these counties to whom the Lord's people are obligated to carry the Kingdom message. Pioneer brethren are the ones upon whom this responsibility rests particularly. We would ask all of them, therefore, to seriously consider this matter, and, those pioneers desiring an assignment to any of these counties shown, please write the Society immediately for an assignment, stating a first, second, and third choice.

#### COUNTIES 50 Percent or More Colored Population

1935
ALABAMA: Perry.
MISSISSIPPI: *Tunica.
1936
LOUISIANA: Pointe Coupee.
MISSISSIPPI: *Leflore, *Warren.
1937
GEORGIA: Baker, Jefferson, Oglethorpe, Taliaferro.
LOUISIANA: *St. Mary.
MISSISSIPPI: *Chickasaw, Claiborne, Holmes, Tate.
1938
ALABAMA: *Dallas, Marengo.
GEORGIA: Putnam, Schley, *Terrell, Wilkinson.
LOUISIANA: *De Soto, Richland.
MISSISSIPPI: De Soto, Issaquena, *Jefferson Davis.
NORTH CAROLINA: *Hertford.
SOUTH CAROLINA: *Chester.
1939
ALABAMA: Greene, *Macon.
GEORGIA: Burke, Quitman, Webster.
LOUISIANA: St. Helena, *Tensas.
MISSISSIPPI: Copia, *Humphreys, Marshall, Rankin.
NORTH CAROLINA: Gates, Perquimans.
SOUTH CAROLINA: Fairfield, Jasper.
GEORGIA: Camden, Jenkins, McIntosh.
LOUISIANA: *Madison, St. James.
MISSISSIPPI: Grenada, *Hinds, *Lowndes.
NORTH CAROLINA: *Halifax.
1941
ALABAMA: Monroe
FLORIDA: *Leon, *Marion.
GEORGIA: Calhoun, Dooly, Early.
LOUISIANA: Morehouse.
MISSISSIPPI: Yazoo.
NORTH CAROLINA: Northampton.

NOTE: Those counties marked with an asterisk (*) are partly open for assignment to pioneers, a large part of the county being isolated. The rest are whole counties that are isolated.

# Notice

### To All Companies and Pioneers

With this *Informant* we are sending to all companies and pioneers a six-month supply of Remittance Forms. Heretofore only companies have been using this form; but from now on *both companies and pioneers* will please use one of these forms *each time* they make a remittance to the Society. Also a duplicate copy is to be kept for your own file. This form need not be used when sending in an order *If* the order blank you are using has a Remittance Form printed in the lower left-hand corner. Filling out the form appearing on the order blank is sufficient, and an additional one is not necessary. However, many companies and pioneers still use the old order blanks which do not have the form printed thereon. It would be preferable if all companies and pioneers would order the latest order blanks instead of using those that are two or three years old. Please remember that every remittance you make to the Society, whether for literature, for subscriptions, or on an account, should be shown on a Remittance Form, either one printed on the order blank or one of those enclosed with this *Informant*.

# The "Freedom Now!" Testimony Period

## Campaign for December

### Wisely Use Your Freedom by Preaching

FREEDOM NOW! What good tidings for the meek! Good news for men of good-will held prisoners by Satan's organization, and who long for freedom from sin and selfishness, from superstition and religion. Yes, Jehovah, as the God of Freedom and the Free is today, now, offering this freedom to all lovers of righteousness, to all men of good-will toward him. And by what does he make men free? By means of the truth; for "the truth shall make you free". To this end he is causing a world-wide campaign of education in freedom-giving truth to be carried on.

To carry on this campaign he has commissioned all of his servants today, the only ones who are free in the true sense of the word, to "preach good tidings unto the meek", to "bring out the prisoners from the prison", to proclaim "freedom now". In fact, that is the very purpose for which they were set free: to preach freedom. And their continuance as free men depends upon their asserting their freedom by preaching this good news.

#### The New Offer

To this end Jehovah has arranged the "FREEDOM NOW!" Testimony Period for the month of December, and has furnished us with two new instruments, the bound book *"The Kingdom Is at Hand"* and the booklet *"The Kingdom of God Is Nigh"*, which will be offered to all during this campaign on a contribution of 25c. What a hope-inspiring message they contain! With clearness and beauty they show the Kingdom to be the main theme of the Bible, tracing it from Genesis to Revelation, and giving cogent proof that the Kingdom is *here*. That is why freedom exists and can be offered to the people *now*. By the time this campaign begins more than three months will have passed since we received these instruments at the United Announcers' Theocratic Assembly, and by which time all should be thoroughly familiar with their contents and filled with a keen desire to bring them to others. Let us, therefore, begin this campaign with an impetus of zeal and enthusiasm that will carry us through the entire month.

So that this campaign may get off to a proper start, however, it is also necessary that all preparations be made ahead of time. Sufficient stock should be on hand, so that there will be no slowing up because of lack of literature; all territories should be checked, so that those being worked may be renewed if due, and those being neglected be turned in for others to work. The back-call files should be carefully examined, and all whose names appear therein should be given an opportunity to obtain the new literature at once, and also to join in offering freedom to men of good-will. This activity could be very well worked in with the group back-call work on the company's back-call night. Arrangements should also be made for group house-to-house witnessing, particularly for the benefit of new and irregular publishers. In making plans it should be borne in mind that December brings cold weather with it, and therefore may somewhat circumscribe our activity. However, the righteous requirements of Jehovah's organization remain the same, regardless of the time of the year. We still have our quotas as special pioneer publishers, general pioneers, or company publishers, and therefore all will put forth diligent efforts to overcome this winter-weather obstacle instead of permitting it to overcome them.

All territories are virgin soil for this new offer. Go over the territory carefully, taking time to note the result of each call on the House to House Record form; calling back at some other time of the day or week to contact all not-at-homes. Territory cannot be considered completely witnessed to even once, until *every* home has had the opportunity to accept or reject the message of "Freedom Now". As interest is found and literature is placed, this should be noted, and back-calls made upon all such; for it is necessary not only to plant the seed but also to water it. Therefore call back and stimulate their appreciation of the message they have received. Place the question booklet with them and show them its value and how to use it, thus working toward a book study.

Nor will we preach "freedom now" only from house to house, at the doors and in the homes of the people, but all Theocratic publishers during December will also engage in the magazine work, on the street and from store to store. And while engaged in this work they will always carry with them a copy of the book *"The Kingdom Is at Hand"* and several copies of the booklet *"The Kingdom of God Is Nigh"*, so as to be able to make the most of every opportunity that comes their way.

#### The Resolution

At the time of the release of the new book *"The Kingdom Is at Hand"* a resolution was made and adopted and all who accepted the spirit of that resolution were given a free copy of the book. That resolution clearly showed that the Kingdom has been established; that the nations have had the Kingdom gospel preached to them and that they have chosen to ignore it; that they are going ahead with their own scheme for world rule; that Jehovah's servants have given their allegiance to Jehovah's kingdom; that the command to preach *this* gospel of the Kingdom still holds; and that they will continue to preach it down to the final end of Satan's organization, never slacking the hand. Therefore all who accepted a copy of the book thereby expressed their unqualified allegiance to that Kingdom and unequivocally committed themselves to zealous, consistent and continuous activity in preaching the gospel of the Kingdom. By announcing the Kingdom we shall be preaching "freedom now"; for only the Kingdom can give true freedom.

There is much work to be done. "Freedom now" must be preached in all the world for a testimony. Will it be accomplished within the divinely allotted time? Jehovah will see to it that it will be. The question that concerns us individually is: Will I have a part in this great and all-important work of preaching the gospel of the Kingdom, of proclaiming freedom now? That will depend upon our faith and appreciation. If we have put our faith in the Kingdom of Jehovah as the government of our choice; if we appreciate it as the instrument which Jehovah will use to vindicate his name and give everlasting life and true freedom to man; if we appreciate the glorious treasure of service that is ours in connection with the announcing of that kingdom; if we appreciate the freedom we are now enjoying and the need of those of good-will for the message of the Kingdom so that they too may enjoy freedom now; then we will not wait until some less favorable time to accumulate this world's goods, but we will demonstrate our faith in and our appreciation of the Kingdom by preaching "freedom now" *now*.

# Company Responsibility in Applying Theocratic Instructions

## Servant to Brethren's Visit

While busily engaged in the proclamation of this gospel of the Kingdom for many years, God's visible organization has been blessed of him in developing definite instructions for the advancement and best-possible handling of the work in hand. Brethren known as servants to the brethren are at present being used to aid the companies in understanding and applying these organization instructions so that all companies and other publishers may operate in unity and the most effective manner possible. The prosperity and increase of all units of God's people is measured by the application through God's spirit of Theocratic instructions; therefore the responsibility of faithful conformity to these as brought to the company's attention is manifest.

#### Instructions Clarified for Company's Use

Any suggestions or instructions on improving files, stock arrangement, accounts system, advertising activity, any feature of company organization, or field activity, come from the servant to the brethren not in criticism but with the sincere desire to remedy defects and aid all willing ones to improve their capacity for service. In carefully considering the information as given on the Company Information form, the servant to the brethren is able to convey to all the servants first and then the entire company that which is needful to offset any deficiencies and render assistance in making future progress. Hence the main worth of the servant's visit lies not merely in the benefits obtained while he is present with the company, but in *the company's future conformity to the information and counsel given.*

This means that the servant to the brethren must be thoroughly familiar with the duties of all servants in the company, and be able during his meeting with them to advise on the proper performance of their duties. The same applies to every feature of Kingdom activity and the best manner of conducting it. Therefore, in his ministry both to the servants and the entire company, he will bring forth much counsel and admonition that all who love the Lord will be most anxious and willing to carry out so that the best possible results will be achieved.

#### Benefits of Applied Instruction

Before being visited by the servant to the brethren the spiritually healthy company will naturally be putting forth the best possible effort to advance the Kingdom interests, all servants and publishers co-operating joyfully in doing so. Upon notice of his visit, the Company Information form will be accurately and neatly filled out in duplicate by the company committee, in order to present a true picture of the company's condition. The servant to the brethren's discussion of this form before all the servants and study conductors will present a full description of what each one may do in order to improve whatever defects appear in the company activity; and, having this information before him, and the proposed remedy, every servant of the company will be fully equipped to operate at highest efficiency.

The entire company will turn out in whole-hearted and cheerful support of the servant to the brethren's efforts to assist them. Thankful appreciation for Theocratic instruction received will be manifested, and faithful application thereof will follow. Thus the endeavor of every company will be to the end of ever increasing in understanding and the ability to put into effect organization instructions, and to thus grow in capacity to faithfully serve the Lord.

## United Announcers' Theocratic Assembly Report Ready

By the time you receive this *Informant* all subscribers for *Consolation* should have received issue No. 655, containing the interesting 1944 United Announcers' Theocratic Assembly report with its very attractive supplement of an eight-page insert containing some very fine pictures of the key city and other convention-city activities.

For the convenience and benefit of those companies and brethren who desire additional copies of this issue, the Society is running an extra supply. This special issue will be available at 2½c per copy in lots of 50 or more. Less than 50, the regular rate applies unless you have a magazine account with the office. Remittance should accompany all of these orders. Orders should be sent in as soon as possible.

## New Publications

*Freedom in the New World,* Greek. *Children,* Icelandic.

## Bookmarks

All orders for bookmarks must be made on the Special Order Blank for Bookmarks, which blank the Society sends free to all companies upon request.

## September Report

Those actually participating in field service improved both in time and in back-calls. This is proof that if all were taking advantage of present-day opportunities, more would and could be done. Present-day conditions are more advantageous for greater activity than ever before. Considering all the prospects for an increased number of publishers, and having in mind the many thousands now learning of the truth by means of book studies, etc., the actual picture should be of a continual increase rather than the present condition.

Let everyone in the company seriously consider the implication of this report, make an earnest effort to remedy the situation, and, by casting aside every obstacle, use the present favorable opportunities for service.

PREVIOUS ALL-TIME PEAKS

| | Publishers | | Av. Hrs. | | Av. B-C | |
|---|---|---|---|---|---|---|
| Sp'l Pios. | 1,580 | 2/43 | 178.0 | 3/42 | 65.7 | 3/42 |
| Gen. Pios. | 5,322 | 8/43 | 151.3 | 5/44 | 38.8 | 4/44 |
| Co. Pubs. | 66,079 | 4/43 | 20.3 | 6/40 | 4.6 | 10/40 |

| | Sept. 1944 Pubs. | Sept. 1944 Av. Hrs. | Sept. 1944 Av. B-C | Sept. 1943 Av. Hrs. | Sept. 1943 Av. B-C |
|---|---|---|---|---|---|
| Sp'l Pios. | 1,157 | 171.6 | 59.4 | 163.1 | 47.7 |
| Gen. Pios. | 3,144 | 151.0 | 37.2 | 110.1 | 25.2 |
| Co. Pubs. | 57,672 | 15.8 | 3.7 | 15.1 | 3.3 |

# INFORMANT

DECEMBER, 1944 "Teach me to do thy will; for thou art my God."—Ps. 143: 10 BROOKLYN, N. Y.

# "Freedom Now!" Testimony Period

## Not Entangled by Yoke of Bondage

### Grand Opportunities to Present New Book

The title of December's Testimony Period definitely places special emphasis on the fact that *now* freedom prevails among God's people. No one devoted to Jehovah will neglect to avail himself of such freedom. This condition exists chiefly because the power of God exercised in behalf of his people has prevented the enemy from closing in on them, and, secondly, because His witnesses have zealously pressed ahead in using the privileges thus extended and have fought valiantly to maintain this favored position.

The issue of loyalty to the New World or to the "present evil world" becomes more finely drawn each passing month, and the need of preserving the stranger's rights to learn the way to life becomes more urgent. Education of Jehovah's servants to serve as willing and able ministers has equipped them for efficient performance, the organization of the Lord's people for unrestrained activity is now highly developed, and the freedom to utilize all this lays the matter squarely before every individual as to his reaction. Can any fail or refuse to heed Christ's commands to 'preach this gospel of the Kingdom and teach all nations' under the present prevailing conditions? The "FREEDOM Now!" Testimony Period provides the opportunity to meet this challenge in favor of wholehearted Kingdom activity, which activity includes the offering to all men of good-will the way to real freedom.

#### Kingdom Gospel — New Offer

The time eagerly looked forward to ever since the United Announcers' Theocratic Assembly has now arrived. Every sincere announcer will greatly rejoice in the opportunity to present the new book *"The Kingdom Is at Hand"* and the booklet *"The Kingdom of God Is Nigh"*, on a contribution of 25c, which is the offer for door-to-door activity during December. This makes all territory 'new', and the thrilling, soul-stirring message presented in the current offer brings before all men their only hope and truly makes every bearer of the message a Kingdom ambassador in the fullest sense.

The month of December usually brings the brethren face to face with definite wintry conditions which, unless overcome, will curtail their participation in announcing the Kingdom. The *Informant* has stressed many times the need of properly dressing for winter activity. Of course, and above everything else, the will and determination to share in the "FREEDOM Now!" Testimony Period regardless of any obstacle is what will result in continued or even increased service. Where the will to serve exists, the cold weather, the flat tire, the muddy roads, or any other hindrance, does not become an excuse to ease up and quit, but presents merely another obstacle to be overcome; and from this angle the work for December opens up grand opportunities for everyone.

#### Every Feature Can Be Advanced

Instead of merely standing on a cold, wind-swept corner while engaging in the street work, the publisher will keep much warmer by moving around, entering the stores, and talking to people in cars and on the streets, and thus be enabled to continue in this line of activity in spite of cold weather.

As far as back-call and book-study work is concerned the winter is the ideal time. People that in summertime might make the claim that they were busy with farm or garden work and wanted to be out of doors are now to be found in the house, and, as the *Kingdom* book is helpfully accompanied with a question booklet, wherever good interest is found it can be immediately developed and nourished by calling back and starting a book study. A fine opportunity now exists to call back upon those with whom studies may once have been held and who for one reason or another saw fit to discontinue them. Seed once planted may germinate and in time grow, and, if such people could not grasp the truth when first studied with them, perhaps the desire to learn has been stimulated by now, and surely no subject or presentation of the Scriptures could appeal to honest men more than that offered in the new book. Thus, in every feature of field activity, December's offer and opportunities afford privileges and favors that must thrill every publisher both in anticipation and participation.

#### Breaking Away from Bondage

Wicked men have in many cases restrained the Lord's people from freely serving him. This is bondage hard to be borne and causes much distress, but the most terrible bondage is that entered into by any of God's people through negligence or indifference toward the Kingdom interests. Failure to be wholly submissive and willing to do the Lord's bidding, and yielding to the demands of this evil old world, is a yoke of bondage that can and will be avoided by all those who now stand fast for freedom. The purpose of that 'freedom wherewith Christ makes us free' is shown in Isaiah 42:7, the monthly text for December: "To open the blind eyes, to bring out the prisoners from the prison, and them that sit in darkness out of the prison house." A glorious commission, everything needful provided in the way of literature and equipment, an army of willing and freedom-loving publishers who pledged themselves in the Resolution adopted at the United Announcers' Assembly to carry on the present joyful work of announcing the Kingdom regardless of enemy action, and *freedom now* in which to use the great privileges afforded. Such is the happy picture for December. Every free servant of God will gladly respond.

### Information on Singing

Many companies have written to the Society inquiring whether or not it is in harmony with instructions to sing at company meetings other than the service meeting. There is no objection to the brethren's singing if they wish to sing before or after the meetings. However, the singing should in no wise take up any of the hour set aside for the meeting itself.

## "Kingdom News" No. 14

Again the Lord has furnished his Theocratic announcers of the evangel with another *Kingdom News:* "OVERCOMING FEAR of What Is Coming upon the Earth." What a timely and encouraging message! Clear and to the point, without false optimism, not mincing words but hewing to the line, it shows that though statesmen may profess that they have nothing to fear but fear, yet the very fact that they hold one conference after another and propose so many conflicting remedies speaks louder than words and gives proof that Jesus' words are being fulfilled regarding 'men's hearts failing them for fear and for looking after those things that are coming upon the earth'.

And that while men fear the threatening and uncertain future, those who have obtained a correct acquaintance with the truth and are living in harmony with it rejoice in such indications that the end of Satan's world is near; for these know that this does not mean the end of the globe upon which they live, but the end of Satan's demon rule and of his wicked organization on earth, and that in its place will be Jehovah's government, orderly, righteous, and beneficial.

All territory is now virgin soil for this new *Kingdom News.* An effective way to cover it is: Each week, after completing the door-to-door work with the literature offer, cover with the *Kingdom News* as much territory as one expects to cover the following week with the literature presentation.

Be sure to have the *Kingdom News* with you wherever you go, including the magazine work and on your back-calls, as well as in your regular house-to-house work. Also, as opportunities to give a witness arise while engaged in other pursuits, be prepared to leave a *Kingdom News* with them. The truth has helped us to overcome fear. Let us not withhold from the "stranger" his right to also overcome fear and to worship God and gain freedom. Leave a *Kingdom News* in every home at every opportunity.

## New Booklet Release

### *One World, One Government*

The Society is pleased to announce the release of a new 32-page booklet, *One World, One Government.* A burning zeal of enthusiasm and desire to proclaim the heart-stirring message contained in the pages of this booklet will be yours as soon as you read it. More clearly than ever before, the sure and infallible promises of the New World ruled by the One Government, The Theocracy, are set forth, showing that such righteous rule is the certain destiny of all men of good-will. The booklet so plainly upsets the theories of postwar world-builders by laying alongside their plans the infallible purposes of the Creator of the One World, and His promises concerning that world and its government. The Kingdom and those ruled by that kingdom are put first and foremost. Indeed this message is the message of the hour.

During February, this attractive 32-page self-covered booklet will be initially distributed, and will thereafter be pushed to the extent of 10 million copies. All companies and pioneers should send in their orders now for a supply of these booklets. Pioneers working with companies will please include their orders with the company's. Please note that these orders will be filled in the order received by the office. There will be no special "rush" shipments of this publication. We will endeavor to have your supply in your hands by February 1, 1945, provided your orders are received immediately. Detailed information on the campaign will be given in a forthcoming issue of the *Informant.* The important thing now is to order your supply.

### New Publications

*The Coming World Regeneration,* Portuguese.

## You Can Be a Pioneer, Too!

### Pioneers Are Needed

It is impossible for the pioneer service to have too many workers. The opportunity for full-time service will, without doubt, remain open until the Devil's outfit is finally trampled under the heel of Jehovah's Theocracy, and all Kingdom publishers will then be full-time servants of Jehovah forever. As that final day approaches, the need for more and more pioneers increases in order that the good-will "stranger" may fulfill the requirements of the Father's household.

The Lord has recently revealed to us through the columns of *The Watchtower* that the "strangers" of good-will are entitled to a share in the protection and blessings poured out upon Jehovah's people. But first they must submit themselves wholly to the Lord's organization and cooperate and work peaceably and obediently with those whom the Lord is using to carry on his work in the earth.

The prophecies, as well as the physical facts in fulfillment, show

*(Continued on page 2, column 3)*

# Salvation by the "Foolishness of Preaching"

## Nation-wide "Watchtower" Campaign

## Unparalleled Public-Speaking Campaign

Salvation from what? and to what? And how can it be accomplished by the "foolishness of preaching"? These are the questions that our January text brings to the fore in everyone's mind.

Today the whole world is governed by sin-spoiled, dying men more or less under the control of Satan and his demons. These men and nations are unable to extricate themselves from either their dying condition or from their evil demonic control. Among these men and nations there are millions of people of good-will whom the Lord purposes to save. He has made definite arrangements for their delivery from both the condition of death and demonic control by means of the "foolishness of preaching". The testimony of the Lord's Word on this point is: "This word [that is, salvation through Christ] is indeed foolishness to those who are perishing; but to those who are being saved, even to us, it is the power of God." It is God's good pleasure through the "foolishness of preaching" to save them that believe. (1 Cor. 1:18, 21; *Diaglott*) "Whosoever shall call upon the name of the Lord shall be saved." To his servant the Lord says, "I, Jehovah, have called thee in righteousness, and will . . . give thee for a covenant of the people, for a light of the Gentiles; to open the blind eyes, to bring out the prisoners from the dungeon, and them that sit in darkness out of the prison-house."

In these scriptures the Lord tells us what he is going to do in the way of bringing salvation to men of good-will, how he is going to do it, and whom he is going to use. Other scriptures clearly prove that associated with his servant are going to be a great many of the "other sheep" who have already escaped from demonic control.

### 1945 "Watchtower" Campaign

This month of January will mark the start of the 1945 *Watchtower* Campaign, and it is going to be for four months, so that every person in the country will have an opportunity to receive this message. The thrilling unfolding of prophecy in our day as revealed in *The Watchtower* makes that journal by far the most important instrument, outside of the Bible, for the edification of the people in the way of life.

The importance of the part that *The Watchtower* plays in the purposes of Jehovah should be indelibly inscribed in the heart and mind of every publisher so that he may present it with proper earnestness. The obtaining of a subscription for *The Watchtower* should be a "must" in the life of every person of good-will who loves the Lord and desires to live under his Kingdom rule forever, and it is the duty and privilege of the publishers to present *The Watchtower* so that each one witnessed to will appreciate to some degree the importance of its message. With *The Watchtower* will be presented the book *"The Kingdom Is at Hand"* and the booklet *"The Kingdom of God Is Nigh"*, on a contribution of one dollar. These two enlightening messages from the King establishing the fact of his presence and the grand Kingdom opportunities now within the reach of all men of good-will go hand in hand with *The Watchtower* in directing all such to the 'valley of Jehovah's mountains' prepared for their comfort and preservation. Where they already have these publications, any other book or booklet may be offered. Let every publisher go forward now proclaiming salvation by the "foolishness of preaching".

### Country-wide Public Meeting Campaign

The foregoing, however, is only a small part of the coming year's glories that Jehovah has in store for those who love him. During 1945 the 'foolishness of preaching by which the Lord will save those that believe' will, by his grace, assume an intensity and magnitude never before realized by the Lord's people on this continent or any other place on this earth.

Commencing with January a country-wide campaign of local public meetings will be put on by Gilead-trained and Theocratic-ministry-trained preachers. During the past two years the Lord has been training able ministers for this work now about to be inaugurated.

With this *Informant* each company will receive eight sets of instructions covering this special nation-wide campaign for all company servants and the Theocratic ministry instructor; and each pioneer and special pioneer will receive one. These instructions are to be read and prayerfully considered and studied carefully at the service meeting.

### Speeches

The campaign calls for from four to six speeches (and in some instances eight), one on each successive Sunday for the period decided upon in every city, town, and hamlet where an audience can be assembled within every company, pioneer and special-pioneer territory. Pioneers and special pioneers working in a city where a company already exists will co-operate with that company. But all pioneers and special pioneers holding separate complete cities or isolated areas where such a witness can be put on should arrange for this series of meetings, provided competent brothers are available to put on the meeting. The large cities are to be subdivided.

All servants in the company should come together immediately and consider these instructions and prepare for this new and great work. The subjects that will be used and the order of their presentation are as follows:

First meeting: "Will Man Succeed as a World-Builder?"

Second meeting: "Escape Destruction in the Coming Crisis"

Third meeting: "Two Worlds in Final War"

Fourth meeting: "A United World Under Theocratic Rule"

Fifth meeting: "'Thy Kingdom Come' When?"

Sixth meeting: "Education for Life"

"The Bible Spotlight on Religion"

"Religion's Harvest"

Where the public turnout warrants it and a series of eight meetings is put on, the two subjects at the bottom should be put on after the fifth meeting of the above series and conclude the series with number six.

An outline covering the points to be made in each speech will also be supplied by the Society. This outline should be followed closely, to avoid unnecessary duplication and to maintain good continuity. All speeches are complete in themselves. They are also so arranged that one opens the way for the one that follows, so that at the conclusion of a series a well-rounded presentation has been made.

The advertising material for these campaigns will be supplied by the Society at less than cost. Samples will be forwarded as soon as possible. However, it will not be necessary for you to wait for the samples. Your orders for as many of these leaflets as you may require may be sent in immediately, showing how many you require for speech number one, number two, number three, etc. Be sure to give us the name and address of the hall, the name of the speaker, the date of the meeting, and the number of handbills required. Each order should be carefully checked by the company servant, territory servant, and advertising servant, to see that all information is correct. At least one month should be allowed from the time your order is sent in until you require the handbills. Give us more time if possible. Show on your monthly report to the Society the number of meetings held and total attendance.

### Our Responsibility

The kingdom of heaven is at hand, and this fact must now be made known to the countless millions who do not yet realize the great crisis impending. Those consecrated to the Lord and subject to the direction of the New World Government are obligated to see that this publicizing is properly done. Every publisher in the company and every person of good-will should engage in this new and great proclamation. Accept direction from those charged with the responsibility of preparing and executing the details of this campaign.

(*Continued from page 1, column 4*)

that these "strangers", pictured by Noah's daughters-in-law, Abraham's steward Eliezer and servants, and the "mixed multitude" who accompanied Moses out of Egypt, are now fleeing to the valley of protection. Not only do they take their stand for the Lord, but they gladly comply with all the requirements placed upon Christians and joyfully take their place in the work of 'discipling all nations', devoting all their time possible to the proclamation of the Kingdom at hand, either as good company publishers or in the blessed full-time pioneer service.

### Your Right

The privilege of being full-time servants is not only for the remnant, but also for these "strangers" who are anxious to aid still others to join the ranks of those who sing praises to Jehovah. These must not be deprived of their rights and privileges offered them by the Lord; so the invitation to join the full-time pioneer ranks is extended to each one. The longer you postpone entering this branch of the service, the more blessings you miss. Are you keenly interested in the rights of these "strangers"? If so, and you are able to meet the requirements of the pioneer service, then ACT NOW. Write for your Application for Pioneer Service TODAY.

## October Report

PREVIOUS ALL-TIME PEAKS

| | Publishers | Av. Hrs. | Av. B-C |
|---|---|---|---|
| Sp'l Pios. | 1,580 2/43 | 178.0 3/42 | 65.7 3/42 |
| Gen. Pios. | 5,322 8/43 | 151.3 5/44 | 38.8 4/44 |
| Co. Pubs. | 66,079 4/43 | 20.3 6/40 | 4.6 10/40 |

| | Oct. 1944 | | Oct. 1943 | |
|---|---|---|---|---|
| | Pubs. | Av. Hrs. | Av. B-C | Av. Hrs. | Av. B-C |
| Sp'l Pios. | 1,134 | 175.3 | 62.4 | 164.0 | 56.4 |
| Gen. Pios. | 3,168 | 151.1 | 39.0 | 117.1 | 28.9 |
| Co. Pubs. | 57,879 | 16.0 | 4.0 | 15.9 | 3.6 |

# The Theocratic Ministry Instructor

## Must Be Apt and Able Minister

Long ago Christ Jesus gave assurance to his brethren, as recorded in Luke 21:15, that they would be equipped to meet their adversaries without being gainsaid. The Theocratic ministry course is one of the chief means of so equipping the servants of the Lord; therefore the Theocratic ministry instructor will do all in his power to fully equip himself as an instructor. His aptitude and ability to instruct and counsel will have much to do with the success or failure of the course in his particular company.

### Counsel and Co-operation of Students

The advancement of the Kingdom interests and the preparation of the students to be properly fitted for that work is his first concern, and the brethren putting forth time and effort to improve themselves as able ministers can be greatly encouraged or discouraged by the manner in which their efforts are received and handled by the instructor. Disparagement of a student's efforts, indulging in personalities or partialities, will result in difficulties, and eventually a lack of interest and an unwillingness on the part of the students to take their assignments. This would hinder the real purpose of the course. Where mistakes and failings appear they will be corrected solely from the angle of seeking to measure up to as high a standard as possible, and where an instructor gives evidence of knowing his duties and possessing the ability to help others advance he will gain the co-operation of all concerned, and the whole company will profit accordingly.

A library for the use of all in the company for reference purposes will be of great aid, and the instructor will encourage all in the use of it. He will likewise encourage everyone in the company, students and others, to make every effort to profit by the review of the lesson or instruction talk given in the previous week. The privilege of becoming able ministers extends to all in the company, and the ability to answer the review questions will show that the previous lesson has been learned and applied. Advanced students will be used by the instructor to give instruction talks, but the instructor will give all the needed counsel at all times. Counsel or criticism will not be asked of nor given by publishers attending the course; and for this reason the instructor must be thoroughly able and competent to aid and instruct the students in all features of the ministry course. The student giving the instruction talk on an occasion will, of course, conduct the review on such talk the following week.

### Maintaining a Profitable School

There is not much good accomplished by dropping members off the roll, and such should not be done unless the student willingly absents himself and fails to share in the benefits of the course. These benefits are so essential and so much needed by every Theocratic minister that the real aim of the instructor will be to make the course so interesting and profitable that everyone will want to share in it and be very unwilling to be dropped.

Co-operation between the instructor and the students and all in the company for the greatest good of all concerned is the goal; and where the spirit of the Lord is permitted to direct and guide the efforts there will be brought forth or developed from this course a united company of able ministers, meek and apt to teach, usable by Jehovah to His praise.